



MONDIAL DE L'AUTO

PARIS



PRESS KIT

**WORLD AUTO SHOW 2022,
THE 1ST SHOW OF THE NEW
AUTOMOTIVE WORLD**

mondial.paris



ORGANISÉ PAR

H O P
S C O
T C H
GROUPE

PFA

FILIÈRE
AUTOMOBILE
& MOBILITÉS

*La révolution est en route

DANS LE CADRE DE LA
PARIS AUTOMOTIVE WEEK

EDITO

Exactly 124 years ago, France invented the first automobile show. In 124 years and 88 editions, the show has never denied its position as a pioneer, playing the role of revealing and promoting automotive innovation.

Since the last edition in 2018 and the 2020 edition cancelled in the middle of Covid, the acceleration of technologies and the upheaval of the ways of consuming mobility have precipitated the changeover of an entire industry into a new world.

This is the new automotive world that the Mondial de l'Auto 2022 aims to prefigure.

With an event that reflects the emerging and profound trends that are reshaping the "automobile" product, its associated uses, and the way it is used and which are intensely transforming the market, distribution and the industry.

The automotive industry is undoubtedly the industry that is reinventing itself the fastest in favor of for sustainable mobility.

This ongoing revolution, the Paris Motor Show invites you to discover and explore this ongoing revolution, throughout the week of October 17 to 23, at Paris Expo Porte de Versailles.

The only international show in Europe this year, co-sponsored by the PFA, the French automotive platform, and the Hopscotch group, organizer and producer, the Mondial de l'Auto is proud to be at the helm of a showcase event for the entire French industry, which will be widely represented.

Conceived as a solutions show, the show is aimed at all visitors, French and foreign, curious or keen to explore this new world, to discover new models, new engines, new players new models, new engines, new players, new ways of consuming the automobile, and also to continue to dream about this mythical object that is the automobile.

French know-how will be proudly represented, with a showcase and showcase of all the innovations of the industry in the hexagon.

This show, cultivating its festive tradition, will of course sound the reunion of all the car enthusiasts, for the happiness the of young and old.

And beyond the party, the discovery: the show has completely revisited the visitor experience reviewed in line with another revolution, that of the major event shows. Responding to the new requirements of manufacturers and industry players and respond to the concerns of consumers in this period of concerns of consumers in this period of rapid change, this is the dual role that this solutions-oriented show, which will develop a new way of addressing the visitor, its needs, while renewing its experience and guiding it.

The revolution is underway, bringing with it optimism for the future of the automobile.

Serge Gachot
Director of the Paris Motor Show

Luc Châtel
president of the PFA

SOMMAIRE

THE WORLD SHOWCASE OF THE NEW AUTOMOTIVE WORLD	4
The key figures of a revolution in progress	4
The essential models to see at the 2022 edition.....	7
The Paris Motor Show, a show case for innovation in electrification.....	14
The hydrogen revolution show	22
A "bioethanol village" at the Paris Motor Show	30
New uses, new players	32
Exceptional cars to dream about... ..	47
Sports cars made in France	49
PASSION AND PLEASURE AT THE AUTOMOBILE FESTIVAL... ..	55
The Youtube channel Vilebrequin makes the show at the Mondial de l'A.....	55
Entertainment for all at the show... ..	57
The Speed2Max electric karting circuit	61
The Gaming area	62
TheNFTattheMondial.....	63
The Paris Motor Show and Twitter partners to put the new automotive world at the heart of conversation	66
HIGHLIGHTS AND NEW EXPERIENCES	67
The Big Stage, a dense, passionate and exciting program	67
The Paris Automotive Summit	73
Employment and training	74
The Autoplug World Test Center	76
Paris Motor Show 2022 Startup Competition	77
The Imagine Grand Prix: a raffle for a good cause and a Ferrari to win	78
Press Day on October 17	79
APPENDICES.....	81
Map of the Pavilions and list of exhibitors	81
Partners of the Mondial	85
Press Contacts	89

THE WORLD, SHOWCASE OF THE NEW WORLD AUTOMOTIVE

The key figures of a revolution in progress

The car the leading source of mobility in Europe

12 000 KM/YEAR

This is the number of
KM travelled on
average in Europe per
car + MORE

+ than 70 %

OF of trips made by car
(private car, cab, car
sharing)

243 MILLION

is the number of
private cars on the EU's
roads

41,1 MILLION

is the number of
passenger cars in
France

In France,
85% of
households
are
motorized

95% in rural areas
and 66% in urban areas

Paris area **3 vehicles out of 4** of
the fleet in France are used daily
by households

The proportion of multi
motorized households is 48%

Source : PFA

Strong push in electrification

1M vehicles in the French fleet are electrified (100% electric+ rechargeable hybrids)i.e.

621 000 ELECTRIC VEHICLES and **375 000 PHEV**

2/3 OF ELECTRIC VEHICLES in France are purchased by individuals.

Over the first 9 months of 2022, sales of electrified vehicles represent **18% OF THE MARKET** (versus 1.5% in 2018) and no less than **229,519** cars registered Europe represents 29% of the of the global EV market

L'Europe représente **29%** du marché mondial de VE

About **12%** des VE in Europe are imported from China

France, future world leader world leader in hydrogen by 2030

2/3 OF ELECTRIC VEHICLES in France are purchased by individuals.

THE OBJECTIVE OF A CO2 NEUTRALITY BY 2050 IN EUROPE SIGNS THE END OF THERMAL POWER BY 2035

50 billion euros is the amount that the European automotive industry invests each year in R&D, much of which is devoted to technologies to reduce vehicle emissions and fuel consumption of vehicles

Projection of the new French car fleet in 2035
80% EV and 10% hydrogen

Source : PFA / AVERE

The way to
consume auto
mobility is
changing in
depth...

From ownership to leasing, financing
methods are changing rapidly:

47%
of new car financing through leasing and
leasing for individuals in 2021 (versus 21%
in 2015)

From 2022, this trend accelerates:

50,3 %
of private individuals now opt for a leasing
instead of traditional cash or credit
purchases.

Car Sharing is growing :
IN 2030, MORE THAN 1KM IN 3 WILL BE « SHARED »

Since 2018, the major automakers have redeployed their strategy
towards mobility **services and solutions** (Renault Group with
Mobilize, Free2move for Stellantis)

Digital revolution: with
connectivity, the car
becomes the most the most
intelligent object

On the software side, there are now **more lines of code in a car than in any
plane**

There were less than **1 MILLION**
lines of code in a Renault Twingo
in the 90s,

today there are
+100M
in the DS7

The automobile is now connected to a wider ecosystem, including telecom operators,
roadside
telecom operators, roadside equipment manufacturers, start-ups and GAFAMs,
cybersecurity specialists, security specialists, energy providers, charging station
operators, remote service payment
services, urban areas, etc...

The essential of the models to see on the 2022 edition

WORLD AND EUROPEAN PREVIEWS



RENAULT R5 TURBO
E3 Hall 6 – Stand 603



RENAULT 4 EVER
Hall 6 – Stand 603



ALPINE A110 R
Hall 6 – Stand 620



JEEP AVENGER
Hall 4 – Stand 411



ALPINE ALPENGLOW
Hall 6 – Stand 620



HOPIUM MACHINA VISION
Hall 4 – Stand 420



**RENAULT KANGOO E-
TECH** Hall 6 – Stand 603



DACIA MANIFESTO CONCEPT
Hall 6 – Stand 610

The News



PEUGEOT 408

Hall 4 – Stand 415



PEUGEOT e-208

Hall 4 – Stand 415



FISKER OCEAN EXTREME

Hall 4 – Stand 441 – CA Mobility



TESLA Y

Hall 4 – Stand 441 – CA Mobility



RENAULT MÉGANE E-TECH

Hall 3 – Stand 445



RENAULT AUSTRAL

Hall 3 – Stand 445



MG MARVEL R LUXURY

Hall 4 – Stand 441 – CA Mobility



DR SPORTEQUIPE 7

Hall 4 – Stand 441 – CA Mobility



DS7

Hall 4 – Stand 421



DS 9 OPERA PREMIERE

Hall 4 – Stand 421



DS3

Hall 4 – Stand 421



ORA FUNKY CAT GT

Hall 6 – Stand 641



BYD HAN

Hall 4 – Stand 430



WEY COFFEE 01

Hall 6 – Stand 641



VINFAST VF8

Hall 6 – Stand 630



SERES 3

Hall 4 – Stand 440



DACIA JOGGER
Hall 6 – Stand 610



DACIA SPRING
Hall 6 – Stand 610



LEAPMOTOR T03
Hall 4 – Stand 440



WEEZ CITY 4
Hall 6 – Stand 617



SILENCE S04
Hall 4 – Stand 440



MICROLINO
Hall 6 – Stand 615



AIXAM CITY PACK
Hall 4 – Stand 435



XEV YOYO
Hall 4 – Stand 460



MOBILIZE DUO
Hall 6 – Stand 611



e.GO EWAVE X
Hall 6 – Stand 624



CITY TRANSFORMER CT-1
Hall 6 – Stand 650



KGM AUTO LA BAGNOLE
Hall 3 – Stand 41

NOT TO BE MISSED



1000TIPLA

Hall 4 - Stand 631 - Vilebrequin



RENAULT R5 TURBO

Hall 3 – Stand 228



RENAULT R21

Hall 3 – Stand 270 - Netflix



FERRARI MONZA SP2

Hall 6 – Stand 670



MCLAREN SENNA LM

Hall 6 – Stand 648 Sport Auto Experience



QUARKUS P1

Hall 6 – Stand 648 Sport Auto Experience



FERRARI SF 90

Hall 6 – Stand 670



FERRARI LA FERRARI APERTA

Hall 6 – Stand 670



PEUGEOT 504 COUPE

Hall 3 – Retrofit REV Mobility Stand 445



RENAULT TWINGO

Hall 3 – Retrofit Lormauto stand 445



PAGANI HUAYRA BC ROADSTER

Hall 6 – Stand 631 Vilebrequin



ALPINE F1

Hall 6 – Stand 620



PEUGEOT HYPERCAR 9X8

Hall 4 – Stand 415



TECHEETAH DS FE21 E-TENSE FORMULE E

Hall 4 – Stand 421



LAMBORGHINI SIÁN FKP 37 LEGO® TECHNIC GRANDEUR NATURE

Hall 3 – Stand 445

The Mondial, a showcase for innovation in electrification

The figures Electrification is accelerating: in France, since 2018, the market share of the electrified vehicle (EV/PHEV) has increased more than tenfold. Last year, EV sales grew by more than 63% in Europe.

French motorists are increasingly attracted to **electrified cars**: In fact, over the period from January to August 2022, new electrified cars (i.e., electric and plug-in hybrids) **accounted for a market share of 20.1%**, a new record in the French market.

In detail, over the first eight months of the year, sales of **100% electric cars** accounted for **12.2% of all new car registrations** in France: a sharp increase, boosted by government subsidies for the purchase of an electric car, as well as the ban on the sale of combustion engine vehicles by 2035 in Europe.

Over the same period, **plug-in hybrids** accounted **for market share of 7.8 percent**, with more than 75 percent of these registrations by companies. Despite a growing offer from manufacturers, plug-in manufacturers, plug-in hybrids are less attractive than their 100% electric counterparts.

Overall, new electrified cars now far outpace diesel sales, which account for 16 percent of the total. sales of diesel cars, which accounted for **16.7 percent of the market** share in the first eight months of months of 2022.

THE FRENCH AND ELECTRIC CARS

An IPSOS / MONDIAL DE L'AUTO study - Oct 2022



- To take stock of **electric mobility as a solution** to climate change
- To combat climate change and as a profound change in the way we travel and as a profound change in the way we travel.
- To identify **the level of desire of the French** to see the car fleet entirely electric within ten years.
- To explore **the concrete experience of electric car drivers**.
- To determine **the motivations and obstacles** to the purchase of an electric car.

The European community has made a clear link between global warming, CO2 emissions and the use of thermal vehicles. As a result, it has imposed the transition to all-electric in 2035 (100% of new cars sold will be electric), with electric vehicles emit less CO2 over their entire life cycle.

In this context, what do the French people think about?

Only 10% of them see as a priority the switch to electric cars as an effective measure against global warming (14% in Ile de France).

And even if 3 households out of 4 are naturally eligible for the use of an electric vehicle (short daily trips with few long annual long-distance trips)

Only 12% think that the EV meets their needs and 7% are sure that their next purchase will be "electric".

However, the electric vehicle for its users, the electric vehicle is a source of "pride" and rhymes with "quality of experience":

- 4/5 EV buyers are "proud" to own an EV
- The driving experience of an EV is considered excellent:
- 2/3 of buyers think that an EV brings more SENSATION than a combustion car
- Women are the most enthusiastic 78% of men, 84% of women
- 4/10 French people are in favor of switch to all-electricity (6/10 among those under 35 years old).

Complete study available on request

THE SHOW'S PROGRAM, EDUCATION

AND DECIPHERING THE ELECTRIFICATION MARKET...

At the heart of the show, a space proposed by AVERE-France will answer questions about about the electrification of vehicles in everyday life.

Avere-France, the national association for the development of electric mobility, will have two stands in Pavilion 4: one dedicated to electric mobility education, as part of its CEE Advenir Formations one dedicated to electric mobility education, as part of its CEE Advenir Formations program, and the other in the company of its members.

Avere-France is the national association for the development of electric mobility. Created in 1978 to represent the entire electric mobility ecosystem in the mobility ecosystem in the industrial, commercial, institutional and commercial, institutional or associative fields, its objective is to promote the use of electric and rechargeable hybrid vehicles. Electric vehicles and plug-in hybrids. It currently has over 200 members.

<https://www.avery-france.org>



The Electric Box, an interactive stand to raise awareness of electric mobility

Hall 4 - stand 436



To address the issues of electric mobility to the general public, this 200 m2 stand called "Electric Box", will be an opportunity to answer visitors' questions about electric mobility.

Many fun activities, such as quizzes, interactive communication tools (highlighting the environmental benefits of electric vehicles, recharging and battery recycling) will be featured. An immersion in the city of today and tomorrow (to realize the role of electric mobility in reducing noise pollution, for example) is also planned.

Produced with the support of Mobilians and the PFA, in partnership with the Ministry of Energy Transition and ADEME, this space dedicated to electromobility will also highlight the "Training" component of the of the Advenir program. Advenir Formations is a national awareness-raising program for individuals, local elected officials and real estate professionals on the subject of electric mobility. It aims to train 50,000 people by 2023.

Created in 2016, the Advenir Infrastructures program, led by Avere-France, will also be present on this 300 m2 stand. The program's objective is to remove the obstacles to the development of mobility by offering users various incentives depending on their project to install a charging station. The aim is to remove the obstacles to the development of electric mobility by offering users various incentives depending on their project to install a charging station, whether at home, at the workplace or on the road. (www.advenir.mobi - Who can benefit from Advenir).

To find out more, visit :

<https://www.avery-france.org/wp-content/uploads/2022/09/22.09.26-CP-Mondial-de-lAuto-1.pdf>

A COMPLETE SYSTEM DEDICATED TO ELECTRIFICATION

The development of the electric vehicle is giving rise to an enlarged ecosystem: suppliers of energy, charging stations, recharging solutions and batteries will thus be represented in large numbers at this edition.



Avere-France presents solutions for 16 of its members

Hall 4 Stand 455

In order to allow visitors to find solutions adapted to their needs in terms of electromobility, Avere-France will be accompanied by 16 of its members on stand 455 in stand 455 in Pavilion 4, in the middle of a space dedicated mainly to vehicle manufacturers. vehicle manufacturers.

The companies and brands Alpitronic, Chargeguru, Driveco, Eaton, Enedis, Freshsmile, LGE, OCEA, Sobem-Scane, Stations-E, Tritium, Virta, Wallbox, Yespark, ZEBorne and Zeplug will present their activities to the public.



ABB E-Mobility ABB E-mobility will be present at the Mondial de l'Automobile 2022 along with its partners Engie and Kallista Energy

Hall 4 Stand 475

ABB E-mobility is a manufacturer of charging stations for electric vehicles and a leader in its sector. ABB E-mobility is a leading manufacturer of charging stations for electric vehicles with a wide product portfolio ranging from 3.7kW wall-mounted charging stations to 600kW pantographs dedicated to bus charging.

At the time of this great electric turnaround and alongside its partners Engie and Kallista Energy, ABB E-mobility's mission at the Paris Motor Show will be to reveal the latest innovations, to familiarize users with how to use electric recharging and to reassure the general public in order to involve them in this E-Revolution.

Engie will present its services for the installation of charging stations (Wallbox) in individual homes - at home.

Kallista Energy is developing a network of 90 high-powered charging stations across France with ABB fast chargers. Most of Kallista Energy's charging stations will be directly connected to wind turbines to offer local electricity at a competitive rate to electric motorists.

Together, the three partners are creating an ecosystem of electric recharging and wish to accompany visitors on this aspect of recharging at home, on the way to their vacations, during shopping... to recharge their vehicle very simply!



