



# MONDIAL DE L'AUTO

PARIS



PRESS KIT

**LET'S CELEBRATE!** \*  
**14-20 OCTOBRE 2024**

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**PARIS**  
PORTE DE  
VERSAILLES

ORGANISÉ PAR

H O P  
S C O T C H  
G R O U P E

**PFA** FILIÈRE  
AUTOMOBILE  
& MOBILITÉS

\*Célébrons l'Automobile

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# EDITORIAL

**Let's Celebrate !** I am delighted to invite you to take part in the 90th edition of the Paris Motor Show 2024. This year, we're celebrating with a new energy, a festive spirit and a resolutely forward-looking outlook. This legendary event is back once again to bring us together around the passion for motoring, its history, its dynamic present and its promising future.

More than just an exhibition, the Paris Motor Show 2024 will be a true celebration of the innovations that shape the automobile, a festival dedicated to all those who, every day, reinvent this constantly evolving sector. From enthusiasts to professionals, from the curious to the visionaries, we invite everyone to come and enjoy new experiences and discover the groundbreaking technologies that will shape the automotive world of tomorrow.

## **A festive and innovative edition**

This year, we are celebrating the technological advances that are redefining the automobile. From futuristic prototypes to the most efficient electric cars, the Paris Motor Show 2024 will be a veritable crossroads of innovation. Thanks to the alliance between Hopscotch Congress and the PFA, we have come up with a program packed with discoveries, exchanges and entertainment.

The show will also offer new areas for visitors to enjoy unique experiences: exhibitions, the Electric Factory, Dream Zone, gaming area, pop culture area, screenings, DJ sets, etc. The Paris Motor Show 2024 will be a place of dreams, passion and innovation for everyone.

## **Let's Celebrate brings together passionate people and professionals**

This 90th edition would not be complete without celebrating those who help drive this sector forward. Industry experts will be sharing their vision at dedicated conferences, while visitors will be able to immerse themselves in vehicle demonstrations and test drives that will give them a unique insight into the trends to come.

This edition of the Paris Motor Show 2024 will make history. Together, let's celebrate the car, innovation, freedom of movement, and above all, let's celebrate those who make the automobile.

**Serge Gachot**  
**Managing Director of the Paris Motor Show 2024**



# AN EDITION UNDER THE BANNER OF AUTOMOTIVE PASSION

This year's Paris Motor Show 2024 celebrates the strong and enduring relationship between the French and the motor car, at the heart of an industry in the throes of transformation. A study carried out in partnership with Ipsos shows that the emotional attachment to the car remains deep-rooted: 81% of French people say that their vehicle accompanies them at key moments in their lives. This attachment is not limited to simple functionality, but is part of a lasting passion.

Despite changes in the market and environmental challenges, French people's enthusiasm for motoring continues unabated. 78% of French people believe that it is possible to combine motoring pleasure with respect for the environment, a sign that the transition to greener vehicles is not diminishing the appeal of driving. Technological advances, particularly in electric and hybrid powertrains, are playing a key role in this change of perception, by strengthening the link between innovation and passion.

The pleasure of driving also remains central: 64% of French people see the car as a source of pleasure, and 67% see it as a symbol of autonomy and freedom. What's more, the car is an unavoidable choice for 80% of French people, who say they couldn't do without it on a daily basis. The study reveals that even in a context of increasing constraints (environmental standards, traffic restrictions), the car continues to play a predominant role in French people's lives.

This 90th edition of the Paris Motor Show will highlight the unique duality of the automobile, both an object of passion and a driving force for innovation. Between demonstrations and new experiences, the Paris 2024 Motor Show promises to bring together the automotive dream and the challenges facing the sector.

Source IPSOS

## KEY FIGURES FOR THIS 90<sup>th</sup> EDITION

**7** days of festivities and demonstrations, including a day dedicated to the press

**+47**  
manufacturers

**500 000** visitors expected

**5** halls, representing 70,000 m<sup>2</sup> of indoor event space and 15,000 m<sup>2</sup> of outdoor space, to showcase the automotive industry (in particular manufacturers) and themed exhibitions

**+500**  
tests per day

**+25**  
world premiere vehicles at the show

**30** Round tables & meetings

# THE MUST-HAVE MODELS FOR 2024

The manufacturers will be at the heart of the event, with some fifty brands represented.

