



PROGRAMMING

**The Paris Motor Show 2024 puts families in the spotlight
with a program designed to bring together all generations of car enthusiasts**

June 13, 2024 (Paris) - The 90th edition of the Paris Motor Show 2024 will take place from October 14 to 20 at Paris Expo Porte de Versailles. The program for this new edition will be particularly family-oriented, with a wide range of activities and entertainment for the youngest.

The Paris Motor Show 2024 is an event to be discovered with the whole family. In addition to the new car models from the confirmed manufacturers, the organizers want to create a sense of wonder and emotion to highlight the special relationship that the French have with the automobile. "By directly integrating events and activities adapted for children, we're emphasizing our mission of education and transmission between the generations. The Paris Motor Show 2024 is an almost-unique opportunity for all generations to come together around the automobile and share a moment of discovery and passion," says Nicolas Galiffi, Head of Content.

Indoor and outdoor entertainment and catering zones

Pop Culture exhibition: by Movie Cars Central features 25 iconic vehicles from movies and TV series. Franck Galiègue's Movie Cars Central collection is the largest in Europe, and includes the Batmobile, Ford Gran Torino (Starsky and Hutch), Peugeot 406 (Taxi), Ferrari 308 GTS (Magnum), Pontiac Firebird "KITT" (K2000), Aston Martin DBS and BMW 750 (James Bond), and the legendary Delorean from Back to the Future 2.

Outdoor electric go-karting: children will be able to experience the thrill of driving in complete safety, thanks to an electric go-karting circuit on a large outdoor track.

A gaming area and game simulators: Video game enthusiasts won't be disappointed, with the presence of major gaming industry players and driving simulators for an immersive experience that's as realistic as it is sporty.

This year, the Paris Motor Show 2024 also includes an open-air area with a giant screen, foodtrucks and entertainment to enable all members of the family and car enthusiasts to meet up, exchange ideas and eat in a warm and friendly festival atmosphere.

Sensitivity and education for tomorrow's motorists and car enthusiasts

« **We can't stop progress!** » - celebrates major automotive innovations through twenty emblematic cars from the early 20th century to the present day. New ways of traveling, working and living, the Paris Motor

Show 2024 invites all visitors to explore our automotive heritage, the role of these cars in our lives, the impact of these innovations on our daily lives, and the influence of progress on modern society.

On Saturday afternoon, in partnership with **Sciences et Vie Junior**, children and parents will be able to attend dedicated workshops, presenting the latest innovations in mobility in a fun and casual way.

Road safety issues will also be in the spotlight, with prevention workshops and demonstrations in partnership with the **Cybex brand**, to raise awareness among young and old alike of the best practices for travelling in the best possible conditions.

Les Z'enfants de l'Auto in the spotlight during the week of the Paris Motor Show 2024

The Paris Motor Show 2024 has partnered with Guy Jourdan's association "**Les Z'enfants de l'Auto**" to create a **7-families of the automobile game**, which will be revealed exclusively at the Paris Motor Show 2024.

The aim of this association is to unite all the key players in the Automotive and Mobility sectors to carry out actions in favor of underprivileged and sick children. The PFA and several major brands are partners of the association and collaborate on this project.

The Paris Motor Show 2024 promises to be an unforgettable event for families, offering a multitude of fun and educational activities for children. The general public will have access to the event from Tuesday, October 15 to Sunday, October 20, 2024 at the following rates:

- Weekly rate €18 - Tuesday to Friday (no time slots)
- Weekend rate €22 - Saturday and Sunday (choice of morning or afternoon slot)
- Children €10 weekdays and €12 weekends
- Night ticket €16 - Friday and Saturday from 6.30pm until closing time
- **Free for children under 7 years old**
- **Half rate for children between 7 and 15 years old**

For all the latest news from the Paris Motor Show 2024, visit <https://mondial.paris/>.

Press contacts :

Stéphanie Hasson +33 6 21 77 03 72

Angélique Warain +33 6 85 54 36 33

presse-mondial@hopscotchgroupe.com

About the Paris Motor Show 2024

The Paris Motor Show 2024 is one of the world's leading motor shows in terms of attendance and longevity. The event was created in France in 1898 by automotive pioneers and takes place every two years. Supported by the automotive industry, the Paris Motor Show is the showcase for an industry at the forefront of innovations that are shaping the central role that the automobile will play in the mobility of the future. Since 2019, the PFA and Hopscotch have been partners in its organization.