On the stand, charging stations will be on display, all dedicated to a particular use (home, supermarket/hotel parking lot, high-power gas station charger). A Formula E will also be presented as a title partner of the championship [ABB Formula E](#).



EDF, a major player in electric mobility, presents its innovative energy solutions

Hall 6 – stand 613

A pioneer in electric mobility, the EDF Group is now a major player in the sector and will be present at the Paris Motor Show from October 17 to 23, 2022, with its entities and subsidiaries Izi by EDF, Izivia, Sowee and DREEV. On this occasion, visitors will be able to discover the innovative energy solutions and offers innovative energy solutions and offers for private customers, businesses and local authorities. The end of the sale of new thermal vehicles in 2035 and allows to anticipate the needs for an optimal deployment of electric mobility in France and Europe. For EDF, the development of electric mobility depends in particular on the accessibility of charging stations: installation at home, in companies or on public roads is at the heart of the activities of Izi by EDF and Izivia.

The EDF Group's raison d'être, the energy transition, is a major challenge to which electric mobility contributes by reducing greenhouse gas emissions. The solutions and innovations implemented by DREEV with the V2G, the Smart Charge electricity supply offer proposed by Sowee or EDF's Vert Electrique Auto offer, which allows for 100% renewable recharging, are all levers that contribute to the fight against global warming.

Finally, through fun activities or the presentation of start-ups from the Pulse program, visitors to the EDF stand will have the opportunity to understand the challenges of electric mobility.



Engie Solution supports the transition to sustainable mobility

**Electric mobility
Hall 4, stands 465 et 469 et stand ABB 475**

**Mobilité hydrogène
Hall 3, professional mobility space, électrique et hydrogène**

ENGIE Solutions is the sustainable ally of cities, industries and service companies on the path to decarbonization. It is a brand of the ENGIE group, a reference in low-carbon energy and services, whose raison d'être is to act to accelerate the transition to a carbon-neutral world.

As a leading global player in low-carbon energy and related services, ENGIE is working to facilitate the adoption of the electric vehicle by collaborating with all stakeholders along the electromobility value chain.



On its stands, ENGIE will show visitors all of its expertise to support the transition to sustainable mobility, particularly electric mobility, from home charging stations for the mobility, especially electric mobility, **from home charging stations for individuals to the and deployment of public and corporate charging and for businesses.** Its spokespersons and experts will also be available to discuss the partnerships established, **between ENGIE and leading players.**

Dream Energy, supercharging operator and green electricity producer

Hall 3 – stand 92



Dream Energy is developing a global offer of truly low-carbon electric mobility. Thanks to its hydraulic and photovoltaic power plants, Dream Energy charges electric vehicles in less than 20 minutes with green electricity at controlled prices.

Dream Energy is at the disposal of commercial brands hoteliers, real estate companies and local authorities to discuss their needs in charging stations and to propose projects of the installation of superchargers whose costs are entirely borne by Dream Energy.

ELECTRIFICATION OF THE MARKET: SOME BENCHMARKS

CHARGING INFRASTRUCTURE

IN FRANCE | The number of recharging points is increasing rapidly since 2021

- **71,630 Total number of charging points open to the general public** (including 4,537 fast charging 50 KW or ultra-fast charging stations)
-an increase of 51% over 12 months
- **106 Points de recharge en moyenne per 100 000 inhabitants**

*The Advenir program has become a major pillar of recharging in France, and in September In September 2022, **the Advenir program passed the milestone of 100,000 recharging points financed***

***in total** (more than 45,000 for the Fleet and Employee target, and 40,000 for the Open to all target).*

*By the end of 2025, the program's objective is to reach more than **125,000** charging points financed. (source AVERE)*

IN EUROPE | The Netherlands, France and Germany currently have 2/3 of the charging stations available in the 27 member states of the European Union.

According to the report by the association Charge Up Europe **500,000 charging stations are currently accessible to the the general public throughout the European Union:**

Europe has an average of 1 public charger for every 1,370 inhabitants.

While there are currently about 2,000 charging stations for electric vehicles are installed **every week in the European Union; it would be necessary to multiply by 7** to meet the needs of all European drivers of electrified vehicles by 2030.

(According to a report by Mc Kinsey)

AUTONOMY AND COSTS OF THE RECHARGE

The range of electric cars currently on the market ranges from 135 to 730 km in WLTP cycle.

Average cost of a recharge :
Recharge at home or at the office

2€ for 100 km

Charging at public stations

6€ for 100 km

Fast charging on the highway

12€ for 100 km

Ex of public terminal rate since the increase of the electricity rates :

On Tesla's "superchargers": 79 cents per KWh (without subscription and if you don't own a Tesla).

On the Allego ultra-fast charging stations: up to 98 cents per KWh.

The hydrogen revolution exhibition

Even if the real revolution, accessible to all, is still to come, hydrogen is now one of the most promising alternatives for the future: driving without emissions and with a truly renewable energy and with a truly renewable energy, that's the promise.

The future icons of sustainable mobility will be presented at the show.

And who knows, the 2022 Paris Motor Show may be the hydrogen Tesla of tomorrow?



The numbers

For the past two years, investments in the hydrogen economy have represented more than €10,000 billion (source: Goldman Sachs - which estimates the investment needs in this field in Europe at €1,400 billion by 2030). In the automotive sector, equipment manufacturers, particularly in France, are already very active and are accelerating their efforts.

In recent months, hydrogen has been in the news.

While in the spring, **the French-Moroccan manufacturer** NamX presented the HUV, its first vehicle, a hydrogen powered SUV designed, Last June, **the Stellantis Group** unveiled its first hydrogen-powered commercial vehicles through a partnership between **Forvia (Faurecia)** and **Symbio**.

On the economic front, driven by the European momentum in this area, French Prime Minister Elisabeth Borne confirmed on September 28 that France's ambition is to become a world leader in carbon-free hydrogen by 2030. For the occasion, she visited the **Plastic Omnium** site in the Oise region of France, where she announced a €2.1 billion investment to support and accompany the development of the hydrogen industry in France, as part of France 2030.

Hydrogen, a strategic vector for reducing our dependence on fossil fuels, is the new propulsion mode for sustainable mobility that everyone is investing in these days: hydrogen tanks, fuel cells, green hydrogen production... Commercial vehicles have become the laboratory of the most prominent technology. We are currently seeing an acceleration of investments in this area, even if the real revolution is still to come for passenger vehicles.

HOPIUM WILL PRESENT ITS MACHINA VISION, A FRENCH SEDAN A HYDROGEN

One year after the presentation of the first Hopium Machina prototype, the French French manufacturer of high-end hydrogen vehicles is presenting its Hopium Machina Vision concept car exclusively at the Paris Motor Show.

Yes, the sedan of the future is French, and it's hydrogen powered. Designed by Olivier Lombard, winner of the 24 Hours of Le Mans in 2011 at only 20 years old, and the automotive designer Félix Godard, who has worked for Porsche, Tesla or Lucid, the Hopium Machina Vision imagines the future of the relationship between man and machine. While the French government has developed a

7 billion euro plan for the hydrogen industry by 2030, including a network of 1,000 recharging stations, this vehicle full of promise will be on display exclusively at the 2022 Paris Motor Show.



The Hopium Machina Vision features an athletic yet elegant three-body design with a balance of proportions. The Hopium Machina's signature elements include a large front grille that animates to optimize the cooling of the fuel cell system, and a light signature inspired by waves on the surface of water. The Hopium Machina Vision will also reveal its interior. At the front, the screen displays a landscape of information across the entire width of the vehicle, accessible to both driver and passenger. It transforms into a full or minimized version, as desired, in a wave-like motion. The haptic center console offers a new sensory connection to the interface. In the rear, passengers can enjoy the comfort of uncompromising interior space and an unparalleled view of the sky.

NAMX LAUNCHES INTO HYDROGEN AND WILL PRESENT THE HUV, VISIBLE FOR THE FIRST TIME ON AN INTERNATIONAL EXHIBITION

Founded by Faouzi ANNAJAH and Thomas de LUSSAC, NAMX makes the dream of infinite, emission-free and limitless mobility. The HUV, an SUV coupe imagined by NAMX is the first vehicle in the world powered by hydrogen capsules. Its supply system will be unveiled at the Paris Motor Show.



The young **French manufacturer** NamX is offering a stunning HUV designed by the inimitable Italian coachbuilder **Pininfarina**. After more than four years of development, this **fastback**-like SUV, immediately recognizable by its signature X-shaped grille, will be presented at the Paris Motor Show.

Convinced of the future of hydrogen-powered vehicles, the brand's founders have opted for a solution that aims to revolutionize this market by compensating for the current lack of dedicated stations: removable capsules acting as secondary tanks, coupled with a recharging subscription system, thus ensuring the HUV **a range of 800 km** in all circumstances. With 300 horsepower (550 for the GTH version and its four-wheel drive), the beautiful French car promises to combine driving pleasure, performance and ecology. A new entrant in this emerging market that is likely to be talked about at the show...

WHAT IS A HYDROGEN CAR ?

HOW DOES IT WORK?

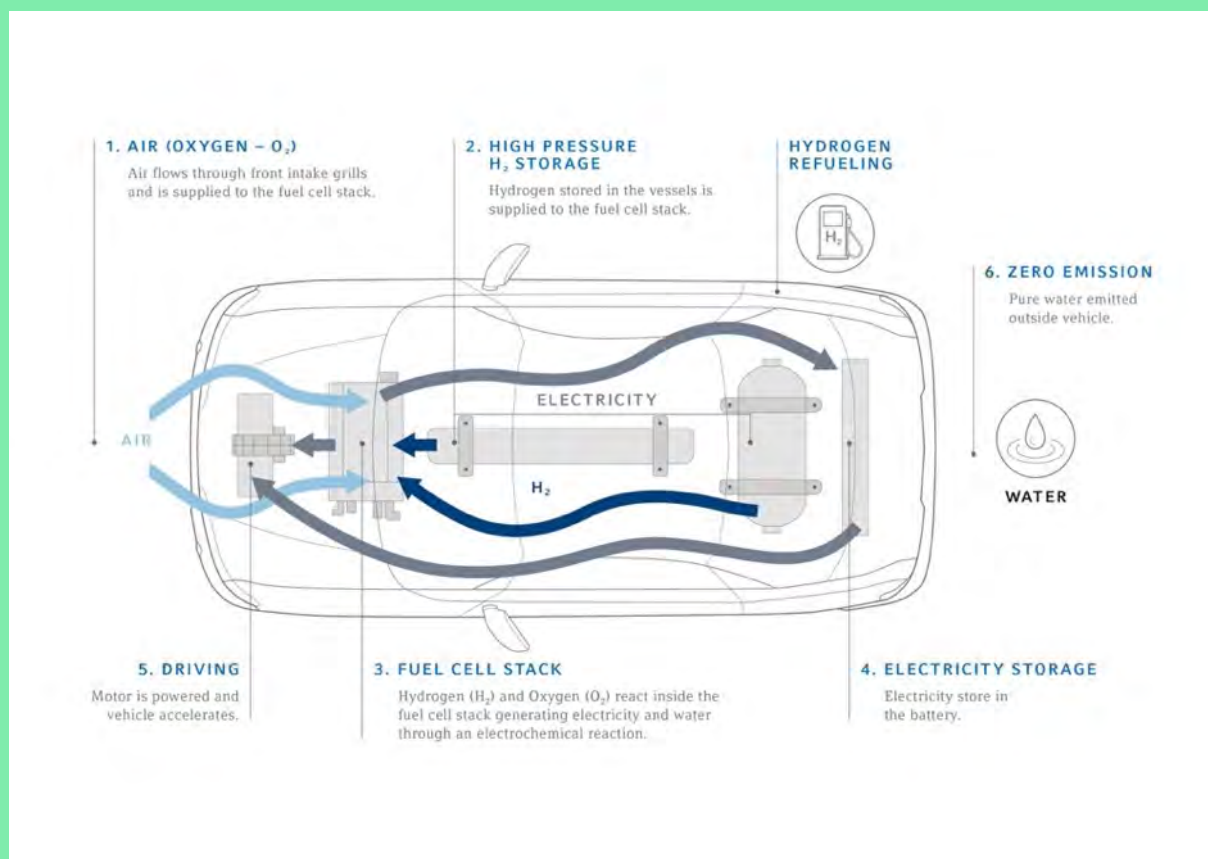


Photo Credit Plastic Omniumz

When we talk about electric cars, we often think of batteries, recharging cables, electricity... But today, more and more car manufacturers are investing in electric cars that use a fuel cell running on hydrogen instead of batteries. This is called a hydrogen car.

The electrical energy of a **hydrogen** vehicle is supplied by a fuel cell. The hydrogen stored under pressure in the vehicle's tanks, combined with the oxygen (O_2) in the ambient air, powers the fuel cell.

The fuel cell is a small electrical factory on board the vehicle. An oxidation reaction is then produced which generates a current to power the electric motor.

The vehicle thus equipped produces neither CO_2 nor pollutants. The only rejection of this reaction is water!

The vehicle thus equipped produces neither CO_2 nor pollutants, even if the great challenge of hydrogen today remains the production of green hydrogen.

THE HYDROGEN AND ELECTRIC PROFESSIONAL MOBILITY ZONE AND ELECTRIC MOBILITY: PROFESSIONALS ALSO HAVE AN APPOINTMENT AT THE WORLD AUTO SHOW!

Especially for this edition, the Mondial de l'Auto has created this space dedicated to the exploration of these light commercial vehicles, carriers of innovation.

This space will make it possible **to respond in a didactic and experiential way to the needs of professionals or the general public, motivated by an eco-responsible mobility.**

While long-distance transport is still slow to switch to alternative energies, this is not the case for companies operating in cities over short or medium distances, or for last mile deliveries. Manufacturers are already offering a wide range of vehicles for the transition to greener fleets, running on electric or hydrogen power. The Paris Motor Show will be an opportunity to display them and have them tested on a circuit test.

This will also allow the general public to learn more about these new energies, which hydrogen.

Visitors will be greeted by the Professional Electric and Hydrogen Mobility Zone reception desk, and will be able to ask all their questions at the AVERE stand, which will inform them of the laws, measures and support provided by the State and the regions. They will then be able to discover the products and ecosystems of the brands that are committed to Professional Electric and Hydrogen Mobility.

The manufacturers present their electric ranges

Many European commercial vehicle manufacturers have answered the call to present their solutions: Citroën, Opel, Peugeot, Fiat, Ford and Renault Trucks will of course be present. Alongside them, the new manufacturers Maxus and DFSK will also present their ranges in the hope of conquering new markets.



New brands for the ecological transition

Alongside these traditional players, new brands will unveil their products and services in this dedicated space. French manufacturer Ellectramobilyls Muses, a producer of electric commercial vehicles, will be present. Symbio, a joint subsidiary of Faurecia and Michelin, will also present its hydrogen solutions for light and heavy vehicles. Hyvia, a joint venture between Renault and Plug Power, will present no less than three prototype hydrogen-powered commercial vehicles.

Mob-ion will present its hydrogen scooters and bikes, while Hydrogen Refueling Solutions will present its hydrogen refueling stations. Within this space, visitors will be able to discover the models from every angle, receive advice from representatives of each brand, and try out the vehicles outside the Exhibition Center.

The Banque des Territoires as exclusive partner

A subsidiary of Caisse des Dépôts, Banque des Territoires, in partnership with BPI, has committed to a 5-year, €40 billion plan to encourage companies to make the ecological transition, and in Banque des Territoires is the exclusive partner of the Electric and Hydrogen Professional Mobility Zone.

This is an opportunity for this large institution, subsidiary of the Caisse de Dépôts, to present its strategic commitment to this mobility in France and in our regions through 6 of its start-ups. .



Hype

<https://hype.taxi>



Movivolt

<https://movivolt.fr/>



NEoT

<https://lnkd.in/erj9sdhW>



Clem'

<https://www.clem-e.com>



stations-e

<https://stations-e.shop>



eccity motorcycles

<https://lnkd.in/egC5v8Na>



Autoplug, partner of the LCV Test Center

Visitors interested in the models on display in the Professional Mobility zone will have the opportunity to try them out at the LCV test center in partnership with Autoplug.

Autoplug, a subsidiary of the LGE Group, offers private individuals, companies and local authorities effective, accessible recharging solutions that are adapted to each individual's needs, by developing charging stations that make recharging a vehicle a simple daily gesture and by guaranteeing a reliable and simple solution that is always available and nearby.

Autoplug will bring its know-how and technology to ensure the recharging of the electric vehicles being tested at the show, thanks to the charging stations installed at the start of the routes.



List of exhibitors in the Professional Mobility Zone Hydrogen and electric :

Citroën <https://professionnel.citroen.fr/vehicules-utilitaires.html>

Since 1919, Citroën has been creating cars to meet the changing needs of society. Bold and innovative, Citroën places well-being at the heart of its experience and offers a wide range of models, most of which are available in electric, rechargeable hybrid or hydrogen versions, from the singular Ami to the ë-Jumpy Hydrogen.