## PREMIERES WORLD, EUROPEAN AND FRENCH PREMIERES

### WORLD PREMIERES



**ALFA ROMEO 33 STRADALE**  
Pavilion 4, Stand 4A11



**ALFA ROMEO JUNIOR IBRIDA**  
Pavilion 4, Stand 4A11



**ALFA ROMEO TONALE MY25**  
Pavilion 4, Stand 4A11



**ALPINE SHOW CAR A390\_β**  
Pavilion 6, Stand 6A22



**ALPINE PROTOTYPE ALPENGLOW HY6**  
Pavilion 6, Stand 6A22



**ALPINE A110 (VERSION SPÉCIALE)**  
Pavilion 6, Stand 6A22



**AUDI Q6 E-TRON SPORTBACK**  
Pavilion 4, Stand 4A61



**CADILLAC OPTIC**  
Pavilion 5.3, Stand 53A52



**CITROËN C4 ET C4X**  
Pavilion 4, Stand 4A31



**CITROËN SHOWCAR**  
Pavilion 4, Stand 4A31



**DACIA BIGSTER**  
Pavilion 6, Stand 6A12  
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**LEAPMOTOR B10**  
Pavilion 4, Stand 4A01





**NOUVELLE LIGIER JS50**  
Pavilion 6, Stand 6A42



**NOUVEAU LIGIER PULSE 2**  
Pavilion 6, Stand 6A42



**NOUVELLE LIGIER MYLI**  
Pavilion 6, Stand 6A42



**MICROLINO SPIAGGINA**  
Pavilion 5.3, Stand 53A91



**NOUVELLE MINI JOHN COOPER WORKS**  
Pavilion 4, Stand 4A12



**MOBILIZE DUO**  
Pavilion 6, Stand 6A31



**MOBILIZE BENTO**  
Pavilion 6, Stand 6A31



**PEUGEOT E-408**  
Pavilion 4, Stand 4A21





**DEMO CAR RENAULT EMBLÈME**  
Pavilion 5.1, Stand 51A22



**RENAULT 4 E-TECH ELECTRIC**  
Pavilion 5.1, Stand 51A22



**RENAULT TWINGO E-TECH ELECTRIC  
PROTOTYPE**  
Pavilion 5.1, Stand 51A22



**SKODA ELROQ**  
Pavilion 4, Stand 4A83



**VOLKSWAGEN TAYRON**  
Pavilion 4, Stand 4A42

## EUROPEAN PREMIERES



**AUDI A5**  
Pavilion 4, Stand 4A61  
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**AUDI Q5**  
Pavilion 4, Stand 4A61



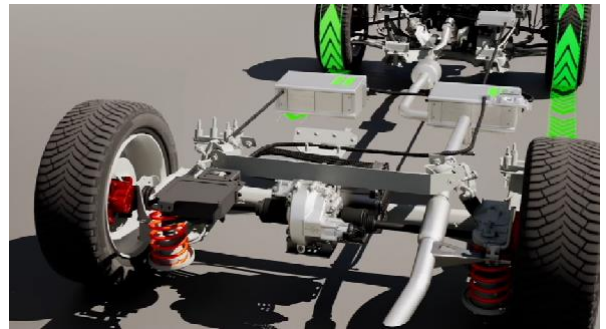
**AUDI A6 E-TRON**  
Pavilion 4, Stand 4A61



