

Press release - Paris Motor Show 2022 - 22.07.2022

## « REVOLUTION IS ON »

**The profound transformation of the automotive and mobility sectors is bringing new players to the market. Focus on 4 companies present at the Paris Motor Show 2022: NamX, GMV ORA, Autoplug, and Crédit Agricole**

From 18 to 23 October in Paris Porte de Versailles

**Press day on 17 October 2022**

Since 1898, the Paris Motor Show has been an opportunity for car-loving visitors to discover new models, new brands and new technologies. This year, from 18 to 23 October, the Paris Motor Show will unveil the new face of an automotive sector in full renewal. Discover today four new players who will be present at the exhibition, illustrating a market that is more than ever on the move.

**NamX goes hydrogen and presents the HUV, visible for the first time at an international exhibition**



While for some, the time has come to go electric, others are launching into **hydrogen**, a path opened up by the Toyota Mirai in 2015. This is the case of a very young **French manufacturer**, NamX, which is offering an amazing HUV designed by the inimitable Italian coachbuilder **Pininfarina**. After more than four years of development, NamX will present this **fastback**-like SUV at the Paris Motor Show, which is immediately recognizable by its signature X-shaped grille.

Convinced of the future of hydrogen-powered vehicles, the brand's founders have opted for a solution that aims to revolutionize this market by compensating for the current lack of dedicated stations: removable capsules acting as secondary tanks, coupled with a recharging subscription system, thus ensuring that the HUV has **a range of 800 km** in all circumstances. With 300 horsepower (550 for the GTH version and its four-wheel drive), the beautiful French car promises to combine driving pleasure, performance and ecology. A new entrant in this emerging market that is likely to be talked about at the show...

### **Great Wall Motor, a Chinese group, will present the ORA CAT to conquer Europe**



The Paris Motor Show will focus on electrification and among the newcomers to this market, the Chinese manufacturer **Great Wall Motor (GWM)** will unveil its **electric compact car, ORA CAT**. Will 2022 be the year of the tiger? With its subtle design that combines modernity with a nod to the past, the ORA CAT is not only attractive but also powerful. Based on the "L.E.M.O.N." platform developed by GWM, it offers a wide range (up to 400 km for the most powerful battery). **Fashion and lifestyle oriented**, the ORA CAT does not forget performance: with a power of 126 kW and a torque of 250 Nm, it reaches 50 km/h in only 3.8 seconds.

The ORA CAT is not only pleasing to the eye and efficient on the road: it also offers all the necessary technology: roadside assistance, automatic parking, automated reverse, 360° view thanks to 4 cameras, as well as 12 ultrasonic radars, ESP, 6 airbags, all of which simplify driving while improving safety.

## **Autoplug: turnkey charging stations to be tried out at the giant test center of the Paris Motor Show 2022**



The development of the electric car imposes a new constraint: having a sufficient number of charging stations. The world of recharging is therefore in full swing, and the Paris Motor Show will be an opportunity to meet the key players. It is in this market that **Autoplug**, a subsidiary of the LGE group, has set out to support private individuals, companies and local authorities in the development of efficient, accessible charging stations adapted to the needs of each individual.

Autoplug proposes to study the project with each customer, whether private or professional, and to offer the **best possible solution by assisting them from A to Z** in order to make recharging the car, whether electric or rechargeable hybrid, a simple daily gesture and to guarantee a reliable and simple solution, always available and nearby.

Autoplug will also be the partner of the test center of the Paris Motor Show 2022 edition, and will contribute its know-how and technology to ensure the recharging of the electric vehicles being tested at the show.

## **Crédit Agricole strengthens its position as a player in automobile distribution**

This year, in partnership with Crédit Agricole, Fisker is crossing the Atlantic with its **Ocean SUV** by opting for innovative distribution. Through its **subsidiary Agilauto**, which specializes in car sales and financing, the French bank will offer its collaborators or some of its private banking clients the opportunity to buy this 100% electric SUV developed by **Henrik Fisker**, who is well known to car enthusiasts.

**An innovative player in the acquisition of new vehicles**, Agilauto offers, thanks to the **strength of the banking group's distribution network** and thanks to its **digital showcase**, numerous brands that its customers can acquire under a lease with option to buy (LOA) contract. The Crédit Agricole bank advisor becomes a prescriber for his client and is now able to offer him a range of new vehicles that meet his needs, his usage and his financing capacity. Long-term rental contracts are also available for individuals and professionals.

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In less than three months, the Paris Motor Show 2022, **the only international exhibition of the year in Europe**, will affirm the central role that the automobile will play in the mobility of the future.

The entire auto-mobility ecosystem, including energy companies, start-ups, manufacturers of electric charging stations, innovative players in the energy transition and road safety, will be present at the Paris Motor Show 2022.

**The 2022 edition of the show has many more new features in store for its visitors, which will be unveiled in the coming weeks...**

As for many years, the Paris Motor Show 2022 will be held at the Parc Paris Expo Porte de Versailles and more precisely in Pavilions 3-4-6 and 5.1.

**To make sure you don't miss out on any of the show's news, the digital platform of the Paris Motor Show 2022** <https://mondial.paris/> offers content that is regularly enriched with a wide range of resources, including articles and multimedia content on tomorrow's auto-mobility. On this site, French and international visitors can already subscribe to the newsletter to receive regular news about exhibitors, the market and trends, and to be kept up to date with the program and the experience of the show. Pages dedicated to the event provide all the information you need: show news, ticketing, practical information...

**Links to social networks Paris Motor Show - The meeting place for all car enthusiasts since 1898:**

<https://www.facebook.com/lemondialdelautoparis/>

<https://twitter.com/mondialdelauto>

<https://www.instagram.com/mondialdelautoparis/>

<https://www.linkedin.com/company/mondial-de-l-auto-paris/>

<https://www.youtube.com/channel/UCwh0yc9zj-toj0a6pBpoDQA>



The Paris Motor Show is one of the world's leading motor shows in terms of attendance (more than 1 million visitors in 2018) and media exposure (more than 10,000 accredited journalists, including 52% from 100 countries).

A precursor to international car shows, created in France by automotive pioneers, it celebrated its 120th anniversary in 2018.

Driven by the automotive industry, the Paris Motor Show is the showcase of an industry at the forefront of innovations, which outline the central role that the automobile will play in the mobility of the future. The PFA and Hopscotch are associated, since 2019, for its organization.

### **Paris Automotive Week**

On 8 July 2021, the automotive industry announced the launch of Paris Automotive Week, from 18 to 23 October 2022 at the Porte de Versailles.

For the first time, the two flagship events of the automotive sector, the Paris Motor Show and the Equip'Auto show, are coming together under the same banner to create Paris Automotive Week.

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