DFSK (Seres) seres-automobiles.fr/dfsk-ec-35/

DFSK EcoCity 35: the ideal tool for last mile deliveries with compact dimensions, 100% electric range of 331 km, 1 ton payload & 2 sliding side doors as standard. From €27,500 excluding bonus. DFSK EC35 BEV LCV ensures last mile delivery, 0-emission !

Ellectramobilys – Muses <https://www.ellectramobilys.com>

Engie www.engie.com/activites/renouvelables/hydrogene-vert

Fiat <https://www.fiatprofessional.com/fr>

Ford <https://www.ford.fr/utilitaires-et-pick-up>

Hydrogen Refueling Systems <https://www.hydrogen-refueling-solutions.fr>

Hydrogen Refueling Solutions (HRS) is a leading French designer and manufacturer of hydrogen refueling stations. Since 2009, HRS has been democratizing access to hydrogen and participating in the transition to low-carbon mobility.

Hyvia <https://www.hyvia.eu>

A joint venture between Renault Group and Plug, HYVIA is opening up a new route to hydrogen mobility by offering a complete ecosystem: three Master H2-TECH vehicles, a hydrogen recharging station, etc. Its ambition is to reach a 30% market share of H2 light commercial vehicles in Europe by 2030.

Kleuster <https://www.kleuster.com/>

Maxus <https://www.maxusmotors.fr>

Mob-ion <https://www.mob-ion.fr/>

Mob-ion is a design and industrialization company of electronic solutions connected to #ProgrammedPerennity. This concept is based on eco-design and circular economy to maximize the lifespan of equipment.

Opel <https://www.opel.fr/utilitaires/vehicules-utilitaires/vans-overview.html>

Peugeot <https://www.peugeot.fr/nos-vehicules/gamme/vans.html>

PEUGEOT is an inventive, high-end generalist brand with a worldwide vocation. Its values are Allure, Excellence and Emotion. With a range of 100% electrified commercial vehicles, the PEUGEOT brand continues its energy transition.

Plastic Omnium <https://www.plasticomnium.com/fr>

Plastic Omnium, a world leader in innovative solutions, is building a more connected and sustainable mobility through intelligent exterior systems, customized complex modules, high-value lighting systems, energy storage solutions, zero-emission hydrogen systems and electrified systems.

Renault Trucks <https://www.renault-trucks.fr/mobilite-electrique>

Renault Trucks, [manufacturer of industrial vehicles since 1894](#). We are the French experts in today's and tomorrow's energies, a forerunner in electric trucks for more than ten years and the leader in urban electromobility with a market share of nearly 90%.

Symbio <https://www.symbio.one>

Faced with the challenges of climate change, air pollution and noise pollution, the revolution towards responsible transportation is underway. Symbio is a major player in this transformation. Symbio designs, produces and markets hydrogen solutions for light to heavy vehicles.

A "bioethanol village" at the Paris Motor Show

Hall 3 – Stand 71

The bioethanol experts will be gathered **in Hall 3 on Stand N71**, to help the general public discover (or rediscover) Superethanol-E85.

The Bioethanol Collective will welcome visitors on a dedicated stand, alongside **the two leading manufacturers of approved E85 boxes, FlexFuel Energy Development and Biomotors**, to inform them about the advantages of Superethanol-E85 and bioethanol in gasoline and answer all their questions.

Visitors will be able to learn about **the solutions for driving on Superethanol-E85**, in particular about **the approved E85 boxes**, by observing an equipped engine, and on **the original flex-E85 vehicles**, by discovering the Ford Puma Hybrid Flexifuel that will be on display. They will have the opportunity to test a **savings calculator** by running on Superethanol-E85 and to participate in **a interactive game " kinect**, consisting of a playful course with questions about bioethanol.



About the Bioethanol Collective

The Bioethanol Collective is represented by the Interprofessional Association of Beet and Sugar (AIBS) and the National Union of Agricultural Alcohol Producers (SNPAA). Its objective is to inform professionals and the general public about the bioethanol sector. Bioethanol is currently incorporated into gasoline in France, pure or in a derivative, up to 7.5% (including a maximum of 5% of pure ethanol) in the SP95 and SP98, up to 10% in the SP95-E10 and up to 85% in the Superethanol-E85.

For more informations :

<https://www.bioethanolcarburant.com/>

FLEXFUEL ENERGY DEVELOPMENT,
the online sale of FlexFuel boxes

FLEXFUEL ENERGY DEVELOPMENT (FFED) will present to visitors **its online sales platform for FlexFuel boxes** Roulezpascher.com. A true turnkey service, this platform simplifies and facilitates the purchase and installation of an E85 box.

FFED will also be **exhibiting its entire range of boxes** and will share with the general public this alternative to fossil fuels that fully meets the needs of consumers for a more responsible mobility and protects their purchasing power. Visitors will be able to try to win a gift by guessing the right price of fuel savings according to different motorist profiles (salesmen, nurses, craftsmen, students...) and buy a FlexFuel box at preferential conditions.

The FlexFuel box market is showing record results since the beginning of 2022. FFED has recorded **550% growth in its E85 sales in the first half of 2022** compared to the first half of 2021.

BIOMOTORS, the approved e85 conversion system

Biomotors will welcome visitors by **presenting the BIOFlex connect**, the reference of approved e85 conversion systems on the market! A box that offers much more than a simple E85 conversion, **but a complete experience** for the motorist thanks to its bluetooth connectivity. On the stand, **visitors will be able to connect to a box** to discover the application and **they will be able to admire a Twincup** (a Twingo running on E85 prepared for the race)! **Surprise**, thanks to the BIOMOTORS application, users will not only be able to not only **check the compatibility of their vehicle** with BIOFlex, but also **launch a 100% winning** wheel to try to win an approved e85 conversion of their vehicles and hundreds of goodies.

New uses, new players

MICROCARS AND LIGHT ELECTRIC QUADRICYCLES, ACTORS OF A DECARBONIZED, DECOMPLEXED AND GROWING MOBILITY WILL BE PRESENT IN NUMBER ON THE WORLD.

Between 2020 and 2021, the French market for Véhicules Sans Permis has grown from 15,000 to more than 20,000 sales. Previously labelled as a "small car", the Microcar (or light quadricycle) is becoming a fashionable car, perfectly adapted to the city and to electricity. On the occasion of the Mondial de l'Auto, many specialized brands will present their new models.

Sometimes denigrated, and often limited to rural areas and to people without a license (or who have lost it), Véhicules Sans Permis have become a new means of urban mobility with an increasingly advanced design. Young people find them a way to get around safely, while urban executives (who often have a license) see them as a solution to ecological urban travel. The arrival of electric motors on the market has changed the game, and traditional manufacturers or new entrants to the market are even entering the professional utility market for *"last mile"* deliveries.

Dedicated to new mobility, **Mobilize** (a subsidiary of the Renault Group) will present its vision through its future vehicles and concepts, and in particular the Mobilize Duo, designed for car-sharing and also available for rental by subscription. Mobilize will also share its solutions and vision in the field of energy.



Aixam Mega, the French reference in license-free cars, will be present to unveil its 100% electric or thermal ranges. Aixam, a French industrial flagship created in 1983, designs and manufactures nearly 16,000 vehicles per year in the Auvergne Rhône Alpes region and is part of the Polaris group.



XEV Cars will present its electric city car with a charming look, called Yoyo. It has the particularity of having removable batteries, allowing you to drive with one while the other is charging. A stand-alone version of the Yoyo will also be present on the stand.



The small electric city car **Microlino**, with a look inspired by the famous Isetta, will also be present at the Paris Motor Show. It can carry two adults (through a clever front door) up to 230 km, with a maximum speed of 90 km/h. Easy to park and light, the Microlino is ideal for urban travel.



City Transformer will exhibit its amazing electric urban quadricycle (180 km of autonomy). An amazing vehicle because its width adapts to all situations: in urban mode (100 cm wide), the City Transformer can be parked anywhere and ride through city traffic like a motorcycle; in performance mode, it offers the stability of a car and travels safely on longer routes.



E-Go Mobile will be present with its astonishing e.wave X, an urban electric vehicle with 4 seats that offers the sensations of a real vehicle while remaining in contained dimensions and adapted to the city. Finally, it offers an intelligent and flexible battery solution that does not depend on the availability of a charging infrastructure.



Silence will be present at the Mondial de l'Auto with its light electric quadricycle S04. An urban vehicle par excellence, with 2 seats, the S04 offers a range of 149 km and a maximum speed of 90 km/h (14 kW).
of 90 km/h (14 kW power).



On its side, **Eon Motors** is interested in the professional market. The brand will present its electric Weez City Pro, for utility and suburban use. It will also present a brand new concept car, the Wizz City 4, a future vision of the 4-seater carbon-free urban vehicle.



La Bagnole (KG Auto) reinvents the utility and leisure vehicle in the form of an amazing electric quadricycle, "a rational toy" with a sleek design and weight savings (283 kg). It is a 2-seater pickup truck that can carry up to 150 kg of cargo and whose body can be configured on demand. With a range of 70 to 140 km (depending on options), it is available in a version without a license (L6e) or with a license (L7e).

FROM OWNERSHIP TO USE, THE NEW SOLUTIONS OF AUTOMOBILITY

The Mondial de l'Auto accompanies its public towards new modes of financing, distribution and consumption of and consumption of cars

Aware of the ecological and digital challenges, the automotive industry is one of the only ones to completely revolutionize its model by switching to new energies (electricity, hydrogen), thus leading to new modes of consumption, financing or distribution and making the transition from ownership to use. Crédit Agricole, Cosmobilis and Alterwego, present at the Paris Motor Show, are examples of this.

Crédit Agricole's ambition is to be the European leader in green mobility

Crédit Agricole Consumer Finance aims to be the European leader in green mobility. Through its Agilauto, Sofinco Auto, FCA Bank and Leasys Rent brands, Crédit Agricole will be presenting a wide range of rental products and services dedicated to mobility: long-term rental, leasing, short-term rental and car-sharing.

On a 500m2 stand, each of the group's entities will present a model distributed by them. For example, Agilauto will showcase the American electric SUV Fisker Ocean Extreme (630km range). For its part, Sofinco will offer visitors the MG Marvel R Luxury, a spacious and luxurious 100% electric SUV.

Leasys Rent will present its subscription offer for the Sportequipe 7 Hybrid Plug In from the Italian manufacturer DR Motors. On the side of FCA Bank, it is the electric crossover VF8 of the Vietnamese manufacturer Vinfast. A copy of the now famous Tesla Model Y will also be on display.



Cosmobilis wants to become a European leader in the "integral automobile"

Hall 4 – Stand 431

Cosmobilis' ambition is to be a European leader in the "integral automobile" sector: distribution of new and used vehicles, long-term rental, as well as VTC and online driving license services through its brands ByMyCar, En Voiture Simone, Marcel VTC and UCAR.



Cosmobilis will address the general public, whether individuals or companies, to showcase its current and future offers for purchasing or short- or long-term leasing; manufacturers to reaffirm its presence alongside them as an intermediary who is transforming; and other car professionals (distributors, etc.) who will be able to deploy, as of 2023, the services they are developing for themselves. It is organized according to the 3 divisions: Automotive, Mobility and Services, Tech.

Alterwego, a new way to consume cars

Hall 3 – Stand 100



Alterwego offers a new way of consuming cars: short or long term rental of recent, reliable, overhauled and **100% guaranteed used vehicles**, with no deposit. Thanks to a simple, clear and transparent offer, Alterwego is an efficient online service that makes life easier and allows you to **reduce your car budget.**

The Alterwego monthly subscription, which can be stopped or extended at any time beyond the first three months, allows you to have a perfectly reliable and recent used vehicle at a lower cost. A new way of consuming that favors eco-responsibility. In addition, Alterwego is also committed to reforestation through a partnership with Reforest'Action for the planting of 2,000 trees.

Will also be present :



BNP Paribas will participate in the 2022 Paris Motor Show to present its offers and solutions for the entire mobility ecosystem. As a recognized player in the sector and with its integrated model, BNP Paribas provides a comprehensive response to the needs of clients across the entire mobility value chain. The group has been a long-standing partner of European car manufacturers and distributors, assisting them with their financing needs, as well as with the challenges of the energy transition and customer journeys related to new forms of mobility. Through its subsidiaries Arval and Personal Finance, BNP Paribas also offers a wide range of leasing and car financing products for its corporate and individual customers.

Hall 3 – Stand 172

SOME POINTS OF REFERENCE

EVOLUTION OF VEHICLE FINANCING: LOA - LLD (LSOA)

With the evolution of uses and the trend to move from ownership to experience, the trend to rent a vehicle has exploded in recent years. And the need for ownership is less and less felt when it comes to cars. Leasing offers are now the solution to customers' financing needs.

They take two forms, that of the Long Term Rental (LLD or LSOA) or lease with purchase option (LOA).

Advantages :

- Have access to a new car, using half the amount of cash or credit
- Know exactly what your expenses will be for the next three, four or five years
- To be free from the worries of resale,
- To regularly have a recent model with the best environmental level.

▪Advantages of the LSOA or LLD //

LOA : This financing gives access to a wide choice of associated services that free the customer from certain constraints. The customer can thus benefit from insurance, maintenance and upkeep with 24/7 assistance, and an extended new vehicle warranty.

The share of traditional car loans for individuals continues to decline in favor of leasing (**72% in 2020 compared to 14% in 2010**), ahead of assigned car loans (27% in 2020 compared to 49% in 2010) and personal loans.

Lease-to-own and long-term leasing represented **47% of new car financing for individuals in 2021**, a value that more than doubled compared to 2015 (21%) and more than quadrupled compared to 2012 (11%).

And the trend has been growing since the beginning of 2022: **More than one out of two individuals (50.3%) now opt for a rental formula (LLD or LOA) instead of a traditional cash or credit purchase.**

Leasing with an option to purchase (LOA) is also developing in the used car market: One out of two buyers is considering LOA or LLD (LSOA). And **29% of them are looking for a used car.**

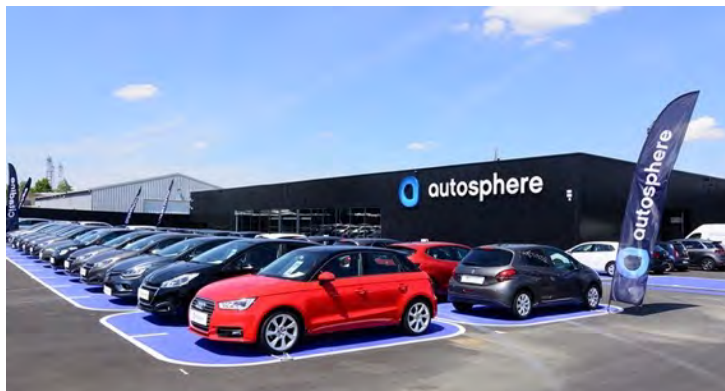
Source : PFA

New players in the distribution and
and solution providers present at the show

Hall 3 – Stand 251

Autosphere

France's leading automotive distributor, through its network of more than 250 dealerships, offers more than 15,000 new, used and reconditioned vehicles, maintenance and repair solutions, as well as adapted financing solutions and complementary insurance.



Hall 3 – Stand 240

Proovstation

With its Car Scanner, accessible in self-service on the parking lot of partner hypermarkets, ProovStation offers a free and instantaneous evaluation service. Allowing motorists to obtain a purchase offer in a few minutes. Reselling your car has never been so easy!



SUSTAINABLE DEVELOPMENT: TECH AND STARTUPS ON THE AGENDA

Mobilians: meeting the industry's professions committed to a sustainable path.

Hall 3 – Stand 100



On **the theme of "Mobility in the right direction"**, two educational tours will present Mobilians' professions and the sense of responsibility of the sector, which contributes to building a mobility with a positive social, technological and ecological impact. Mobilians will also showcase the innovations of the automotive industry and the new mobility solutions of new mobility solutions from startups in the sector: retrofitting, smart recharging, services for professionals, freefloating, etc.

Numerous conferences and events will punctuate the week, including: Pitch sessions, press conferences, live broadcasts, a regularly scheduled interactive workshop with a question and answer game and the opportunity to win participation in a Mobility Fresco, the startup competition with Agorize...

A press briefing will address the progress of the sector on the challenges of decarbonation, on Tuesday, October 18 at 5:00 pm, on the Mobilians stand (Paris Motor Show - Hall 3).

MOBILIANS, the leading movement of business leaders in the automotive trade and repair and mobility services: cars, motorcycles, bicycles, industrial vehicles, scooters, etc., represents nearly 160,000 local businesses and 500,000 jobs that cannot be relocated throughout France.

List of start-ups present

Beev + site web

Beev offers individuals and companies a complete platform to help them purchase an electric vehicle. Beev assists its customers in all stages of their purchase, from the choice of the vehicle model to the choice of the charging station, including a guide to obtaining government subsidies.

Brikks

Brikks is a management platform for mobility solutions offered by car dealerships. Whether it is for the reservation of a courtesy vehicle, a jockey or a scooter, Brikks allows a 100% digital management of the appointment.