**AUDI Q6 E-TRON**  
Pavilion 4, Stand 4A61



**AUDI RS E-TRON GT PERFORMANCE**  
Pavilion 4, Stand 4A61



**DANGEL 4WD**  
PAVILION 5.3, STAND 53A83



**FORD CAPRI**  
Pavilion 6, Stand 6A52



**FORD E-TOURNEO COURIER**  
Pavilion 6, Stand 6A52



**KIA EV3**  
Pavilion 6, Stand 6A32



**SKYWORTH HONGTU**  
Pavilion 5.3, Stand 53A51





**SKYWORTH Q**  
Pavilion 5.3, Stand 53A51



**THK LSR-05**  
Pavilion 5.3, Stand 53A41



**XPENG P7+**  
Pavilion 6, Stand 6A51

## FRENCH PREMIERES



**ALFA ROMEO JUNIOR 280 VELOCE**  
Pavilion 4, Stand 4A11



**ALFA ROMEO GIULIA QUADRIFOGLIO SUPER SPORT**  
Pavilion 4, Stand 4A11



**BMW VISION NEUE KLASSE**  
Pavilion 4, Stand 4A12  
Press Kit – Paris Motor Show 2024



**BMW VISION NEUE KLASSE X**  
Pavilion 4, Stand 4A12





**BYD YANGWANG U8**  
Pavilion 5.3, Stand 53A42



**DACIA PROTOTYPE SANDRIDERS**  
Pavilion 6, Stand 6A12



**DEVALLIET ORANGE MÉCANIQUE**  
Pavilion 5.2, Stand 52a32



**DONGFENG MHERO 1**  
Pavilion 4, Stand 4A41



**EON MOTORS - WEEZ CITY DUO**  
Pavilion 5.3, Stand 53A71



**FORD RANGER PHEV**  
Pavilion 6, Stand 6A52



**FORD E-TOUNEO CUSTOM**  
Pavilion 6, Stand 6A52



**FORD PUMA, FORD KUGA**  
Pavilion 6, Stand 6A52



**KIA PV5**  
Pavilion 6, Stand 6A32



**SKYWORTH Y**  
Pavilion 5.3, Stand 53A51



**SKYWORTH Q**  
Pavilion 5.3, Stand 53A51



**VOLKSWAGEN ID. GTI CONCEPT**  
Pavilion 4, Stand 4A42



**VOLKSWAGEN NOUVELLE CALIFORNIA**  
Pavilion 4, Stand 4A42

# PARIS AUTOMOTIVE SUMMIT – PFA

## OCTOBER 15, 2024

This exceptional event will be one of the key pillars of the Paris Motor Show 2024. The aim is to invite world leaders in the sector, innovative players and public leaders to share their vision of the future challenges facing an industry at the heart of innovations that are shaping the mobility of the 21st century.

### Our partners



## ON THE PROGRAM

9:15 AM 9:30 AM	<b>Opening by Luc Chatel</b> , former minister, president of PFA
9:30 AM 10:45 AM	<b>First Series of Keynotes:</b> Insights from OEMs and Suppliers
9:30 AM 9:55 AM	<b>Luca de Meo</b> , CEO Renault Group
9:55 AM 10:20 AM	<b>Oliver Zipse</b> , CEO BMW Group
10:20 AM 10:45 AM	<b>Christophe Périllat</b> , CEO VALEO
10:45 AM 11:35 AM	<b>Two Consecutive Fireside Chats:</b> Perspectives from the New Mobility Ecosystem
10:45 AM 11:10 AM	<b>Patrick Pouyanné</b> , CEO TotalEnergies



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<b>11:10 AM</b>	<b>Christel Heydemann</b> , CEO Orange Group
<b>11:35 AM</b>	
<b>11:35 AM</b>	<b>Second Series of Keynotes:</b> OEMs and Industry Association
<b>12:00 AM</b>	
<b>11:35 AM</b>	<b>John Bozzella</b> , President of OICA and the Alliance for Automotive Innovation (US)
<b>12:00 AM</b>	
<b>12:00 AM</b>	<b>Carlos Tavares</b> , CEO Stellantis
<b>12:25 AM</b>	
<b>12:25 AM</b>	<b>Closing Remarks by Public Authorities</b> Au Dôme de Paris-Palais des Sports (34 bd Victor, Paris XV – Porte de Versailles)

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# PROGRAM HIGHLIGHTS

The Paris Motor Show 2024 seeks to engage and inspire the public, whether they are car enthusiasts, industry professionals or families who have come to discover what's new. The organizers of this year's event have put:

## Experiential zones

grâce à des démonstrations en direct, des simulateurs de conduite, du divertissement et des ateliers pédagogiques.

## Conferences and debates

with industry experts to discuss the current and the future challenges facing the automotive sector

## The participation of the younger generation,

to promote the heritage of the sector and highlight the involvement of young talent through competitions and areas dedicated to start-ups.



## EXHIBITION « YOU CAN'T STOP PROGRESS » PAVILION 5.1

The Paris Motor Show 2024 has chosen to look back over more than a century of the tremendous technological and human adventure that has been the development of the automobile, in France and around the world.

Since the beginning of the 20th century, the car has transformed the way we live and the way we travel. A symbol of individual freedom, the car is part of a context of economic and social progress. It has accompanied the history of our modern societies: born out of the dreams of enthusiasts at the dawn of the 20th century, it has definitively changed our vision of distances, time and the way we live our daily lives. We've come a long way from the Peugeot Phaeton of 1898, which enabled gentlemen drivers to propel themselves at speeds of 18 km/h, to the Tesla S, which laid the foundations for a new vision of the car in 2014!

