

« REVOLUTION IS ON »

As a French event, the Paris Motor Show highlights five of its national exhibitors, Renault (through its four brands), the French car manufacturer Hopium, the EDF Group, the mutual insurer MACIF and MOBILIANS, which brings together the players in the trade, repair, and mobility services

From 18 to 23 October in Paris Porte de Versailles
Press day on 17 October 2022



Exclusive new products for all Renault Group brands

Renault Group will be present at the Paris Motor Show through its brands Renault, Dacia, Alpine and Mobilize. On this occasion, each of them will present at least one new model as a world exclusive.

Renault will reveal its models for the reconquest of the C segment as well as future models embodying its visions of the mobility of the future. For its part, Dacia will present the final stage in the transformation of its visual identity across its entire range. Alpine, for its part, will be present under the sign of the sportiness of today and tomorrow. Since the brand's latest novelties and the Formula 1, the French manufacturer is preparing to open up new avenues for the future of sport and the automobile. Finally, Mobilize, a brand dedicated to new mobilities, will demonstrate how to share the city, and connect energies for a mobility that reduces the carbon and land footprint.

Hopium presents its Machina Vision, a French hydrogen-powered sedan

The Hopium Machina Vision, designed by the automotive designer Félix Godard, who has worked for Porsche, Tesla and Lucid, imagines the future of the relationship between man and machine. Hopium will unveil its new model exclusively at the Paris Motor Show. The Hopium Machina Vision has an athletic yet elegant three-body design with a balance of proportions. The Hopium Machina's signature elements are evident, including the large grille that animates to optimize cooling of the fuel cell system, and the light signature inspired by waves on the surface of the water. The Hopium Machina Vision will also reveal its interior. At the front, the

screen displays a landscape of information across the entire width of the vehicle, accessible to both driver and passenger. It can be transformed as desired, in a wave-like motion, into a full or minimized version. The haptic center console offers a new sensory connection to the interface. In the rear, passengers can enjoy the comfort of uncompromising interior space and an unparalleled view of the sky.



MACIF, a mutual insurer committed to road safety and the autonomous shuttle

As a mutual insurer, MACIF is committed to its 5.7 million members and customers on a daily basis. As part of the Paris Motor Show, it will be displaying a prevention event dedicated to road safety on its stand, thus extending its commitment (2,000 prevention actions per year, throughout France).

The Paris Motor Show will also be an opportunity for Macif to present its new Mobility offer, which is clear, efficient, and adapted to everyday needs, with innovative services to facilitate mobility for all. Finally, it will highlight its actions for the development of autonomous shuttles alongside players such as Navya, Michelin, Orange, Vinci, SNCF, Microsoft, and BNP Paribas, with the aim of creating sustainable and inclusive mobility. Together, these companies are currently conducting three experiments in the Val de Drôme, the Coeur de Brenne and Rambouillet.



The EDF Group, a major player in the transformation towards electric mobility

With the development of electric vehicles, EDF is becoming a major player in mobility.

By participating in the Paris Motor Show, the company is affirming its commitment to the development of electric mobility in France, alongside car manufacturers as well as customers and future customers, whether they are companies or individuals. Visitors will be able to discover the EDF Group's innovative and high-performance solutions. IZI by EDF and IZIVIA will be able to advise visitors on their plans to switch to electric power and will present their charging offers at home, at work or when travelling. Visitors will also be able to discover the intelligent recharging control offers developed by DREEV and those proposed by Sowe with its electricity supply offers.



MOBILIANS: the actors of the mobility sector in the spotlight

Mobilians, a movement that brings together nearly 160,000 local businesses in the automotive repair and mobility services sector (cars, motorbikes, bicycles, industrial vehicles, scooters), will be present at the Paris Motor Show to highlight this essential

sector, which represents nearly 500,000 jobs that cannot be relocated in France. Mobilians will highlight the dynamism of its members, their contribution to the ecological transition, the development of new technologies or new services while promoting the circular economy. Finally, Mobilians will demonstrate the dynamism of the sector and its involvement in the training of over 70,000 young people each year.

In less than three months, the Paris Motor Show 2022, **the only international exhibition of the year in Europe**, will affirm the central role that the automobile will play in the mobility of the future.

The entire auto-mobility ecosystem, including energy companies, start-ups, manufacturers of electric charging stations, innovative players in the energy transition and road safety, will be present at the Paris Motor Show 2022.

The 2022 edition of the show has many more novelties in store for its visitors, which will be unveiled in the coming weeks...

As for many years, the Paris Motor Show 2022 will be organized in the Parc Paris Expo Porte de Versailles and more precisely in the Pavilions 3-4-6.

To make sure you don't miss any of the show's news, the Mondial de l'Auto 2022 digital platform <https://mondial.paris/> offers content that is regularly enriched with a wide range of articles and multimedia content on tomorrow's auto-mobility. On this site, French and international visitors can already subscribe to the newsletter to receive regular news about exhibitors, the market, trends and to be kept up to date on the program and experience of the show. Pages dedicated to the event allow you to find all the information you need: trade show news, ticketing, practical information...

Links to social networks Paris Motor Show - The meeting place for all car enthusiasts since 1898:

<https://www.facebook.com/lemondialdelautoparis/>

<https://twitter.com/mondialdelauto>

<https://www.instagram.com/mondialdelautoparis/>

<https://www.linkedin.com/company/mondial-de-l-auto-paris/>

<https://www.youtube.com/channel/UCwh0yc9zj-toj0a6pBpoDQA>



The Paris Motor Show is one of the world's leading motor shows in terms of attendance (more than 1 million visitors in 2018) and media exposure (more than 10,000 accredited journalists, including 52% from 100 countries).

A precursor of international motor shows, created in France by the pioneers of the automobile, it celebrated its 120th anniversary in 2018.

Supported by the automotive industry, the Paris Motor Show aims to showcase an industry at the forefront of innovations, which will shape the central role that the automobile will play in the mobility of the future. The PFA and Hopscotch are associated, since 2019, for its organization.

Paris Automotive Week

In 2021, the automotive industry announced the launch of Paris Automotive Week, from 18 to 23 October 2022 at the Porte de Versailles.

For the first time, the two flagship events of the automotive sector, the Paris Motor Show and the Equip'Auto trade show, are coming together under the same banner to create Paris Automotive Week.

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