Ca Roule Raoul

Ca Roule Raoul is a pre-owned vehicle inspection service for individuals. After choosing a vehicle, the client sends Ça Roule Raoul the URL of the ad in question, the teams come to inspect it and then send a detailed report allowing the client to make an informed decision.

Courtesy

COURTeasy is an application for short term rental of courtesy cars for individuals. Thanks to this tool, garages can make their car fleet available to individuals and thus diversify their offer.

Efikeys

Efikeys is a connected locker that allows customers of car repairers and rental companies to drop off and pick up car keys 24/7 via a mobile app. The locker can hold 15 keys and, with its extensions, manage up to 150 keys.

EP Tender

EP Tender offers a range-extending system for electric cars. The "Tender" trailer is fixed to the back of the vehicle and allows to add 60kWh of battery in 2 minutes, representing a gain of about 300km of autonomy, at highway speed.

Just Rent

Just Rent is a subscription-based vehicle rental solution. With a 100% online subscription, the Just Rent services allow the motorist to select the vehicle adapted to his use, to choose the duration of the commitment and to have the vehicle delivered at home.

Kidcab

Kidcab offers to associations, clubs, schools, companies but also to individuals a chauffeur service for children's travel. Kidcab accompanies children from 3 to 18 years old in their daily trips during the week, the weekend, but also during school vacations.

Klaxit

Klaxit is a home-to-work carpooling application. It allows users to find carpoolers on their route, with a minimum of detours. Today, Klaxit represents 2 million journeys offered per day, 300 corporate clients and 30 local authority partners.

Moba

Moba's ambition is to respond to the concerns linked to the growing use of electric batteries in the automotive market. Their first two services - La Belle Batterie (a battery condition certification tool) and Antilope (energy consumption prediction tool), facilitate the access and use of electric vehicles. Reparcar.fr is a marketplace specialized in used car parts. Its algorithm displays the best offer according to the seller's rating, price, condition or mileage of the part. Created in 2018, the site now has more than 1,000 garage customers and more than 200,000 unique visitors per month. .

Switchkeys

Switchkeys allows motorists to drop off their keys and vehicle at their car repairer's after hours. Entirely controlled via a web application, this service consists of a kiosk with 15 secure lockers and hoops to reserve parking spaces in areas where parking is difficult.

Troopy

Troopy is a self-service electric scooter rental service, with no commitment or registration fees. Troopy allows professionals and individuals to move freely in Paris and the Ile-de-France region. Vulog LEO&GO is a self-service car-sharing service for hybrid and electric vehicles in the Lyon metropolitan area.

Vivocaz

Vivocaz offers a digital vehicle file. This tool allows you to view the vehicle's history, track its costs and its contract in the case of a lease, manage its budget or even value it for resale.

Wedrivit

WEDRIVIT is a platform for renting classic cars between individuals.

Yuwway

Yuwway is a search engine and comparator of daily transportation offers (Taxi, VTC, public transport...). The application allows its users to enter their destination and to choose, book and pay for their transportation option among all the offers proposed, all on one application.

Zeway

ZEWAY offers a solution for renting personal scooters that can be recharged in 50 seconds, by exchanging their empty batteries for full ones in its network of stations, thanks to its unique battery swap technology in Europe. ZEWAY meets the expectations of individuals and professionals looking for a clean, smooth and competitive mobility.

Alterwego

Alterwego is a subscription-based car rental service. The motorist chooses his car and the subscription that suits him in less than 7 minutes, from his smartphone or computer. With no deposit and no commitment, Alterwego's services provide their customers with a car expert who listens to them and advises them if necessary.

Transition-One

In order to make our mobility clean, Transition-One has designed a retrofit unit adapted to existing vehicles. Exhibits a Twingo Tolv (ex Phoenix Mobility) Young Grenoble company (ex Phoenix Mobility), specialized in the electric retrofit of light commercial vehicles - Exhibits a Renault Trafic



Valeo,
creating value for a sustainable future

Hall 4 – stand 410

At the Paris Motor Show, Valeo will present its innovations that are at the heart of the four megatrends of sustainable mobility - vehicle electrification, driving assistance, lighting and the reinvention of life on board - on which its Move Up strategic plan for long-term value creation is based.

Valeo will exhibit a model illustrating the Group's expertise in high voltage electrification (the global management of electrical and thermal energy for electric vehicles). Also in the field of electrification, Renault Group and Valeo are designing, co-developing and will produce a new generation electric motor without magnets or rare earths. For the first time, a model of this motor will be presented to the public at the Paris Motor Show. Another major innovation that the Group will be exhibiting and that visitors will be able to test is the third-generation LiDAR laser scanner - LiDAR SCALA 3. This is a new version of a key component within a sensor system that enables Level 3 conditionally automated driving approval. Presented in November 2021, it has been chosen by Stellantis to equip, starting in 2024, several models of its various automotive brands. .



Capgemini,
sustainable mobility for the future

Hall 3 – Stand 91

At the "Mondial de l'Auto", Capgemini will present the findings of an exclusive research study: **"Sustainability in the automotive industry: from ambition to action"**. Rising climate concerns, broader and stricter enforcement of regulations, and stakeholder pressure are driving the automotive industry into a new era of sustainability. While automotive companies' sustainability initiatives appear to be accelerating, this study aims to understand whether current efforts will be sufficient for companies to achieve their sustainability goals. To this end, the Capgemini Research Institute surveyed more than 1,000 automotive executives in nine countries.

Capgemini will also showcase its latest innovations to support the challenges of the automotive sector and its journey towards a sustainable and intelligent industry, such as the prototype of one of the first **hydrogen-powered micro-vehicles**, and real-life demonstrations on **optimizing tools to support sustainable operations**, tracking data on energy consumption, driver assistance systems and autonomous vehicles, as well as connected mobility and the onboard experience with a connected cockpit.

Capgemini experts will lead conference sessions with key automotive clients on the topics of the **new circular economy** and **data monetization**.

THE VO MARKET AND ITS ACTORS PRESENT ON THE WORLD

The used car market in France is under pressure.
All regions are facing a demand for cars that is greater than the supply. Over the first eight months of 2022, transactions fell by 14%.
This corresponds to 3,521,598 transactions compared to 4,080,114 over the same period in 2021.

Around the second-hand market,
and among the exhibitors present on the
show, the visitors will be able to discover :



Hall 3 – Stand 251

Autosphere

Autosphere, the leading automotive distributor in France, offers through its network of more than 250 dealerships, more than 15,000 new, used and reconditioned vehicles, maintenance and repair solutions, as well as adapted financing solutions and complementary insurance.

Hall 3 – Stand 62

The Retrofit with Lormauto

Lormauto is a French neo-car manufacturer that offers ecological and sustainable vehicles by modernizing the existing fleet of light vehicles, including the Twingo, which will be present on their stand. Lormauto's vehicles are electric, low on materials and energy, at affordable prices, leased without commitment.

<https://lormauto.com>



REV Mobilities is very happy to participate in its first Paris Motor Show! For this edition, the manufacturer of electric retrofit systems has chosen to exhibit its 1972 Peugeot 504 coupe, converted to electric power for its 50th anniversary. Greening cars through retrofitting can bring dreams and pleasure, giving a second life to gasoline or diesel cars, well loved by their owners. It is a virtuous and circular economy solution to avoid putting thermal cars in the garage or in the scrap heap, subject to numerous malus, traffic restrictions, ZFE, fuel increases...

REV Mobilities is a company with an innovative circular economy mission (Upcycling), which promotes the decarbonization of mobility through battery and hydrogen electric retrofitting, in France and Europe. With its brands Retrofuture (for older electric vehicles), REV Professional (for commercial vehicles and fleets) REV Bus&Truck (for trucks and buses) and REV Hydrogen (for hydrogen innovation), REV is the leader in retrofit in France, both online and with decision-makers.



Autovision

AUTOVISION, the 2nd largest network in France in terms of the number of centers and technical controls, wants to encourage maintenance for the safety, longevity and value of the vehicle.

On the AUTOVISION stand, visitors who are in the process of finding their career path will be able to put themselves in the shoes of a technical controller by following one of the demo sessions. They will be coached by AUTODIDACT and will see the advantages of being accompanied by a network dedicated to the sector, which masters all aspects of the profession and favours proximity. **200 positions are available** throughout the country. Many opportunities are available to enter a profession that offers the security of a local job and the development of a rewarding professional career.

Motorists will be able to become aware of the influence of road safety on accidents, get advice on how to avoid repeat inspections, better understand the meaning of the 133 checkpoints and, as a bonus, pick up a few tips on how to use less fuel.

www.autovision.fr

Distinxion

Distinxion presents itself as the 1st national network of multi-brand vehicle sales. With more than 120 points of sale in France, Distinxion offers its customers a wide choice of vehicles from 0 to 30 000kms, available immediately. Come and meet us on our stand to discover the advantages of the network: advice, trade-in, warranty, financing...

<https://www.autos.fr>

Exceptional cars to dream about...

THE CLASSIC CAR AREA :
16 EXCEPTIONAL FERRARI PRESENTED
FOR THE BENEFIT OF THE SNOWDROP FOUNDATION

Hall 4 – Stand 450

The Mondial de l'Auto, in association with Sport Auto magazine which celebrates its 60th anniversary, will offer a unique show to its visitors: 16 Ferraris will be exhibited on a 1,000 m2 stand.

For this exceptional event, Le Mondial de l'Auto and Sport Auto have called upon a collector, member of the Sport Auto Experience Club, who will make available, for the duration of the show, no less than **16 emblematic and rare vehicles** for the duration of the show.

You will be able to discover, among other rarities, a **458 Aperta**, but also a **LaFerrari** or the amazing tray **SP2 Monza**, as well as many other recent models. A fabulous full-scale sculpture of a Ferrari 250 GTO, created by the artist Antoine Dufilho, will also be on display. Children will also be able to enter a Ferrari Portofino to take souvenir photos.





If the collection will be visible to all visitors, a donation of 5 euros will be requested to access the stand and get closer to the cars. The amount collected will be donated, at the request of the owner of the collection, to the Perce-Neige Foundation, created by Lino Ventura, which helps and accompanies people with disabilities and their families.

The Mondial de l'Auto and Sport Auto are proud to present to the public such a concentration of exceptional Ferraris while contributing to help a recognized Foundation in the achievement of its missions.

List of exhibited models : Ferrari La Ferrari Aperta - Ferrari F40 - Ferrari SP2 - Ferrari SF 90 Spider - Ferrari SF 90 - Ferrari 296 GTB - Ferrari 812 GTS - Ferrari 488 Pista Spider - Ferrari 488 Pista - Ferrari 458 Speciale Aperta - Ferrari 458 Speciale - Ferrari 488 CPavillonenge - Ferrari 430 Scuderia 16M - Ferrari 360 CPavillonenge Stradale - Ferrari Mondial - Ferrari Portofino

The Perce-Neige Foundation

Perce-Neige is a Foundation recognized as being of public utility, created in 1966 by the actor Lino Ventura. Its purpose is to welcome and accompany in specialized establishments, the Foundation's goal is to welcome and support children and adults affected by mental retardation, physical or psychological disabilities, multiple disabilities or autism in specialized establishments called "Maisons Perce-Neige". The Foundation also aims to provide support to families affected by disability and to promote scientific and medical research.

Sportswomen made in France

Hall 6 – Stand 619

STRENGTH IN NUMBERS

Under the aegis of the A.C.A.P.S (Association des Constructeurs Automobiles de Petite Série), no less than 6 French sports car brands, true laboratories of new motorizations, will be represented at the Mondial. This is an opportunity for visitors to discover spectacular new models and to see the best of internal combustion, hybridisation and electric vehicles.



Creating a car brand and launching a new model is not easy. Many small French manufacturers have suffered from it in the 90s. Aware of the technical, financial and communication difficulties, 10 manufacturers have joined forces within the A.C.A.P.S. to share experiences, pool production techniques or technological solutions, and act together to communicate better. Thus, 6 of them will be present at the Mondial de l'Automobile on a common stand in order to make their models known to the general public.

Devalliet Mugello

Devalliet, Manufacture Française d'Automobile, offers a roadster named Mugello, with a retro look, ultra light (680 kg), equipped with a PSA Puretech 1.6 liter engine of 225 hp, and approved for the road. The Mugello 375F is produced by hand in the Isère region of France in Isère, and perpetuates the tradition of pre-war French roadsters.





Genty Aklone

In Saint-Yorre, Frédéric Genty has launched the production of a hypercar made in France, the Aklone. With a 1,200 horsepower twin-turbo V8 running on biofuels, the Aklone aims to attract an exclusive clientele (15 coupes, 10 roadsters). The Mondial de l'Auto will be the occasion for Genty Automobiles to present its first rolling prototype as well as two 1/8th scale models.



KGM Erc140

The ERC140 is an electric sports car developed by KGM Technology and intended for competition, driving schools and gentlemen drivers. With a light weight of 890 kg, it is satisfied with 190 horses to make the 0 to 100 in 3.8s and reach 240 km/h in top speed. .

Pantore Vakog

Pantore Automobiles will present its Vakog, a two-seater supercar designed by Torri Marsiglia. This last one is conceived to receive, on the same chassis, an electric motorization (Vakog-E, 290 horsepower, for a 0 to 100 km/h in 3,1s for 350 km of autonomy) or thermal (Vakog, 420 horsepower and the 0 to 100 in 3,5s, a two liters turbo depolluted with hydrogen).





Beltoise BT01

Founded by Julien Beltoise, Beltoise eTechnology, with its prestigious name, will present its 100% electric GT, the BT01. With a maximum power of 400 horsepower for only 1,150 kg, it can reach 210 km/h and does 0 to 100 in 3.4s. Intended for car racing or driving courses on circuit.

Raffer TB02

If one were to give a definition to a car passion that has heart, it would be Raffer. This small manufacturer based near Ales, France, designs and builds extraordinary sports cars. Ralph Schwerdorffer, the founder and CEO, is a brilliant designer and engineer. His vision is to modernize tomorrow's mobility by going back to basics. The Raffer TB01 is powered by a hydrogen/thermal engine and will be presented at the Mondial.



AN ENTHUSIAST WILL PRESENT HIS UNUSUAL ROADSTER: THE BABIECA

José Cabrerizo is an enthusiast who set out to make his dream come true: to build an outstanding roadster: the Babieca. If the V12 (actually only the 2 cylinder heads and the block) comes from Mercedes / AMG, the whole of what surrounds it is home-made, but of great quality. With its long front hood housing this extraordinary 550 horsepower engine in the front center position, its weight distribution close to 50/50 and its 1,260 kg, the Babieca shows all its presence and perpetuates the passion. Unveiled at the Le Mans Classic, it will be presented to the greatest number of people at the Mondial de l'Auto: a dream come true.





Hall 3- Stand 30

THE NATIONAL GENDARMERIE EXHIBITS

ITS NEW MEANS OF MOBILITY AND PROXIMITY, INCLUDING THE ALPINE...

The French National Gendarmerie will be present at this event to present its new electric and hybrid vehicle fleet, in particular the 3008, which is used in operational units. The Alpine, the gendarmerie's new fast intervention vehicle, also has the advantage of being both agile and light, while respecting a low CO2 emission rate.



The visit to the stand will be an opportunity for the public to take on the role of an investigator during a 15-minute escape game that takes place in a mobile brigade vehicle. Will you be able to gather the clues?

Also, a simulator will allow the public to learn about eco-driving, to master their vehicle and to adapt their behavior to the risks commonly encountered.

SPACE SPORT AUTO EXPERIENCE

Hall 6 - Stand 648

The cars of the members of the CLUB Sport Auto Expérience invited on the Mondial

An exhibition that will delight art lovers and car enthusiasts because on this stand will be exposed several exceptional vehicles:

- Mac Laren Sena LM
- Mercedes AMG GT Black Series
- Bentley Continental GTC
- Porsche 991 GT3 RS
- Quarkus P1

These vehicles will cohabit with the sculptures of Antoine Dufilho :

- La monumental F1
- La Porsche Tubulaire



And with the presence of Yann Dehais, a modern artist who will exhibit some of his works, including a hood in the colors of Sport Auto for the 60th anniversary of the brand!

For the occasion, two contests will be launched to win a sculpture of Antoine Dufilho and the second prize: to win one of the 400 works of Yann offered in the framework of the 60 years of Sport Auto!

PASSION AND PLEASURE AT THE RENDEZVOUS OF THE AUTOMOBILE FESTIVAL...