### Vehicules on display:

Peugeot Type 3  
Ford T  
Citroën Traction  
Jeep Willys  
Citroën 2CV  
Citroën DS Morris  
Mini Renault 5  
BMW 2002 Turbo  
Volkswagen Golf I  
Mercedes Classe S  
Peugeot 205 Renault  
Espace Renault  
Twingo Toyota Prius  
Dacia Logan  
Tesla Model S  
Renault Zoé  
Citroën Ami.

A special issues of the Revue des Ingénieurs de l'Auto entitled « **La géniale Odyssée de l'auto** » will also be available from the show boutique, priced at 19 euros.







## THE ELECTRIC FACTORY

### PAVILION 5.1.

Designed in collaboration with the PFA and the main industrial players investing in France in R&D and production of battery and hydrogen-powered electric vehicles and components, this immersive space aims to raise public awareness of the challenges of electromobility and the major transformation underway in the automotive sector in France.

Located in Hall 5.1 at the entrance to the show, this innovative installation will offer visitors an interactive experience. Welcomed by the Pepper robot, participants will be guided by illustrious characters through the various stages of electric vehicle production, enabling them to explore:

- 1** - The battery, the key component of the electric vehicle, throughout its entire life cycle, from the extraction and processing of raw materials, through cell manufacture, to end-of-life recycling.
- 2** - The electric motor, which converts electricity into mechanical energy to propel vehicle.
- 3** - Power electronics and its components, essential for managing energy flux, range and vehicle recharging.
- 4** - Hydrogen, an alternative to battery-powered vehicles for intensive use. This electric vehicle incorporates a tank that stores hydrogen under high pressure, and a fuel cell that converts the hydrogen into electrical energy.
- 5** - The recharging infrastructures needed to supply electric vehicles with energy.
- 6** - Electric vehicle assembly in France.
- 7** - Eco-design, remanufacturing of components and recycling, all part of the circular economy, a virtuous circle for limiting the consumption of natural resources.

« **The Electric Factory** » is the result of a collaboration between leading French players in the automotive industry:

- **ACC**, automotive battery manufacturer in France;
- **Deloitte**, leader in audit & assurance professional services, consulting, financial advisory, risk advisory and tax & legal ;
- **Eramet**, a responsible producer and processor of metals;
- **FORVIA**, the No. 1 automotive equipment supplier in France and No. 7 worldwide, active in 6 business lines - Seating, Interiors, Clean Mobility, Electronics, Lighting, Lifecycle Solutions - is a leader in sustainable mobility technologies;
- **HYVIA**, a joint venture between Renault Group and Plug, dedicated to hydrogen mobility;
- **OPmobility**, is a world leader and technology partner for all mobility players worldwide. Its innovative solutions - hydrogen and battery electrification, lighting, energy storage, body parts and complex modules - are at the service of sustainable and connected mobility;
- **Renault Group**, carmaker and mobility solutions provider:
  - Ampere, the specialist in intelligent electric vehicles
  - Mobilize, the brand that supports you in sustainable mobility .
- **Stellantis**, vehicle manufacturer and mobility solutions provider;
- **STMicroelectronics**, one of the world's leading automotive semiconductor manufacturers;
- **Symbio**, European industrial leader in fuel cell systems;
- **The Future Is Neutral**, the world's first 360° circular economy company;
- **TotalEnergies**, an integrated global multi-energy production and supply company;
- **Valeo**, a world leader in electrification, software, intelligent lighting and driving aids. This initiative reflects the collective commitment and mobilisation of the entire French ecosystem to successfully make the transition to sustainable mobility by developing the electric vehicle industry in France. Visitors to the Paris Motor Show will have the opportunity to discover the scale of the transformations taking place in automotive production, designed to meet the need to reduce greenhouse gas emissions and improve air quality.



## THE DREAM ZONE

### PAVILION 5.1.

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#### Aston Martin

- DBX707
- DBS Superleggera Coupé
- DB11 V12

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#### Morgan

- Plus four
- Plus six

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#### Bentley

- Nouvelle Continental GT
- Continental GT W12
- Flying Spur Hybrid
- Bentayga V8 S

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#### Rolls Royce Cullinan

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#### Alpine Pikes peak

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#### Lamborghini Pogtador (Influenceur POG)

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#### Audi R8





## MATRA EXHIBITION PAVILION 5.2.

The MATRA Museum, the only museum dedicated to the legendary Matra company, boasts some 70 vehicles, divided into three distinct areas: the industrial adventure, the sporting achievements and the Matra spirit of innovation. The factory produced the brand's vehicles (the 530, the Bagheera, the Rancho, etc.) until Matra Automobile folded in June 2003. From 1984 onwards, the company experienced a real boom with the production of the Espace, an innovative Matra project marketed by Renault.

