



Press Release - September 2024

**LET'S CELEBRATE! \***

**35 days to D-day**

**The Paris Motor Show 2024 will open its doors on the 14<sup>th</sup> of October**



**To 35 days of, it's time to get accredited to attend the most eagerly-awaited automotive event.**

**September 4, 2024 (Paris)** - The Paris Motor Show 2024 will be back from the 14<sup>th</sup> to 20<sup>th</sup> of October at Paris-Porte de Versailles. This key event for automotive industry will bring together the world's leading manufacturers, the major players in new mobility technologies, and the latest innovations in the sector.

### **The day of the 14<sup>th</sup> of October, reserved for medias and professionals**

The day of the 14<sup>th</sup> of October is specially reserved for press. Giving you an exclusive opportunity to preview the latest innovations, attend the manufacturers' press conferences and meet the major players in the automotive industry.

To ensure your access to this exceptional day, we invite you to request your accreditation now via our official website <https://mondial.paris/>.

As places are limited, we recommend that you apply as soon as possible.

## Automotive worldwide meets up at the Paris Motor Show

The manufacturers will be at the heart of the event. 75% of the world's carmakers have agreed to take part in the celebrations:

Germany: Audi, BMW, Mini, VW, VW LCV, Skoda.

China: BYD, Forthing, GAC, Seres, Skyworth, XPeng, Maxus, HONGQI.

Korea: Kia.

United States: Ford, Ford LCV, Cadillac.

France: Renault, Dacia, Alpine, Mobilize, Renault Pro+, Peugeot, Citroën, Ligier, Aixam, Dangel, Eon Motors, Kilow, Delage, Devalliet, ERC, Pantore, PGO, YNA.

Italy: Alfa Romeo, IvecoJapan: THKCzech Republic: Skoda.

Switzerland: MicrolinoUK: Moke.

## Program highlights

### Pop Culture by Movie Cars Central exhibition

Discover 25 iconic vehicles from cinema and TV series, from Franck Galiègue's collection, the largest in Europe. Models will make the show in Pavilion 7.1 include the Batmobile, the Ford Gran Torino from Starsky and Hutch, the Peugeot 406 from Taxi movie, the Delorean from Back to the Future 2, and many more...

### Progress Unstoppable' exhibition

Explore the great automotive innovations that have shaped history, through twenty iconic cars from the 20th century to the present day. An immersion in automotive heritage and its impact on our modern lives.

### Test Drive Center

Test drive the latest innovations on a dedicated test track starting from Hall 7.1 (by reservation only).

### Festive evenings

Extend your visit on Friday and Saturday evenings with late-night parties hosted by Radio FG DJs, and take advantage of an on-site catering area. Radio FG will also be relocating its flagship program, 'Happy Hour FG', hosted by Antoine Baduel, for the event.

### Conferences on the 'Future' of Automotive

In partnership with Google, a series of conferences dedicated to professionals and partners in the automotive sector will be held to explore the challenges and innovations ahead.

### Key information:

- Opening date: 14 October 2024
- Place: Paris Expo Porte de Versailles
- Press accreditation: <https://mondial.paris/espace-presse/accreditation-presse>

To follow all the news from the Paris Motor Show 2024, go to the digital platform <https://mondial.paris/>.

### About the Paris Motor Show 2024

The Paris Motor Show 2024 is one of the world's leading automotive shows in terms of attendance and longevity. The event was created in France in 1898 by automotive pioneers and takes place every two years. Supported by the automotive industry, the Paris Motor Show is the showcase for an industry at the forefront of innovations that are shaping the central role that the automobile will play in the mobility of the future. Since 2019, the PFA and Hopscotch have been partners in its organization.