The Youtube channel Vilebrequin makes the show at the Mondial de l'Auto

Hall 6 - Stand 631

1000tipla project, emblematic cars of the chain, legendary cars, animations and contests: Vilebrequin goes all out to transpose its universe to the general public on a 500 m2 stand

Sylvain Lévy and Pierre Chabrier, has given itself the mission of talking about cars in a different way to a public that appreciates cars as much as humor, breathing new life into the automotive media. The 1000tipla project started with a crazy bet to create a racing Fiat Multipla, but it turned into an ex-nihilo creation of a 1.1 million euro car that will be presented to the public exclusively at the Mondial de l'Auto



World premiere for the 1000tipla project

Sylvain and Pierre present their crazy project of a 1000 horsepower Fiat Multipla based on a Corvette C7 ZR06. To realize this crazy project, the two friends received the support of several thousand subscribers who financed, via a participative campaign, the production of the fastest Multipla in the world. Accompanied by recognized professionals such as W-Auto Sport for the mechanical part, Kei Miura for the body kit or Works Wheels for the rims, it is a total automotive project. The long-awaited 1000tipla will be unveiled to the general public for the very first time at the Mondial de l'Auto on October 17, and will be visible throughout the show.

The chain's guinea pig cars

For the fine team of Vilebrequin, the Mondial de l'Auto is the opportunity to meet its fans but also to unveil its universe to the general public. On the stand, visitors will be able to discover the emblematic cars of the chain, the one that has jumped over speed bumps at more than 170 km/h, the one that can be driven with a PS4 controller, the one that runs without oil, without forgetting the original 1000tipla chassis, or at least what is left of it.

Dream cars

The duo also wants to share their passion and their dreams. On the stand, you will find three rally icons that Sylvain and Pierre have been able to test, the Lancia Stratos, Delta and 037, but also some surprises: three exclusive supercars will be unveiled at the opening of the show, in partnership with NordVPN.

A contest to win a ride in 1000tipla

Vilebrequin allows its community to win, by buying tickets for the Mondial de l'Auto via a specific link to be found on the social networks of the duo, invitations to the press/VIP day, miniatures of the 1000tipla, but also and above all a ride in the beast for the big winner!

Moreover, fans will be able to meet Sylvain and Pierre on 19/10 or 21/10 on the Vilebrequin booth. They will also be present at the press day on 17/10.

Entertainment for all on the show...

Hall 3- Stand 10

THE LEGO® GROUP UNVEILS FOR THE FIRST TIME IN FRANCE THE FULL-SIZE LAMBORGHINI SIÁN FKP 37 LEGO® TECHNIC



Four years after the resounding success of the LEGO® Technic™ Bugatti Chiron in LEGO® bricks at the 2018 Mondial de l'Auto, the LEGO® Group is participating for the second time in the show and will exhibit for the first time in France a breathtaking 1:1 scale replica in LEGO® bricks of the Lamborghini Sián FKP 37. A feat that comes straight from the Museo Automobili Lamborghini in Italy.

An exceptionnel LEGO® model of the Lamborghini Sián FKP 37 in 1:1

On display for the very first time in France, the LEGO brick Lamborghini Sián FKP 37, which weighs 2.2 tons, was moved especially for the Mondial de l'Auto 2022 from the Italian Lamborghini Museum near Bologna. A real technical feat, the reproduction of this sports car required more than 400,000 LEGO Technic bricks, including more than 154 different types of parts and 20 types of bricks created especially for this replica. After approximately 9,000 hours of development and construction, the result is a LEGO model that is exactly the same size as the original vehicle: 4.98 m long, 2 m wide and 1 m in height.



In an 80m2 space, the brand will allow attendees to discover the breadth of creative possibilities in LEGO bricks through an extensive collection: McLaren Formula 1™, Ferrari Daytona SP3, BMW M 1000 R, Batman's Batmobile™ and much more.

For an immersive experience, the toy leader plans an array of activities:

- A construction workshop to create the car of your dreams with LEGO® bricks and test your speed on a circuit
- A LEGO City Stuntz challenge with loops to be realized thanks to the retrofriction motorcycles.
- An immersion in a city created from scratch with LEGO bricks thanks to a diorama of the LEGO CITY created by the AFOLS association (Adult LEGO Fans), Free Lug.
- The exceptional visit of the influencer POG during the show.

THE BATCYCLE AT THE PARIS MOTOR SHOW !



Come and discover this iconic motorcycle, made by Lazareth for the release of the next Warner Bros. Games video game, Gotham Knights

On the occasion of the October 21 release of the video game Gotham Knights, Warner Bros. Games will present to the public a life-size replica of the Batcycle, the fictional motorcycle of the four DC Comics superheroes Batgirl, Robin, Nightwing and Redhood, featured in the game.

Designed and built by the famous manufacturer Lazareth, fans of iconic motorcycles and surreal machines will be able to discover this magnificent motorcycle from October 18 to 23 on a stand of about 50 square meters. Kiosks will also be present from October 21st to allow the public to test the Gotham Knights game in private access!

"The Batcycle is THE iconic bike in the Batman universe. Being able to bring it to life was a real pleasure as a lover of iconic bikes", says Ludovic Lazareth.

Visitors to the show will be able to ride this super-powered machine and get a glimpse into the life of Gotham City's Knight. Gotham Knights will be released on October 21, 2022 for PlayStation 5, Xbox Series X|S and PC.



NETFLIX at the PARIS MOTOR SHOW

On the occasion of the worldwide release of **Balle 2**, the iconic R21 is back in action, and will take over Pavilion 3 of the motor show.

A privileged opportunity for visitors to the Mondial de l'automobile and fans of stunts to come and discover the original car from the film in an immersive reproduction of the set.

On October 17th, during the press day, journalists are invited to meet Guillaume Pierret, the director of the film, and Alban Lenoir on the stand of Balle Perdue 2 from 17H00.



About **Balle Perdue 2** :

Directed by: Guillaume Pierret

Screenwriters: Guillaume Pierret et Alban Lenoir

Produced by: Inoxy Films, Nolita et Versus Production

With: Alban Lenoir, Stefi Celma, Pascale Arbillot , Sébastien Lalanne et Diego Martin

Synopsis : Après la mort de Charras, Lino (Alban Lenoir) et Julia (Stéfi Celma) ont pris la relève et forment la nouvelle équipe de choc de la brigade des stup. Bien déterminé à retrouver les assassins de son frère et de son mentor, Lino continue sa traque et ne laissera personne se mettre en travers de sa route.

Running time: 1h38

Release date: 10 Novembre sur Netflix

Hall 4 - Stand 445

RMC DECOUVERTES :

FULL OF ANIMATIONS ALL WEEK LONG !

Meet your favorite hosts and all the animations related to RMC Découverte's programs on their booth.

Come and see a special show on the Big Stage on Thursday 20th from 6pm to 8pm to discover a preview of the new episode of Wheeler Dealer.

MARDI À PARTIR DE 14H	MERCREDI À PARTIR DE 10H	MERCREDI À PARTIR DE 16H	JEUDI À PARTIR DE 9H30	JEUDI À PARTIR DE 18H	JEUDI À PARTIR DE 18H	VENREDI À PARTIR DE 14H	VENREDI À PARTIR DE 15H
VINTAGE MECANIC	POG & SUPERCAR AU CŒUR DU RALLYE LE PLUS FOU DU MONDE	WD WHEELER DEALERS FRANCE	ENCHÈRES MÉCANIQUES	TOP MECANIC 5 JOURS POUR RESTAURER UNE ÉPAVE	TOP MECANIC 5 JOURS POUR RESTAURER UNE ÉPAVE	LES GRANDES HEURES DE L'AUTOMOBILE	WD WHEELER DEALERS FRANCE

RETROUVEZ-LES AU MONDIAL DE L'AUTO DU MARDI AU VENDREDI SUR LE STAND RMC DÉCOUVERTE (pavillon 4)

RMC
DÉCOUVERTE
Canal 24

INTERCEPTOR: AMERICAN POLICE CARS



Passionate about American police cars, the Paris Interceptor team is composed of four owners of genuine reformed American police cars.

A unique adventure in France, Interceptor procures reformed police vehicles repatriates them to France, refurbishes them and re-equips them. These iconoclastic vehicles regularly participate in various gatherings, events, artistic, cultural and cinematographic works.

On the Youtube channel Paris Interceptor, find their short films, reports, the stories of the vehicles: importation, homologation, restoration, etc...

Two real police vehicles will be on display:

- An LAPD Ford Crown Victoria Police Interceptor (2006 model)
- A 2012 LAPD Dodge Charger Pursuit

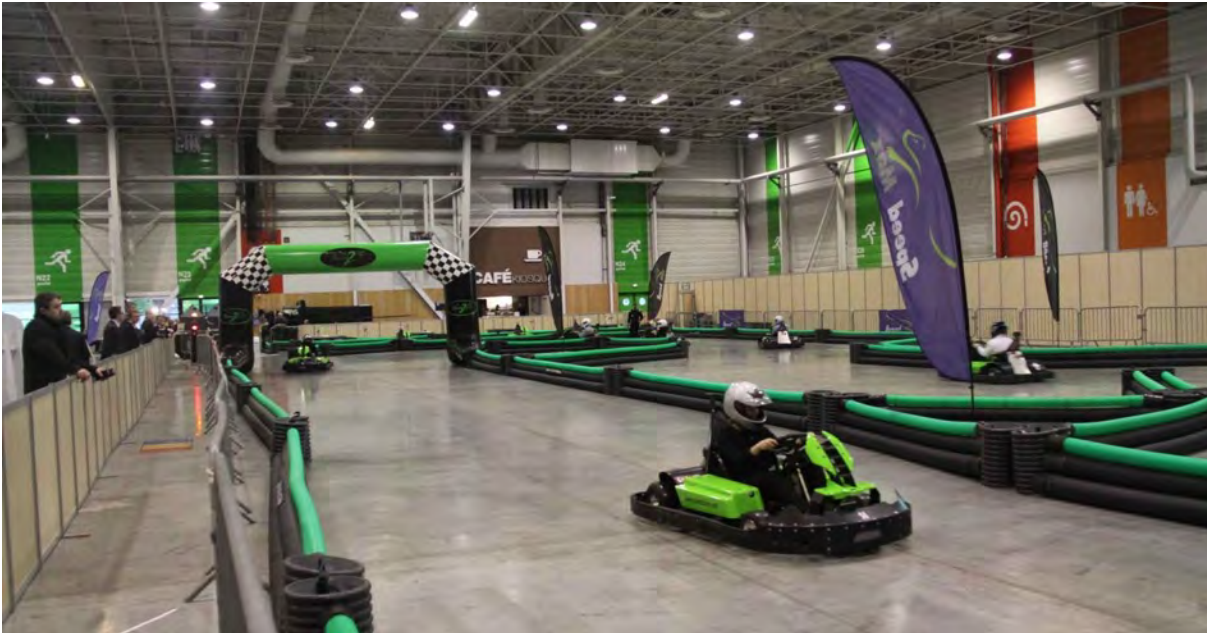
Visitors will be able to go on board to take pictures and discover their technical specifications, their equipment and their history.



The Speed2Max Electric Karting circuit

Hall 3- Stand 250

SPEED2MAX, LEADER IN ELECTRIC KARTING, WILL DEPLOY A 1,200 M² TRACK ON WHICH IT WILL BE POSSIBLE TO ENJOY "ECO-RESPONSIBLE" KARTS



The activity of electric karting will be available on the show to expose an entertaining, ecological and accessible leisure to children, adults and people with reduced mobility so that all and all spend a pleasant moment with Speed2Max.

Speed2Max is a company from Auvergne specialized in the manufacture of electric karting and in their development solutions. Since its creation, the company has positioned itself on the electric karting market, an ecological and eco-responsible leisure activity.



The Gaming area

Hall 3- Stand 292

GET YOUR THRILLS WITH THRUSTMASTER

In a space of over 100m², visitors will have the opportunity to drive and feel the sensations of racing thanks to Thrustmaster's racing simulation steering wheels/pedals.

The experience is intended to be both immersive and accessible for all levels of piloting.

Thrustmaster wants to invite car lovers to experience their first thrills with force feedback steering wheels. The goal: to awaken their driving instincts.



More experienced pilots will also be able to demonstrate their performance on single-seat cockpits with more powerful steering wheels.

Accompanied by its partners NVIDIA, Xbox and LG, the Thrustmaster space will be a place of excitement for visitors, where new products will be on display and available for testing, especially for new drivers.

The NFTs at the World Cup

Hall 3- Stand 20

DREAM CARS : 5 ARTISTS PROPOSE THEIR VERSION OF THE POSTER OF THE WORLD AUTO 2022

For the 2022 edition of the Mondial de l'Auto, 5 artists, **Dacruz, Claire Fanjul, Jordane Saget, Ara Starck and Aksel Varichon**, propose their vision of the dream car by diverting the poster of the event.

Each artist, with his personal artistic universe, gives his interpretation of a dreamed car, proposes us a fantasized story. Each artist gives free rein to his or her imagination by evoking in his or her own way the future of the automobile: ever more technological, more ecological, less polluting, linked to new energies...

These 5 original creations are available to the public at the show in different forms: an exhibition of the posters in large format on this stand, in A2 format and in NFT on the internet.

Collect the official World Cup posters and NFTs!

The printed posters will be sold throughout the exhibition at the Mondial store in Pavilion 3.

Purchasers of the printed posters will be able to buy the very limited edition NFT posters online in the near future.

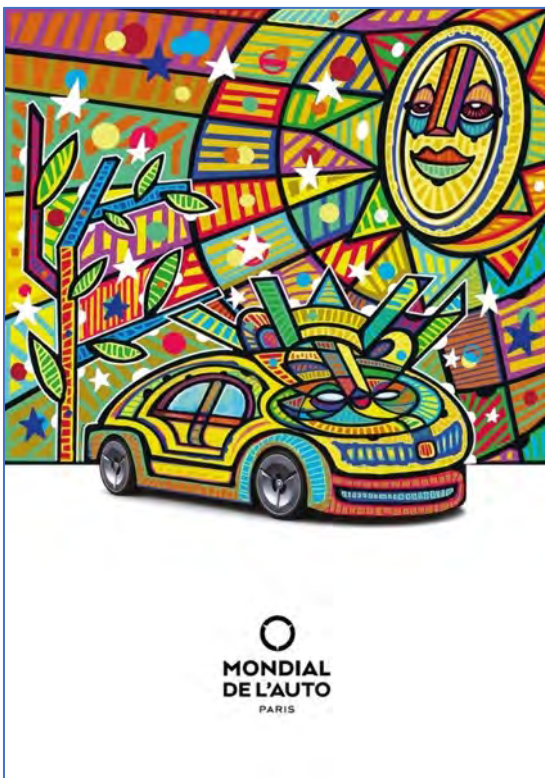
online the works in NFT version, in very limited edition.

Curator : ARTEGALORE

www.artegalore.com

Editor : HOPSCOTCH

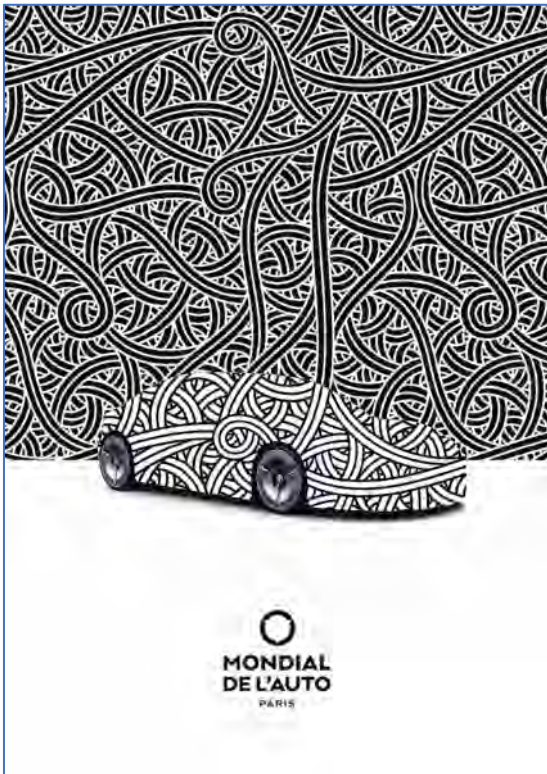
www.hopscotchgroupe.com



Artist : DACRUZ



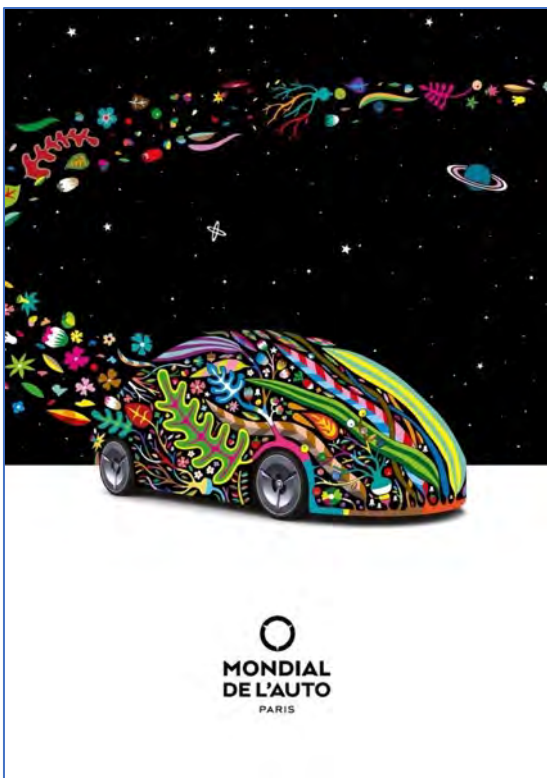
Artist : Claire Fanjul



Artist : Jordane Saget



Artist : Ara Starck



Artist : Aksel Varichon



Symbiosis defines itself as the 1st dealer of the metaverse. Symbiosis imagines, develops and sells digital vehicles in the form of NFT: a technology that allows to own a digital asset thanks to the blockchain. The player can dive into a multitude of metavers and video games and race his Symbiosis vehicle.