In January 2000, Matra, the largest private employer in the Loir-et-Cher region, employed 3,000 people in Romorantin, producing 350 vehicles a day.

The vast majority of Matra production vehicles were manufactured at the Romorantin plant. In all, more than a million vehicles were produced here. The 124 victories won in less than 10 years on the world's greatest circuits are illustrated by numerous racing cars.

The **MATRA Museum** exhibition will bring together a dozen of the marque's iconic vehicles, including the Matra-Renault Espace F1, the Matra MS650 and the Matra M25.

## The Matra-Williams-Renault Espace F1

The Paris Motor Show 2024 marks **the return of a car unveiled 30 years ago at the 1994 show**. An experimental vehicle, the Matra-WilliamsRenault Espace F1 is the only **four-seater Formula 1 car**. A one-off, it was the brainchild of Matra and Renault Sport in **1994** to celebrate 10 years of partnership between the two companies. This Espace F1 is equipped with the rear suspension of the **Williams FW14** and the 820hp V10 engine of the **Williams-Renault**, several times F1 world champion.

The performance achieved is very close to that of an F1 car. It accelerates to 200 kph in 6.3 seconds and has a top speed of over 300 kph. Braking is just as impressive: it takes just 80 meters to decelerate from 300 to 70 km/h! Sensations guaranteed for the three passengers.



## The Matra MS650 Sport Prototype – chassis n°03



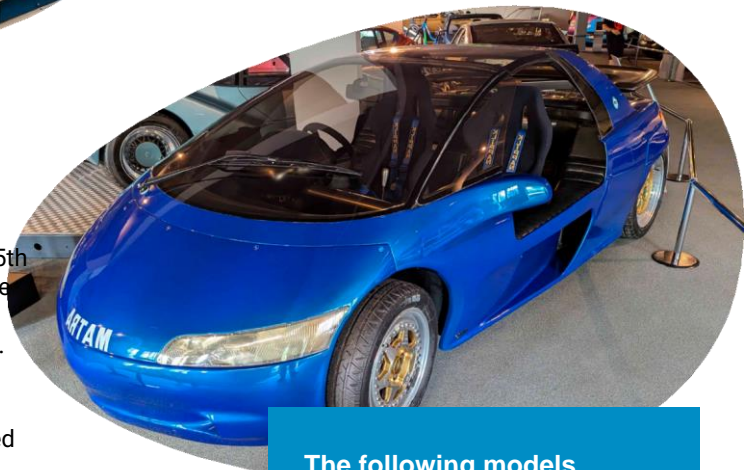
The last prototype sports car built by Bernard Boyer with a tubular chassis in 1970. It was equipped with the new MS12 V12 engine. Several MS650s were entered in the 1969 and 1970 Le Mans 24 Hours, but it was their excellent versatility that set them apart. They won the **Tour de France Automobile** in 1970 and 1971. Its top speed was 325 km/h. The 02 and 03 cars were transformed and homologated to spread the melodious sound of the Matra V12 on the roads of France.

## The Matra M25 (P38)

Designed to celebrate Matra Automobile's 25th anniversary in 1989, this racing car is capable of blistering acceleration to 100 km/h in 4.5 seconds (equivalent to a Ferrari Testarossa).

The reasons for its performance:

- Power of the Renault 16-valve engine, fitted with a turbo by Matra.
- The lightweight carbon and Kevlar bodywork weighs less than 20kg.
- The total weight of the vehicle does not exceed 650 kg.
- The power-to-weight ratio is 3.5 kg/hp.



**The following models will also be on display in Pavilion 5.2: :**

- Matra Djet
- Matra 530
- Bagheera
- Matra Rancho Midnight
- Matra Murena S





## POP CULTURE BY MOVIE CARS CENTRAL PAVILION 7.1.

Often inseparable, cinema and cars cannot live without each other. An indispensable tool in the road movie, the car can become much more than that and become the star of the film or TV series, just like the actors. What would Batman be without his Batmobile? Starsky and Hutch without a Ford Gran Torino? or K2000 without KITT, its talking car?

This year's Paris Motor Show will feature an exhibition entitled 'Pop Culture by Movie Cars Central', bringing together 25 iconic vehicles from the cinema and TV series. Franck Galiègue's Movie Cars Central collection is the largest of its kind in Europe. From the big screen to Paris Expo Porte de Versailles, the cars travel through the ages to bring back memories for young and old alike.

