

## « **REVOLUTION IS ON** »

**With 150 days to go before its grand return,  
the Paris Motor Show 2022 announces the organization  
of a Giant Road test center**

**From October 18 to 23 in Paris Porte de Versailles**

**Press day on October 17, 2022**

Open to Mondial visitors, this giant road test center will offer the opportunity to test drive free of charge cars never seen before on the market - micro-city cars, coupes, family crossovers, premium SUVs, sporty SUVs and sedans - **directly from the entrance to exhibition halls 3, 4 and 6** at the Porte de Versailles.

**Some key figures for this XXL road test center: 100 vehicles to be tested, more than 100,000 kms driven in a week, 100 product experts.**

**The test drive of a vehicle remains THE determining factor for the choice and the final purchase decision.**

The aim of this XXL road test center is to accompany visitors in the experiential discovery of vehicles in real driving conditions. A real tool for consumers, the multi-brand test drive center at the 2022 Paris Motor Show will offer test drives on **two urban routes**: a 20-minutes **Discovery route** and a 40-minutes **Premium route**.

This is an opportunity for visitors to test and compare the **new engines** on offer and to get a good feel for life on board an electric, hybrid, plug-in hybrid, hydrogen or combustion engine.

**Visitors will be welcomed in a dedicated area of the test center.**

A reception desk located outside exhibition halls 3, 4 and 6 will allow them to reserve a time slot according to availability. For each test drive, a Paris Motor Show / Mondial de l'Auto Product Genius will accompany the visitor throughout his or her journey.

With extended opening hours from **9:30 a.m. to 9:30 p.m.** from Tuesday to Saturday and from **9:30 a.m. to 5 p.m.** on Sundays, **night-time testing** will be one of the major original features of this road test center. Drivers will be able to appreciate all the features and innovations, such as the new intelligent headlight systems and driver assistance, under night-time conditions.

**Didier Sommereau**, Director of La Squadra agency, which will operate the road test center, explains: "We are working with the Mondial team and the exhibitors to create something never before seen at a Paris Motor Show. The itineraries we have designed starting from the Porte de Versailles will allow us to multiply the opportunities to discover the brand-new motorizations... "

**Serge Gachot**, Director of the Mondial, emphasizes: "The Paris Motor Show will be the showcase of a revolution in progress and, for this reason, will be more experiential than ever! After two years of health crisis, this event will consecrate the long-awaited happiness of being able to meet again for this great automobile festival. Brands need to find their public in real life. Faced with a future-oriented automotive sector at the heart of so many revolutions, people need to touch, try, feel... We had to do things in a big way".



In 150 days, the Paris Motor Show will open its doors with the ambition of making Paris, for one week and for the whole world, the showcase, the laboratory and the forum of the automobile and mobility of the 21st century.

The Paris Motor Show 2022, **the only international show of the year in Europe**, will assert the central role that the automobile will play in the mobility of the future: electrification, hybridization, hydrogen, ultra-connectivity, intelligent cars, services associated with auto-mobility, etc.

**The 2022 edition of the show has many more novelties in store for its visitors which will be unveiled in the coming weeks...**

**To make sure you don't miss out on any of the show's news, the Paris Motor Show 2022 digital platform** <https://mondial.paris/> offers content that is regularly enriched with a wide range of resources, including articles and multimedia content on tomorrow's auto-mobility. On this site, French and international visitors can already subscribe to the newsletter to receive regular news about exhibitors, the market, trends and to be kept up to date with the program and the experience of the show. Pages dedicated to the event provide all the information you need: show news, ticketing, practical information...

**Links to social networks Paris Motor Show - The meeting place for all automobile enthusiasts since 1898:**

<https://www.facebook.com/lemondialdelautoparis/>

<https://twitter.com/mondialdelauto>

<https://www.instagram.com/mondialdelautoparis/>

<https://www.linkedin.com/company/mondial-de-l-auto-paris/>

<https://www.youtube.com/channel/UCwh0yc9zj-toj0a6pBpoDQA>



The Paris Motor Show is one of the world's leading motor shows in terms of attendance (more than 1 million visitors in 2018) and media exposure (more than 10,000 accredited journalists, including 52% from 100 countries).

A precursor to international car shows, created in France by automotive pioneers, it celebrated its 120th anniversary in 2018.

Driven by the automotive industry, the Paris Motor Show is the showcase of an industry at the forefront of innovations, which outline the central role that the automobile will play in the mobility of the future. The PFA and Hopscotch are associated, since 2019, for its organization.

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