<https://www.symbiosisproject.art>

https://twitter.com/symbiosis_nft



The Paris Motor Show and Twitter partners to put the new automotive world at the heart of conversations

The famous social network with the blue bird, Twitter, becomes the partner of the Mondial in order to provide more and more information and exclusive content about the event.

Twitter reflects what's important in the world and what people are talking about right now. It has naturally become the place to be for conversations around cars, brands and the industry's technological revolution. In 2021, nearly 119 million Tweets were exchanged on the subject, up 33% in France.

Twitter has become the first place for enthusiasts to exchange information by following brands or the main players in the sector (sports, media, institutions). It is on this social network that conversations related to electric conversion and new uses most often begin.

The Paris Motor Show has been the showcase of automotive innovation since 1898, so it was only natural that it partnered with Twitter to amplify and give even more visibility to the new products and revolutions underway in the world of mobility. This is a strategic partnership between two major players in their respective sectors, automotive and new technologies.



Emoji, hashtag and daily videos

This partnership involves first of all the creation of an emoji specially dedicated to the "Mondial de l'Auto", triggered with the specific hashtag #RevolutionIsOn in order to identify the event more easily during the show.

From October 15, through the account [@mondialdelauto](#), the Mondial will propose to the public public to be at the heart of the revolution. Many specific and exclusive contents will be broadcasted on the platform and will animate the conversations starting with short video series daily events such as "Les 24h du Mondial de l'Auto" and "Dans les Couloirs du Mondial de l'Auto" as well as live broadcasts on Twitter to provide maximum coverage on the network. In addition, many live Tweets will allow to follow the different events of the Paris Motor Show, live and throughout the week

Finally, on wednesday, October 19 at 5:30 p.m., Twitter France CEO Damien Viel will be on the eîg Stage for an exceptional and provocative talk: "Twitter Auto." ❤️

HIGHLIGHTS AND NEW EXPERIENCES TO LIVE

La Grande Scène, a dense, passionate and exciting program

Hall 3

La Grande Scène du Mondial de l'auto is intended to be a space **for meetings and debates on the major topics of the entire automotive and mobility ecosystem**. Located in the heart of Pavilion 3, in direct contact with the show and its exhibitors, La Grande Scène can accommodate up to **200 people in situ**, but the discussions will also be addressed to **the thousands of people connected to the Mondial's website** and to certain partner sites. Welcoming up to six people with both "round table" and "interview" formats, the program of La Grande Scène is eclectic and both BtoB and general public. Come and do your shopping, there will be something for everyone! From financing issues to new uses of the automobile, from metavers to the circular economy, via the world of startups and electric vehicles, everyone will be on La Grande Scène, a real extension of the Mondial and what the show has to offer.

MONDAY OCTOBER 17TH

10.15am	Uwe Hochgeschurtz, COO Stellantis for Enlarged Europe
10.45am	Denis Le Vot / CEO Dacia
11.30am	Philippe Rosier / CEO de SYMBIO
12.30am	Xiangjun Meng / Head of Europe market Great Wall Motors
1.15pm	Béatrice Foucher, Executive Director of DS Automobiles
1.50pm	Linda Jackson / Executive Director of Peugeot
3pm	<i>How to move from carmakers to tech companies</i> avec Ned Curic, CTO Stellantis Eric Feunteun, COO Software Republic, Renault Group, Erik Grab, VP Strategic Anticipation, Innovation and Sustainable Development, Michelin Group Paolo de Noce, Head of South EMEA, Akkodis
4pm	Jean-Christophe Mercier / Vice President of After Sales and Customer Experience VinFast
4.45pm	Patrick Koller / CEO Forvia
5.30pm	Giacomo Carelli / executive Director of FCA Bank
6pm	Laurent Favre, CEO Plastic Omnium

6.30	Start Up Competition Presentation / Jury members / Revelation of the 5 finalists Pitches of 5 start-ups
------	---------------------------------------------------------------------------------------------------------------

Other Interviews of the day by Mobility TV off the main stage

1.45pm Fabrice Cambolive, Renault - Hall 4

2.30pm Luca de Meo / CEO of RENAULT / on the stand Renault - Hall 4

TUESDAY, OCTOBER 18

11am	The Editor of Auto Plus, Cécile De Minibus and her guests live of the Paris Motor Show
12am	<i>The electric car, wrong road or essential turn?</i> Hyundai MOBIS / Axel Joachim Maschka, International Automotive Executive transformative Leader - E-Mobility Board Member FCA BANK / Giovanni Cavarelli, CEO IPSOS / Alexandre of Saint-Léon, Director of the Mobility Department Cabinet Roland Berger / Eric Espérance, Expert
1pm 4pm	The daily program of Mobility TV, the media of mobility
1pm	<i>What is the status of the decarbonization of the automotive industry?</i> with Renault, Plastic Omnium, la PFA, Akkodis, The Shift Project
2pm	<i>The mobility professions at the heart of the ecological transition</i> with the PFA and the CMQ
2.30pm	<i>The future of automotive distribution</i> with Google, Mobilians, BNP Paribas PF, Aramisauto, Roland Berger
3.20pm	<i>Digital chassis, the technological heart of the car</i> with Renault, Blackberry, Qualcomm, ETX Studio
4pm	<i>The thousand and one ways to finance your vehicle</i> FCA Bank / Giovanni Cavarelli, CEO Cabinet Roland Berger / Olivier Hanouille, Expert
5pm	<i>Digital cars: the future of cars and video games?</i> Alpine / Guillaume Vergnas, Senior Business Development Manager Nfast Hypercars / Thomas Gavache, Project Founder Tiny Digital Factory / Stéphane Baudet, CEO
6pm	<i>The new circular economy: fairy tale or industrial reality for the automotive industry?</i> Clément Chenut – Capgemini Invent – Circular economy expert Lormauto - Franck LEFEVRE - Vice President Business Strategy and 2 other guests

WEDNESDAY, OCTOBER 19TH

10.30am	The set of La Tribune, live from the Paris Motor Show
1pm 4pm	The daily program of Mobility TV, the media of mobility
1pm	Face to face with Didier Sirgue, SN Diffusion <i>The arrival and support of Chinese manufacturers in France</i>
1.20pm	<i>Which battery(ies) in 2035?</i> with Verkor, ACC, Nawa Technologies, Roland Berger
2pm	Face to face with Eric Marchiol, Director of Industry 4.0 at Renault <i>The automobile factory 4.0</i>
2.20pm	What role for hydrogen in the automotive industry? with Hyvia, Symbio, Forvia, Plastic Omnium, Stellantis
3pm	The face to face with Olivier Lombard / Hopium
3.20pm	<i>The car from possession to use as a service</i> with Agilauto, Free2Move, BYmyCAR, AlterWego, Deloitte
4pm	<i>In the midst of global crises, will the automotive industry be able to reinvent itself?</i> Mobilians / Xavier Horent, Délégué général Cabinet Roland Berger / Matthieu Simon, expert Observatoire Cetelem Des Mobilités / Flavien Neuvy, founder
5pm	<i>Tomorrow, a subscription to drive your car ?</i> with FCA Bank
5.30pm	<i>Twitter ❤️ Auto.</i> Dialogue with Damien Viel, General Manager of Twitter France
18:00	<i>Ladies, dare the car !</i> 3 women 3 careers in the automotive world

THURSDAY, OCTOBER 20

11am	The Editor of Auto Plus, Cécile De Minibus and her guests live from the Paris Motor Show
12am	Programming to come. Panel
1pm 4pm	The daily program of Mobility TV, the media of mobility
1pm	<i>How can automotive design make a difference in the electric age?</i> with Dassault Systèmes, Renault and Stellantis
1.30pm	<i>Can France produce 2 million electric vehicles by 2030?</i> with Luca de Meo, Luc Chatel, Denis Machuel
2.30pm	<i>What new skills are needed to successfully make the transition to electromobility?</i> with Stellantis, la PFA, Adecco + invités politiques

3.20pm	<i>How to ensure the reconversion of subcontractors and their employees in the regions?</i> with la PFA, Renault, Adecco + political guests
4pm	<i>The Mobility RecluSOUND is on !</i> <i>How to create value inside the vehicles?</i> with Mathieu Gallet
5pm	<i>Will Data determine the future of the aut</i> Felix Schwabe - Chief Digital Officer, Audi Hungary (former Head of Digital Business Development, Audi HQ) Dr. Simon Monske - Director in Automotive, Capgemini Invent Germany
6pm 8pm	RMC Découvertes presents the new Wheeler Dealer concept live and exclusive, in presence of the hosts of the star show

FRIDAY, OCTOBER 21

11am	The Editor of Auto Plus, Cécile De Minibus and her guests live from the Paris Motor Show
12am	<i>Is the electric car the future of the automotive industry?</i> Deloitte / Jean-Michel Pinto, Director Mobilians / Xavier Horent, General Delegate Ipsos / Thierry LALANDE, Director of Automotive and Mobility France
1pm 4pm	The daily program of Mobility TV, the media of mobility
1pm	The face to face with Jean-Christophe Mercier, VinFast
1.20pm	<i>The artificial intelligence of autonomous cars</i> with Valeo, Stellantis, Nexyad, Heex Technologies
2pm	The face to face with...
2.20pm	<i>Chinese manufacturers' strategy for Europe</i> with PwC, Roland Berger, MG et EVE France
3pm	The face to face with ...
3.20pm	<i>Is 100% electric in question?</i> Patrick Pékata, expert du BCG, F-X. Piétri Alix Partner, French Union of Electricity
4pm	<i>Hydrogen: what revolution can we expect?</i> Michel Delpon, President Club Vision Hydrogène, Hydrogen's Ambassador France 2030 Nathalie Loch, Hydrogen Project Manager, Bourgogne-Franche-Comté Region Hind Lammari, Director hydrogen TERECA Jean-Philippe Burtin, CEO of BORÉA David Olderbach, CEO of HYVIA Jean-Claude Bailly, Vice President of GAUSSIN
5pm	<i>Special program - Dreaming: the old car on the screen</i>

	a set hosted by François Roudier and his exceptional guests including François Allain
6pm	<i>Choosing a better vehicle is good for the planet!</i> Etienne ROYOL, Director of Mobility of SOFINCO
7pm	Musical evening

SATURDAY, OCTOBER 22

11am	<i>New visions, new mobility, new jobs!</i> with BNP PARIBAS and other guests
12am	<i>How to buy a car online?</i> with BNP PARIBAS and LE BON COIN
1pm 4pm	The daily program of Mobility TV, the media of mobility
1pm	Face to face with Sébastien Le Pollès / FlexFuel
1.20pm	<i>Table ronde sur l'hydrogène</i>
2pm	Face to face with ... Carlos Gomes, Cosmobilis
2.20pm	<i>Le décollage imminent des taxis volants</i> with RATP, the group ADP, Volocopter, Caps
3.10pm	<i>Les pépites du Grand Prix Autotech</i> with Richard de Cabrol, la PFA, several winners including Qovoltis, Altaroad
4pm	<i>How to finance your vehicle?</i> with Laïla MAMOU, Director general of Sofinco
5pm	<i>Special program Rêver : the old car in exhibition</i> A set hosted by François Roudier and his exceptional guests The vintage vehicle is exhibited with growing success. Discover and touch the past is possible. Static or moving events are always full of people. amazed spectators, big and small. Leaders of large pioneering exhibitions and creators of new concepts will be present. You thought you would be bored in 2023 : come and you will know where to spend your weekends !
6pm	Your car will become your living room! in the presence of authors, manufacturers, sociologists
7pm	Musical party

SUNDAY, OCTOBER 23

11am	<i>Trends: Understanding the automotive market in 2022</i>
12am	Special program: The start-up meeting
1pm 4pm	The daily program of Mobility TV, the media of mobility
1pm	Face to face with Jonathan Tuchbant / Roole
1.20pm	<i>Is the deployment of kiosks catching up?</i> with l'AVERE, ABB e-mobility, Kallista Energy, EY
2pm	Face to face with Arnaud Belloni or Ivan Segal / Renault
2.20pm	<i>"Les autoroutes du futur"</i> with to be confirmed Sanef, APRR, Vinci
3pm	<i>Face to face with Christophe Prévost, Peugeot</i>
3.20pm	<i>Paris Motor Show's assessment</i> with Serge Gachot, Vilebrequin Auto, and journalists Cedric Fréour, Sylvain Reisser
4pm	Special program: The World Cup in pictures

The Paris Automotive Summit

While the automotive sector is facing historical transformations, for the first time, the Paris Motor Show will be punctuated by the first edition of the **#ParisAutomotiveSummit**, which will gather, **Tuesday, October 18 from 9am to 1pm, at the Dôme de Paris**, 34 bd Victor (Paris XV - Porte de Versailles), world leaders of the sector and new innovative players to share their vision of the future challenges of the sector and the sustainable mobility of the future.



Among the speakers, **Carlos TAVARES**, CEO of Stellantis, **Luca de MEO**, CEO of the Renault group, **Christophe Périllat**, CEO of Valeo, and **Wang CHUANFU**, President of BYD. But also key players in the new automotive ecosystem: HOPIUM, Google, BNP-PARIBAS, ...

The #ParisAutomotiveSummit is supported jointly by the MONDIAL DE L'AUTO and the EQUIP AUTO show, which will be held simultaneously at the Porte de Versailles from October 17 to 23, 2022, under the same banner: the PARIS AUTOMOTIVE WEEK. The #ParisAutomotiveSummit is the third pillar of the event.

For more information:

<https://www.automotive-week.paris/summit>

Employment and Training

Hall 3 - stand 260

WITH THE CAMPUS OF TRADES AND QUALIFICATIONS, SET COURSE FOR THE FUTURE!

The "vehicle mobility" business campuses bring together the industry's vocational training players. At the heart of their approach is the search for synergies between vocational and comprehensive high schools, apprentice training centers, training organizations, higher education institutions and research laboratories to meet the skills needs of companies.



**CAMPUS
DES MÉTIERS
ET DES
QUALIFICATIONS**



**CAMPUS
DES MÉTIERS
ET DES
QUALIFICATIONS
D'EXCELLENCE**

Réseau Thématique National Mobilité des Véhicules

Attend the PFA & CMQ talk on the theme: Mobility professions at the heart of the ecological transition on Tuesday, October 18 from 2:00 to 2:30 pm on the Main Stage.

Take part in events on gender equality in the automotive industry, in partnership with the PFA :

- **WAVE** event, October 19 from 6 to 7 pm :
<https://waveautos.fr/event/conference-mesdames-osez-lauto-le-19-octobre-2022-au-mondial-de-lauto/>
- **Elles Bougent** event, October 20th from 9am to 4pm :
<https://www.ellesbougent.com/agenda/calendrier/elles-bougent-a-la-paris-automotive-week-2022-2693/>

There will also be 5 TV shows on this "employment prism" in partnership with the PFA during the week in cooperation with ADECCO and Mobility TV:

- *How to move from carmakers to tech companies* **Monday 17/10 – 3pm/3.45pm**
- Decarbonization of engines and production, new technologies, industry of the future... How are carmakers reinventing themselves? **Tuesday 18/10 – 1pm/1.45pm**
- Reindustrialize. How to produce 2 million electric vehicles in France in 2030
- **Tuesday 18/10 – 3pm**
- Which professional transitions to make a success of the energy transition ?
Thursday 20/10 – 2pm/3pm
- How to ensure the reconversion of subcontractors and their employees in the regions ?
- **Thursday 20 Octobre – 3pm/4pm**

Schools related to the sector will also be present at the Mondial :



The only school of its kind in France, the ESCRA Group has been training professionals for all sectors of the automotive distribution industry for over 45 years: manufacturers, equipment suppliers, automotive networks, wholesaler-distributors and specialized distributors.

Managed by the Le Mans and Sarthe Chamber of Commerce and Industry, it enjoys the support of the entire automotive industry.



ESTACA is a school of new mobility, training engineers for the aeronautical, space, automotive, rail and naval sectors. Its engineers and researchers meet the challenges of sustainable transport: respect for the environment, energy saving, air quality, ecological materials, autonomous and connected systems and connected systems.

On the stand, visitors will be able to discover 5 vehicles from student associations:

iDrogen, ESTACARS, Saar-E by ESTACA, EFT (ESTACA Formula Student), PV3e

ESTACA will be present to present its various training courses, innovative projects and associations. Visitors will be able to talk to our students, professors and members of the ESTACA team (corporate relations, research, etc.). ESTACA is open to all automotive industry partners for privileged exchanges.