**POP CULTURE**  
**BY MOVIE CARS CENTRAL**  
PAVILION 7.1.

The Pop Culture by Movie Cars Central exhibition in Pavilion 7.1 will feature the following models:

- **Aston Martin DBS**, James Bond, Casino Royale
- **Batmobile**, Batman (Tim Burton)
- **BMW Z3**, James Bond, Goldeneye
- **BMW 750**, James Bond, Demain ne meurt jamais
- **Citroën Xantia**, Caméra Café
- **Chevrolet Camaro**, Transformers
- **Chevrolet Chevelle Malibu**, Drive
- **Daytona Spider Mcburnie**, 2 flics à Miami
- **DeLorean DMC-12**, Retour vers le Futur 2
- **Dodge Charger**, Fast ans Furious
- **Dodge Charger**, Sheriff Fais Moi Peur
- **Ferrari 308 GTS**, Magnum
- **Ferrari Testarossa**, Miami Vice
- **Ford Explorer XLT**, Jurassic Park
- **Ford Gran Torino**, Starsky & Hutch
- **Ford LTD Crown Victoria**, Men in Black
- **Ford Mustang**, John Wick 2
- **Ford Mustang**, Transformers
- **Ford Taurus**, Robocop
- **Hill valley 2015 Police Cruiser**, Retour Vers le Futur 2
- **Jeep Wrangler Sahara**, Jurassic Park
- **Peugeot 406**, Taxi 2
- **Pontiac Firebrid Transam**, alias **KITT**, K2000
- **Renault Fuego**, Mais qui a tué Pamela Rose
- **Toyota Supra**, Fast & Furious
- **Volkswagen Coccinelle**, alias Choupe ette, Un amour de Coccinelle







## ELECTRIC GO-KARTING

### PAVILION 7.1.

The new electric karting circuit, designed in collaboration with Speed2max, will be bigger and more entertaining than the 2022 edition, while guaranteeing optimum safety. Open to children aged 8 and over, provided they are at least 1.40 m tall, access to the circuit will be subject to a fee (€15). The circuit, located in hall 7.1 of the Mondial de l'Auto, will open its doors on Tuesday, October 15 at 9:30 a.m., and will remain accessible every day for the duration of the show (unless privatized).

The Speed2Max SLC2 kart is the fruit of 27 years of development and innovation in Clermont-Ferrand. Conceived and designed for consumer use, this electric go-kart is easy to handle and intuitive to drive, while offering power for unrivalled performance.

# GAME ONE®

## GAMING AREA

### PAVILION 7.1.

**Game One** will be present at the Paris Motor Show 2024 for a complete immersive gaming experience!

Visitors will be able to test their driving skills on Logitech G simulators, LG Ultragear OLED monitors, LG OLED TV screens and win prizes for the fastest times.

They'll also get to meet the heroes of the animated film "Transformers: The Beginning", in cinemas on October 23. Tickets can be won every day on the stand.



## TEST CENTER

### PAVILION 7.1.

Since 2010, and the introduction of a test drive center, the Paris Motor Show has been the perfect opportunity to extend the visitor's experience and accompany them in the discovery of vehicles in real driving conditions. An undeniable success, confirmed at every Paris Motor Show. The multi-brand test center at the Paris Motor Show 2024 is a genuine tool of choice for motorists, offering 30-minute test drives. Visitors will be able to get up close to, compare and drive the latest models on the market, and experience life on board an electric, hybrid, plug-in hybrid or combustion-powered car in real-life conditions.

In 2022, 3,000 test drives were carried out during the Paris Motor Show, with a packed test schedule. But more than numbers, manufacturers were able to appreciate the interest and knowledge of testers, thanks to the lead qualification. In 2022, 48% of visitors who took a test drive at the Paris Motor Show were planning to buy a car within the next year. 70% had already driven an electric car or plug-in hybrid, and 40% had a charging station at home or in the office.