GARAC is a national school for the automotive industry and offers 21 diplomas (BAC, CQP, BTS, Licence, Engineer) in cars, motorcycles, trucks and mobility, mechanics-electronics, bodywork-painting and sales. It recruits young people from all over France. Maintenance demonstrations in augmented reality on the stand.



CREAPOLE is a school of design and creative management located in the heart of Paris in the 1st arrondissement, which offers initial training courses of 3 to 5 years. CREAPOLE stands out for its teaching concept, which is in line with the professional world and places people at the heart of creation.

The Autoplug World Test Center



Open to Mondial visitors, this test center will offer the opportunity to try out new cars free of charge **directly from the entrance to exhibition pavilions 3, 4 and 6** at the Porte de Versailles.

The test drive of a vehicle remains THE determining factor for the choice and the final decision of purchase.

The purpose of the test drive center is to accompany visitors in the experiential discovery of vehicles in real driving conditions. The multi-brand test drive center at the 2022 Paris Motor Show will be a real tool for consumers, offering test drives **on two urban routes: a 20-minute Discovery route and a 40-minute Premium route.**

This is an opportunity for visitors to test and compare the **new engines** on offer and to get a good understanding of life on board an electric, hybrid, rechargeable hybrid, hydrogen or combustion engine.

Visitors will be welcomed in a dedicated area of the test center

A reception desk located outside Exhibition Pavilions 3, 4 and 6 will allow them to reserve a time slot according to availability. For each test drive, a Mondial de l'Auto Product Genius will accompany the visitor throughout the visit.

With extended opening hours from **9:30 a.m. to 9:30 p.m.** from Tuesday to Saturday and from **9:30 a.m. to 5 p.m.** on Sunday, **Night-time testing** will be one of the major original features of this test center. The driver will be able to appreciate all the features and innovations such as the new intelligent headlight systems or the driving assistance under night conditions.

Autoplug: turnkey charging stations to be tested at the 2022 World Cup test center

The development of the electric car imposes a new constraint: having enough charging stations. The world of recharging is booming, and the Paris Motor Show will be an opportunity to meet the key players. **Autoplug**, a subsidiary of the LGE Group, has entered this market to help individuals, companies and local authorities develop efficient, accessible charging stations that are adapted to each individual's needs.

Autoplug proposes to study the project with each customer, whether a private individual or a professional, and to offer **the best possible solution by accompanying them from A to Z** in order to make recharging the car, whether electric or rechargeable hybrid, a simple daily gesture and to guarantee a reliable and simple solution, always available and nearby.

Autoplug will also be the partner of the test center of the Mondial 2022 edition, and will bring its know-how and technology to ensure the recharging of the electric vehicles being tested at the show.








Paris Motor Show 2022 Startup Competition

The Paris Motor Show 2022 Startup Competition is an initiative that aims to source innovative startups to accelerate the transformation of the automotive industry, particularly in the areas of energy transition, connectivity and smart city development.



Many impactful solutions have already been proposed by international startups. Five of them will be chosen by a jury of experts and will benefit from an unparalleled exposure to manufacturers and mobility players.

A prestigious committee of experts

 SERGE GACHOT Director, Paris Motor Show	 XAVIER HORENT Executive Officer, MOBILIANS	 YANN MARTEIL Expert in Mobility & Sustainable Development; CEO at Shift4Good, fonds impact mobilité	 MARC MORTUREUX Chief executive, PFA (Plateforme Automobile)	 LUC JULIA Chief Scientific Officer, Renault Group
------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------

The system is operated by Agorize, the leader in innovation management software and innovation competitions. The press conference announcing the 5 finalists will take place on October 17 (press day) at 6:15 pm in Pavilion 3 on the Main Stage. It will be followed by a pitch session for each of the startups.

For more information:

<https://www.agorize.com/fr/cPavillonenges/paris-motor-show-2022-startup-competition>

The Imagine Grand Prix: a raffle for a good cause cause and a Ferrari to win

Until Saturday, October 22, 2022, the Imagine Institute is organizing a great raffle, "The Imagine Grand Prix". An exceptional prize is to be won: an unregistered Ferrari Roma 0km. The money raised will be donated to the Imagine Institute to advance research on genetic diseases and change the lives of families affected by these diseases. The raffle is organized in partnership with the HelloAsso platform and the Mondial de l'Auto.



Jusqu'au 22 octobre

Jouez et tentez
de gagner une Ferrari

5€ = 1 chance de gagner



institut
imagine
QUÉRIR LES MALADIES GÉNÉTIQUES

FOR MORE INFORMATION, THE COMPLETE PRESS RELEASE [ICI](#)

imagine
INSTITUT DES MALADIES GÉNÉTIQUES

Located on the campus of the Necker-Enfants malades hospital (AP-HP), Imagine is the leading research, care and teaching center for genetic diseases. With the mission of understanding and curing these diseases, the Institute, which has been awarded the IHU and Carnot Institute label, brings together 1,000 of the best doctors, researchers and healthcare personnel in an architecture designed by Bernard Valéro and Jean Nouvel to create synergies. It is this unprecedented continuum of expertise, combined with proximity to patients, that enables Imagine to make discoveries for the benefit of patients.

The 8,000 or so genetic diseases identified affect 30 million patients in Europe, and nearly 3 million in France, where there are 30,000 new cases every year. Nearly 50% of the children seen in consultations leave without a genetic diagnosis and 85% of genetic diseases do not yet have a curative treatment. Faced with this major public health problem, the challenge is twofold: to diagnose and to cure.

www.institutimagine.org/fr

Press Day on October 17

For this edition, a unique day is reserved for the press, with a program of press conferences on the exhibitors' stands between 8:30 am and 7:30 pm.

	Company	Model	STAND	Hall
8:45 - 9:15	Renault Group	Renault, Dacia, Mobilize, Alpine	Renault stand	6
9:30 - 9:45	BYD (Build Your Dreams)	BYD	BYD	4
9:50 - 10:05	Hopium	Hopium	Hopium	4
10:10 - 10:25	Aixam	Ucar	Aixam	4
10:30 - 10:45	Cosmobilis	ByMyCar, En Voiture Simone, Fleetway, Goa, Marcel	Cosmobilis	4
10:50 - 11:05	Seres	Seres	Seres/ Silence	4
11:05 - 11:15	Silence	Silence	Seres / Silence	4
11:40 - 12:05	Great Wall Motors	Wey, Ora	Wey / Ora Stand	6
12:10 - 12:25	NamX	NamX	NamX	6
12:30 - 12:45	VinFast	VinFast	VinFast	6
12:50 - 13:05	Vilebrequin	1,000tipla	Vilebrequin	6
13:10 - 13:25	EDF		EDF	6
13:30 - 13:45	Crédit Agricole Mobility	DR, Fisker, MG, Tesla Agilauto, FCA Bank, Leasys rent, Sofinco	Crédit Agricole Mobility	4
14:00 - 14:30	Stellantis / Jeep	Jeep	Jeep	4
14:45 - 15:00	Avere	Energy transition area	Avere	4
15:05 - 15:15	Macif		Macif	4

15:20 - 15:30	Engie		Engie	4
15:35 - 15:45	ABB		ABB	4
15:50 - 16:20	ACAPS	Small series sports cars made in France : Beltoise, Devalliet, Genty, KGM, Pantore, Raffer	ACAPS	4
16:20 - 16:30	City Transformer		City Transformer	6
16:35 - 16:45	e.GO Mobile		e.GO Mobile	6
16:50 - 17:00	Microlino		Microlino	6
17:05 - 17:15	Eon Motors		Eon Motors	6
17:30 - 17:50	Mobility Zone Professional	Professional electric mobility and hydrogen DFSK, Ford, Maxus, Muses, Renault Trucks, Seres, Stellantis, Hyvia, Stellantis, Symbio, Engie, Plastic Omnium, Hydrogen Refueling Solutions, mob-ion Bank of territories + 6 startups	Space VUL (B2B)	3
18:00 - 18:15	Mobilians		Mobilians	3
18:20 - 18:30	PMS Startup Competition	Announcement of the 5 finalists	Space startups	Big scene
18:30 - 18:55	PMS Startup Competition	Pitch of the 5 finalists	Space startups	Big scene

APPENDICES

Plan of the Pavilions and list of exhibitors



PAVILLON

3

VENTE DE BILLETS

CENTRE D'ESSAIS MONDIAL **autoplug**
- MOBILITÉ PROFESSIONNELLE

MOBILITÉ PROFESSIONNELLE ÉLECTRIQUE ET HYDROGÈNE **BANQUE des TERRITOIRES**

EMPLOI ET FORMATION

GAMING

KARTING ÉLECTRIQUE

LA BOUTIQUE DU MONDIAL

LA GRANDE SCÈNE

NFT MONDIAL ARTEGALORE

ESPACE RÉCEPTION PAV.3

POSTE DE SECOURS

EXPOSANTS :

ACTIVE SIMULATOR	HYDROMOTORS
AGORIZE	IR DRONE
ARKAMYS	KILOW-LA BAGNOLE
ARMOR ALL	LA COLLECTIVE
AUTO VISION	DU BIOETHANOL
AUTOCONCEPT	LE PARISIEN
AUTOSPHERE	LEGO
BIOMOTORS	LORMAUTO
BNP PARIBAS	MOBILIANS
BOUTIQUE DU MONDIAL	NBS
CAMPUS DES METIERS	NETFLIX
ET DES QUALIFICATIONS	NNG
CAPGEMINI	OPTICAR
CARADISIAC	PAD'GL
CREAPOLE	PARIS INTERCEPTOR
DISTINXION	PLAST-MET
DREAM ENERGY	PROLOGIUM
EKO ENERGETYKA	PROOVSTATION
ESCRA	THE ORIGINALS
ESTACA	RENAULT
ETX STUDIO	REV MOBILITIES
EXPLEO	ROULEZPASCHER.COM
FORD MUSTANG	SCENTYS
FORMULE 1	SILLA INDUSTRIES
MERCHANDISING	STRATE DESIGN
FRED AUTO SPORT	SYMBIOSIS
FRISON SCOOTER	THRUSTMASTER
GARAC	VULCANET
GENDARMERIE	WARNER BROS
GRK MEDIA	WARONSKI

PAVILLON

4

CENTRE D'ESSAIS MONDIAL **autoplug**

VOITURES D'EXCEPTION

ESPACE RÉCEPTION PAV.4

EXPOSANTS :

ABB
ACAPS
AIXAM MEGA
AMERICAN CAR CITY
AVERE
BYD
CREDIT AGRICOLE
MOBILITY
CARESOF
COSMOBILIS
COYOTE
DS
ELECTRIC BOX
ENGIE
ENGIE SOLUTIONS
HOPIUM
IMAGINE
JEEP
LEAPMOTOR
MACIF
MEHARI EVASION
PEUGEOT
RMC DECOUVERTE
SERES
SILENCE
VALEO
WEST FOREVER
XEV

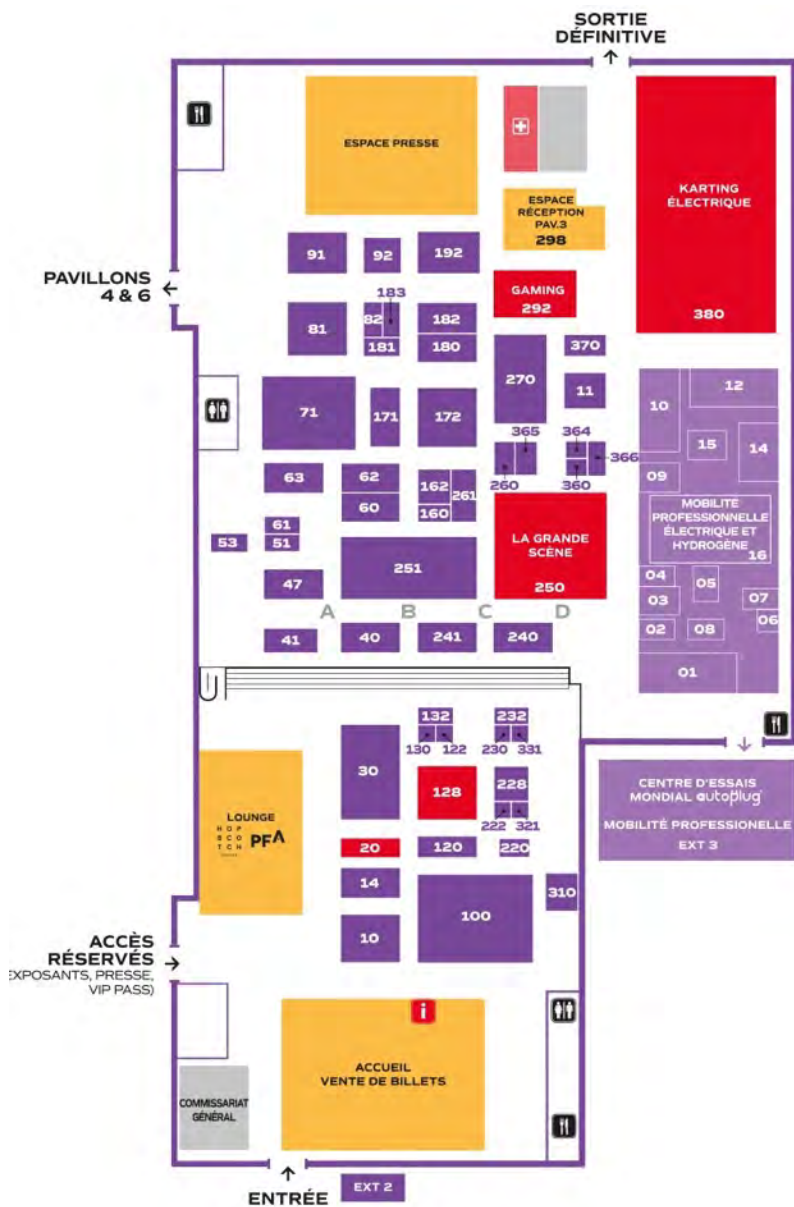
PAVILLON

6

EXPOSANTS :

ALPINE
BABIECA
CITY
TRANSFORMER
DACIA
EDF
E-GO MOBILE
EON MOTORS
MICROLINO
MOBILIZE
NAMX
ORA
RENAULT
SPORT AUTO
EXPERIENCE
VILEBREQUIN
VINFAST
WEY

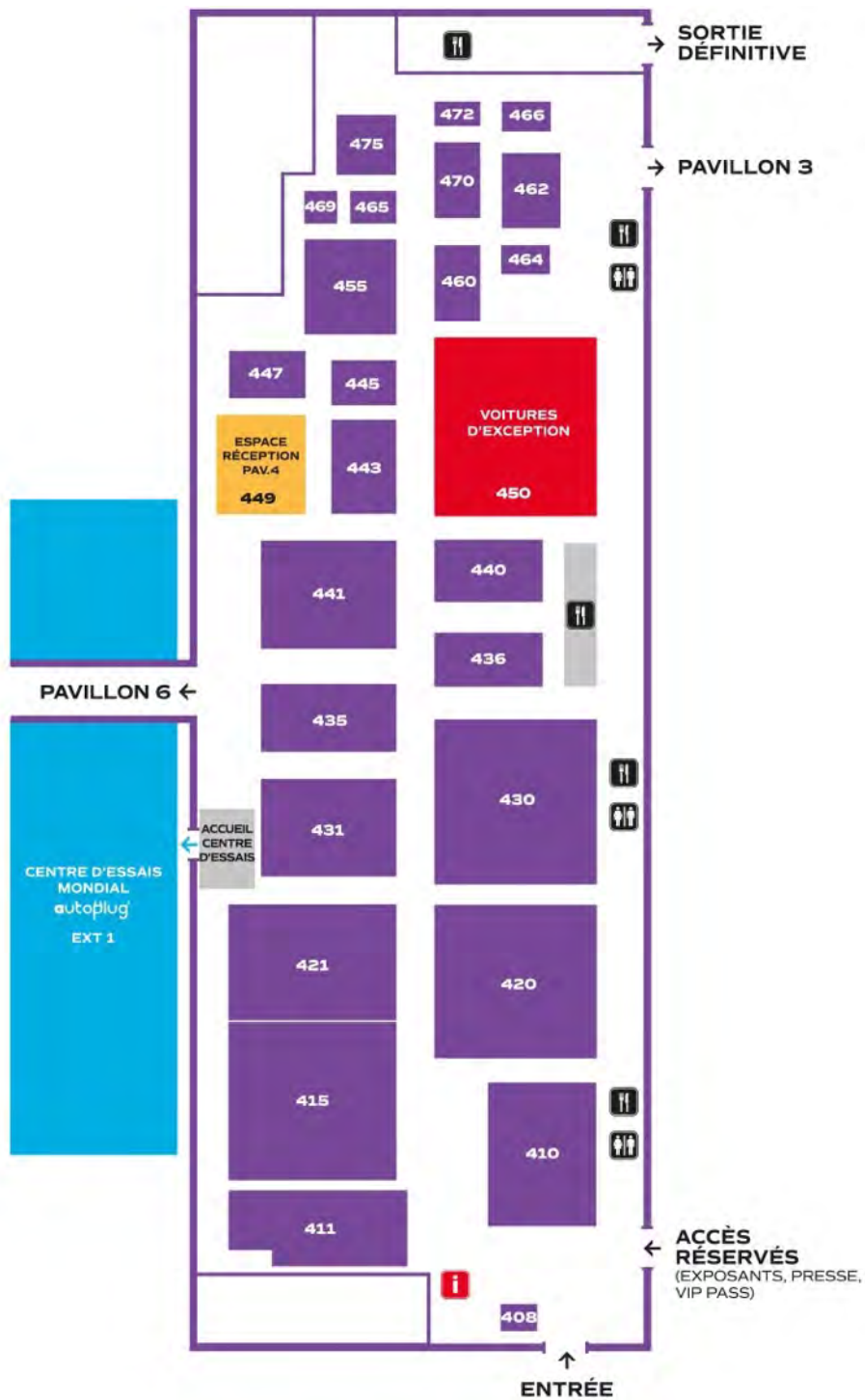
Hall 3



EXPOSANTS

POINT INFO & PRISE DE RDV ESSAIS	1	FRISON SCOOTER	14	CENTRE D'ESSAIS MONDIAL AUTOPLUG	
KARTING ÉLECTRIQUE	250	GARAC	47	MOBILITÉ PROFESSIONNELLE	EXT 3
BOUTIQUE DU MONDIAL	380	GENDARMERIE	30		
LA GRANDE SCÈNE	128	GRK MEDIA	120		
NFT MONDIAL ARTEGALORE		HYDROMOTORS	181	MOBILITÉ PROFESSIONNELLE	
ESPACE RECEPTION PAV3	295	IR DRONE	232	ÉLECTRIQUE ET HYDROGENE	
POSTE DE SECOURS	1	KILOW-LA BAGNOLE	41		
ACTIVE SIMULATOR	EXT 2	LA COLLECTIVE DU BIOETHANOL	71		
AGORIZE	310	LE PARISIEN	220		
ARKAMYS	53	LEGO	10	BANQUE DES TERRITOIRES	16
ARMOR ALL	230	LORMAUTO	62	CITROËN	3
AUTO VISION	180	MOBILIANS	100	CLEM'	16
AUTOCONCEPT	360	NBS	130	DFS	9
AUTOSPHERE	251	NETFLIX	270	ECCITY	16
BIOMOTORS	71	NNG	331	ENGIE SOLUTION	6
BNP PARIBAS	172	OPTICAR	183	FORD PRO	10
CAMPUS DES METIERS ET DES QUALIFICATIONS	260	PAD'GL	321	HRS	8
CAPGEMINI	91	PARIS INTERCEPTOR	162	HYPE	16
CARADISIAC	182	PLAST-MET	261	HYVIA	1
CREAPOLE	51	PROLOGIUM	365	MAXUS	15
DISTINXION	81	PROOVSTATION	240	MOB-ION	7
DREAM ENERGY	92	THE ORIGINALS	370	MOVIVOLT	16
EKO ENERGYKA	171	RENAULT	82	MUSES	12
ESCRA	61	REV MOBILITIES	71	NEO T	16
ESTACA	63	ROULEZPASCHER.COM	122	PLASTIC OMNIUM	5
ETX STUDIO	366	SCENTYS	192	PEUGEOT	3
EXPLEO	160	SILLA INDUSTRIES	60	RENAULT TRUCKS	14
FORD MUSTANG	11	STRATE DESIGN	364	STATIONS-E	16
FORMULE 1 MERCHANDISING	132	SYMBIOSIS	292	SYMBIO	2
FRED AUTO SPORT	40	THRUSTMASTER (GAMING)	228		
		VULCANET	241		
		WARNER BROS	222		
		WARONSKI			

Hall 4



EXPOSANTS

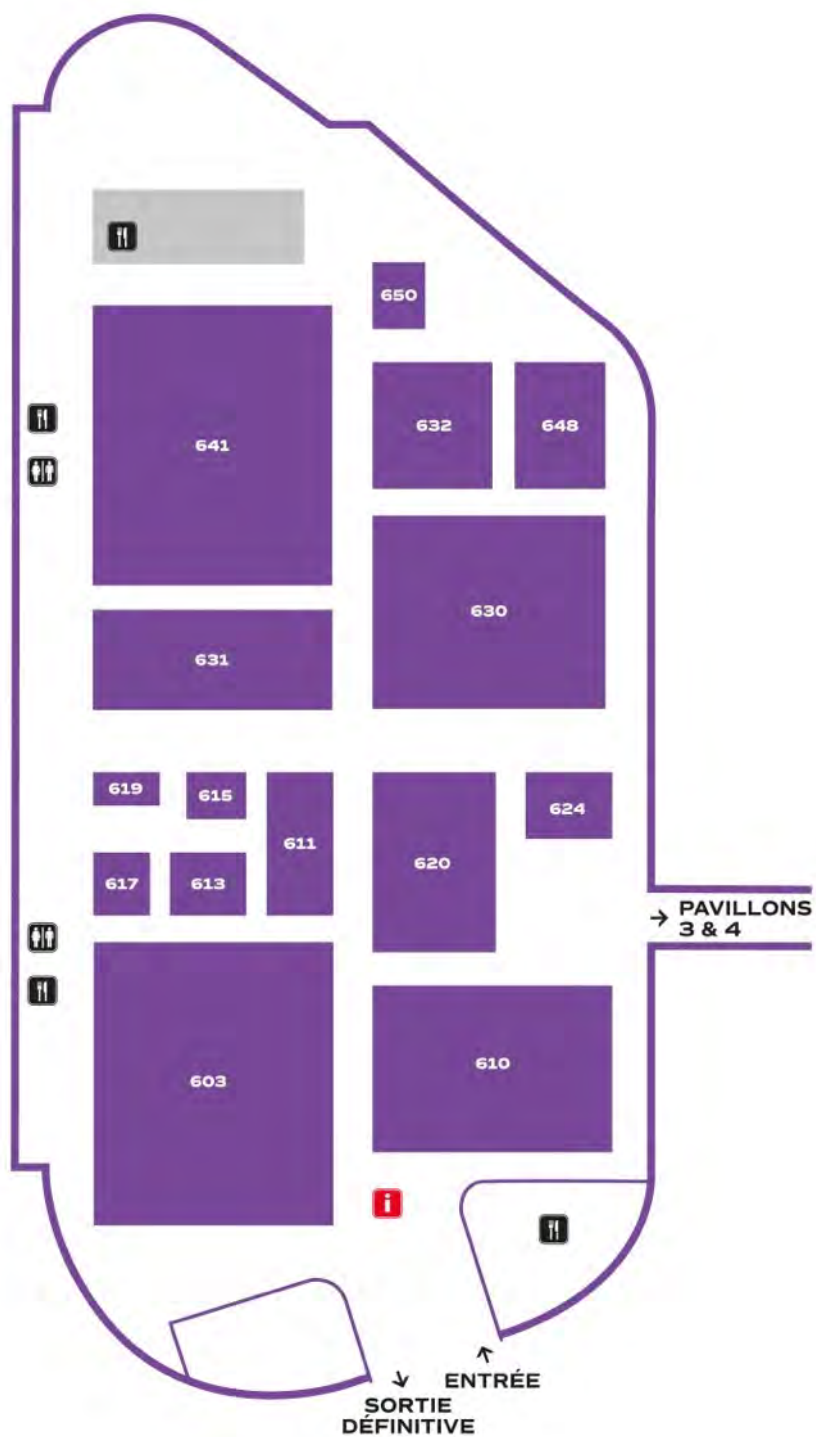
POINT INFO & PRISE
DE RDV ESSAIS
CENTRE D'ESSAIS
MONDIAL AUTOPLUG
VOITURES D'EXCEPTION
ESPACE RÉCEPTION PAV.4
ABB
ACAPS
AIXAM MEGA
AMERICAN CAR CITY
AVERE
BYD

EXT 1
450
449
475
443
435
447
455
430
CREDIT AGRICOLE
MOBILITY
CARESOF
COSMOBILIS
COYOTE
DS
ELECTRIC BOX
ENGIE
ENGIE SOLUTIONS
HOPIUM
IMAGINE
JEEP

441
466
431
472
421
436
465
469
420
408
411
LEAPMOTOR
MACIF
MEHARI EVASION
PEUGEOT
RMC DECOUVERTE
SERES
SILENCE
VALEO
WEST FOREVER
XEV

440
462
464
415
445
440
440
410
470
460

Hall 6



EXPOSANTS

**POINT INFO & PRISE
DE RDV ESSAIS**
ALPINE
BABIECA
CITY TRANSFORMER
DACIA
EDF

i
620
619
615
650
610
613

E-GO MOBILE
EON MOTORS
MICROLINO
MOBILIZE
NAMX
ORA
RENAULT

624
617
615
611
632
641
603

SPORT AUTO EXPERIENCE
VILEBREQUIN
VINFAST
WEY

648
631
630
641

Partners of the Paris Motor Show

Thanks to all our partners for their support



Annonces-automobile.com is the first website of ads for cars of sport, premium, luxury, prestige and collection since 1990. Every month, find the magazine on newsstands with thousands of opportunities to find the car of your dreams and discover the car news exceptional.



Auto Moto, at the service of all forms of mobility for 40 years, is the N°1 magazine for all automotive news. Every month, the editorial staff accompanies her readers with passion and audacity. She deciphers, tries, advises, guides them in a changing world to facilitate their decision purchase.



In 15 cities of France, find the magazine of all that rolls. Local news, good tips, essays, reports... Nantes, La Rochelle, Rennes, Tours, Blois, Orléans, Angers, Lorient, La Baule, Angers, Le Mans, Cholet, Limoges, Vannes, Clermont... Our free magazines are available each quarter.



Find original programs, live competitions, the best car and motorcycle lifestyle series, as well as new documentaries. AUTOMOTO, LA CHAÎNE, is always more motorsport, more vintage passion, custom and entertainment dedicated to the universe automobile.



The first newspaper that puts itself in the driver's shoes. A real guide to find out about the latest models, learn about the latest best products and services that accompany the life of a driver. Great exclusivity: The LABO Auto Plus, an independent laboratory that performs exclusive tests.



Your channel dedicated to Île de France n°1 on local news! Info local news, weather, traffic, sports... on your TV and your smartphone. BFM PARIS ÎLE-DE-FRANCE channel 30 on DTT, on all boxes, website internet and on its free application.



The 1st news channel in France. Serving the information needs of French, more than 13 million viewers a day watch it on television. trust. 1st TV channel watched by viewers under of 50 years with "Première Edition". With 20 hours of live coverage each day, more than 250 journalists, BFMTV deciphers the news from the four corners of France and the world.



The reference magazine for methanization and valorization energy, with major issues dedicated to BioNGV (projects, innovations, distribution, stations, vehicles...).



Caradisiac, the leading automotive website in France, is also the 1st automotive community with more than 10,000 posts per day on its forum. On the occasion of the Paris Motor Show, Caradisiac is mobilizing by transferring its editorial staff to its stand during the show. The opportunity for our journalists to visitors by helping them choose their next car.



The most beautiful French songs. The greatest artists of the French songs are on Chante France. Start the day with the "Matins Chante France - the alarm clock that makes you sing. Broadcast in Paris on 90.9 and on the largest agglomerations in DAB+ All frequencies on chanteFrance.com



CityWash is a waterless vehicle cleaning company and eco-responsible created in 2021. Our goal is to make it easier for motorists by automating the home car wash. Our professionals of the laundry are at your disposal when you want it where you want it wish in just a few clicks !



Accelerating the development of green hydrogen for a society more ecologic and solar.



The leading magazine of the eco BtoB press focused on innovations and sustainable development, with large files dedicated to sustainable mobility.



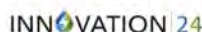
At the heart of the ecological transition, GreenTouch Mobility and Hydrogenium are the 1st free news magazines that accompany all actors committed to a decarbonized vision of our future.



The reference magazine for hydrogen, with large files dedicated to H2 mobility (heavy and light vehicles; engines; deployment; distribution ; stations...).



Recognized as the reference magazine for the industry and its territories hydrogen. All you need to know about hydrogen deployment in our regions, and technological advances (Implantations, Production, Storage, Mobility & Transport).



The web platform of continuous information dedicated to innovation and sustainable development, with major issues devoted to mobility.



Since 1927, L'Argus has been deciphering the automobile and its evolution thanks to its team of experts. It is the only automotive media to address both the general public and professionals in the sector. Every year, it also awards the "L'Argus Car and Commercial Vehicle of the Year Trophies" in complete independence.



The news of all automotive pleasures. Appreciated for its expertise, The Auto-Journal is for future buyers or car enthusiasts. Every two weeks, it offers 6 appointments Pleasure: Discover, Understand, Driving, Vibrating, Sharing, Offering, with a resolutely positive tone.



The monthly Auto Premium. Since 1946, L'Automobile Magazine deals with with passion and expertise. Measurements verified to ISO standards,, essays made without complacency, it is read by enthusiasts and motorists in the purchase phase. L'Automobile Magazine, it's all the month on newsstands and every day automobile-magazine.fr



Information for Success. With 7.8 million readers each month,, L'Express accompanies its audiences daily in digital and in audio and weekly via its newsmagazine. In order to to meet the challenges of tomorrow, L'Express offers a refocused editorial around three areas of expertise: the ecological transition, the digital transformation and science/health.



Monthly with its magazine and daily with its newsletter, Le Journal is the primary source of information for executives and leaders of the automotive sector in France. Each year it awards the Man of the Year Award, the Grands Prix de la Distribution Automobile and organizes the Etats-Majors du Véhicule d'Occasion.



Le Journal des Flottes is the magazine for fleets and mobility in company. It is aimed at more than 64,000 professional readers. It is accompanied by a weekly newsletter, a website, programs and of a major event in 2023.



Our private driver partner MARCEL allows you to come to the Mondial de l'Auto and return to your place of residence in full peace of mind. With the code MONDIALAUTO, get 10% discount* on your 1st race. Due to the high demand expected during the exhibition, remember to anticipate your travels by booking your trips as soon as possible. now. *Conditions of the offer: 10% discount within the limit of 5€ on your first Marcel race booked and completed between the 17th and October 23, 2022 included in Île de France. This reduction does not apply to not to the service fee.



At Naki, we are developing a network of stations entirely that deliver portable batteries and allow for recharge your phone while on the move. We operate in 5 countries and 8 European cities. In Paris we work with more than 300 partners: cultural venues, bars, restaurants, clinics, salons, etc.



Broadcasting on the Ile de France, Eure et Loire and Picardie. Musical radio with a lot of local information.



Radio Sainte Baume is the musical radio of local and regional information of the center var and the green Provence. Radio Sainte Baume is listened to by several thousands of listeners per day. You can listen to them in St Maximin and its surroundings on 88.9 FM.



RMC, it's more than ten hours of information to debate and exchange on current affairs, but it is also the number one radio on sports. Every day, the antenna is mobilized to be as close as possible to the major competitions sports. Exclusive information, exceptional guests, analyses and debates.



RMC Découverte offers a 100% documentary theme Factual Entertainment. With a unique positioning focused on knowledge, it has been built around totally new programs by making accessible to all automobile, adventure, heritage and civilization.



The magazine of sustainable mobility and smart cities.



The magazine of the high-end car. Sport Auto is aimed at passionate men and share with them what the automobile offers of the best in performance, design, competition and safety. tells the story of the men who keep the automobile passion alive.

Press Contacts

Press Contacts

Angélique WARAIN - awarain@hopscotchgroupe.com - +33 6 85 54 36 33

Séverine AUGOYAT - saugoyat@hopscotchgroupe.com – +33 6 50 90 34 39

Nina THOMAZEAU - nthomazeau@hopscotchgroupe.com

Katia BROZEK - katia.brozek@gmail.com - +33 6 22 85 34 69

To make sure you don't miss any news from the show, the digital platform of the Mondial de l'Auto 2022 <https://mondial.paris/> propose un contenu enrichi très régulièrement de nombreuses ressources avec des articles et contenus multimédias sur l'auto-mobilité de demain. Sur ce site, les visiteurs français et internationaux peuvent d'ores et déjà s'inscrire à la newsletter pour recevoir régulièrement des nouvelles des exposants, du marché, des tendances et être tenus au courant de la programmation et de l'expérience à vivre sur le salon. Des pages dédiées à l'événement permettent de retrouver l'ensemble des informations : actualités du salon, billetterie, renseignements pratiques...

Links to social networks Mondial de l'Auto -

The meeting place for all car enthusiasts since 1898:

<https://twitter.com/mondialdelauto>

<https://www.facebook.com/lemondialdelautoparis/>

<https://www.instagram.com/mondialdelautoparis/>

<https://www.linkedin.com/company/mondial-de-l-auto-paris/>

<https://www.youtube.com/channel/UCwh0yc9zj-toj0a6pBpoDQA>