#### **10 brands present, more than 30 models to test, and 500 slots available every day:**

**Skoda** | 5 vehicles, models: KODIAQ, SUPERB, OCTAVIA

**Volkswagen** | 1 vehicle, model: iD3

**Audi** | 4 vehicles, models: A3 Sportback 35 TFSI 150 S tronic 7, Q4 Sportback e-tron, A5 Berline, SQ6 e-tron 360kw 489ch quattro  
**HongQi** | 6 vehicles, models : EH7, HS7, EHS9, ENYAQ 85, KAMIQ TSI 150

**Cadillac** | 4 vehicles, model: LYRIQ

**XPeng** | 5 vehicles, 2 models: G6, G9

**Ford** | 3 vehicles, model: EXPLORER

**Alfa Romeo** | 1 vehicle, model: JUNIOR

**Maxus** | 1 vehicle, model: e-Deliver 7

**BYD** | 1 vehicle, model : Seal U Dmi





## PARIS MOTOR SHOW CONFERENCES OPEN TO THE GENERAL PUBLIC

**THURSDAY, OCTOBER 17, 10:45 A.M. TO 5:15 P.M.**

Transforming the mobility experience, accelerating the electric transition, decarbonizing the sector, cultivating a passion for the automobile, boosting the industry's attractiveness... **Come and join us on October 17 for conferences by Capgemini, Mobis, BNP Paribas, IPSOS, Mobilians, the PFA, and many others.**

### The following topics will be covered:

- Reinventing the mobility experience: what do road users think?
- How can we rethink the OEM/supplier customer relationship to meet the challenge of electrification?
- How can we accelerate the transition to sustainable electric mobility while ensuring widespread adoption?
- The French and the automobile: a history of passions.
- Decarbonizing mobility: how can we accelerate?
- PFA conference on the attractiveness of the automotive sector.

**PARIS MOTOR SHOW  
CONFERENCES  
OPEN TO GENERAL PUBLIC**

**FRIDAY, OCTOBER 18 FROM 10:45 A.M. TO 6:30 P.M.**

AI and audio in vehicles, the passions and expectations of women, families and young people, automotive professions, road and rail safety... **Come and discover, on October 18, conferences by ETX Majelan, IPSOS, L'Automobile Magazine, Wave, SNCF Réseau, Hype, and many others.**

**The following topics will be covered:**

- How are AI and audio invading the vehicle to reinvent the on-board experience ?
- Women, families and Gen Z: what is their vision of the automobile?
- Young people and cars: use and passion.
- Women's passion for cars.
- Combining road and rail safety: the importance of training and raising awareness of risky behavior at level crossings.
- What is the legacy of the Paris 2024 Games and how can we continue the necessary transition to zero emissions in an unfavorable context? Examples of hydrogen mobility strategies.
- Working in the automotive industry: exciting jobs for passionate women!



## DJ SETS AND EVENING EVENTS

Radio FG's resident DJs will be mixing every day, especially during the Friday and Saturday nights, when they'll be on hand to extend the car festival with a food court. Radio FG, the event's musical partner, will be relocating "Happy Hour", its flagship program hosted by Antoine Baduel to the occasion.

On the program:

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### Monday October 14<sup>th</sup>

12h - 14h Cece

20h - 00h Victoria Del Bono et Nfrtiti

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### Wednesday October 16<sup>th</sup>

18h - 20h Laure De La Flecher

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### Thursday October 17<sup>th</sup>

18h - 20h Laure De La Flecher

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### Friday October 18<sup>th</sup>

12h - 14h Laure De La Flecher

19h - 21h Nfrtiti

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### Saturday October 19<sup>th</sup>

12h - 14h Victoria Del Bono

19h - 21h Nataly K

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### Sunday October 20<sup>th</sup> 12h

- 14h Vetiver

16h - 18h Nataly K

With creative and technical support from MATCHevent.



# B2B NEWS

## **CYCLE DE 12 CONFÉRENCES « THE FUTUR OF THE AUTOMOTIVE » IN PARTNERSHIP WITH BCG AND GOOGLE**

The Paris Motor Show 2024 joins forces with Google and BCG for a unique series of conferences on the future of the automobile. Google, a pioneer in technology, connected services and the cloud, and BCG, an expert in strategy consulting, will contribute to the content and discussions on the challenges facing the automotive industry of tomorrow.

The automotive industry and its entire value chain are undergoing profound transformation. Tech, AI and digitalization are reshaping the sector, from design to industrialization. The emergence of software-defined vehicles is reshuffling the industrial deck. At the same time, electric vehicles are bringing new challenges to an expanded ecosystem; the customer experience and journey are also being redefined by these emerging technologies. So, what does the future hold for the automotive industry?



**TUESDAY, OCTOBRE 15, 2:30 TO 5:45 P.M.**

**How is tech shaping tomorrow's automotive landscape?** How the automotive industry and its entire **value chain** are reshaping themselves and shaping a new automotive horizon, under the influence of **Tech, AI** and, more generally, digitalization, from design to industrialization, via the Software-defined vehicle revolution that is reshuffling the industrial cards. During this module of conferences, experts and speakers will share their visions and points of view.

**The following topics will be covered:**

- In a disruptive world of clean energy and technology, what next for the automotive industry?
- Industry of the future and new quality standards: how are software and AI transforming the automotive industry?
- From infotainment to the advent of connected automotive ecosystems.
- What talent models and strategies for automotive software leadership?
- From pencil to market in 20 months: shaping a new industry standard in automotive design and engineering.

**WEDNESDAY, OCTOBER 16, 10:00 A.M. TO 1:05 P.M.**

How can EVs become widespread by 2030 in France and elsewhere? Inexpensive electric mobility, the French electric vehicle value chain, charging and energy supply infrastructures, and the energy mix. These are just some of the issues addressed in this module dedicated to the widespread adoption of EVs by 2030 in France and elsewhere.

**The following topics will be covered:**

- How to switch to low-cost electric mobility??
- Battery manufacturing, circularity: how can France assert itself in the EV value chain?
- Powering the future: what charging and energy supply infrastructures for tomorrow??
- What energy mix for tomorrow's vehicle fleets?

**WEDNESDAY, OCTOBER 16, FROM 2:30 TO 3:15**

**What virtuous economy for tomorrow's automobile ?**

**The following topic will be covered:**

- From design to recycling... how can we make the automotive economy more virtuous?

**WEDNESDAY, OCTOBER 16, FROM 2:30 TO 3:15 P.M.**

**CUSTOMER JOURNEY**

**What kind of customer relationship will the automotive industry have in the future?**

At these conferences, experts and speakers will discuss the redefinition of the customer journey and experience, driven by emerging technologies, as well as the future of automotive distribution.

**The following topics will be covered:**

- Rethinking the automotive customer journey in the age of AI
- is the future of automotive distribution?



## THE START-UP COMPETITION

For the second time in a row, the Paris Motor Show has chosen Agorize to run its 2024 Startup Competition.

Agorize is the leading provider of innovation management software for large companies and public organizations. Agorize helps them accelerate the innovation process, from concept to full-scale implementation. More than 7,000 innovation programs are run on the Agorize platform by leading global brands, including Renault Group, Porsche Digital, Continental and Novo Nordisk.

### The competition categories are as follow:

- Best solution for Intelligent and Green vehicle: IA, Software, Connected, Battery...
- Best solution for Greener Circular Passenger Mobility: Kate Car, Electric Vehicle, Hydrogen...
- Best vehicle for Goods Logistic: Last miles, breakthrough concept
- Innovative Service Offers: Maintenance, accessibility, After sales, Financing, Insurance...

The final will take the form of a pitch competition, followed by a trophy presentation in the Paris Motor Show conference area. The finalists will be present at the Paris Motor Show 2024 in a dedicated area in pavilion 7.1!

# EXHIBITORS AT THE PARIS MOTOR SHOW 2024

## SHOPS



Armor All is the car care brand of champions! Official partners of Oracle Red Bull Racing, we offer a wide choice of products for the interior and exterior of your vehicle.

**PAVILION 7.1    STAND 71L06**



Classic Legend Motors specializes in leather jackets and bags inspired by the world of motor racing. The brand benefits from official licenses with prestigious entities such as the 24 Hours of Le Mans, Alpine, Carroll Shelby, Michel Vaillant, Jacky Ickx and Ari Vatanen. These partnerships enable Classic Legend Motors to offer authentic products, directly linked to the history and aesthetics of legendary motor racing.

**PAVILION 7.1    STAND 71K12**



French start-up Boarding Ring has developed an innovative way to avoid motion sickness and improve the passenger experience in cars. Boarding Light is an intelligent lighting system that reacts to car acceleration and creates an artificial horizon. It eliminates the real cause of motion sickness naturally and effectively. Boarding Light has been tested and validated in operational conditions by the French Navy and the University of Toulon.

**PAVILION 4    STAND 4A93**



Clean'up is a specific product for anti-fog treatment of glass, breeze, mirror and optical glass. Our product is solvent-free, alcohol-free and suitable for all types of glass.

**PAVILION 7.1    STAND 71L03**



CYBEX is renowned for its safe, innovative and lifestyle childcare products. CYBEX will be offering a series of educational workshops led by experts, as well as conferences and interactive demonstrations during the show. Visitors will also be able to meet Sécurange, a leading media organization in the field of children's road safety. The aim of this program is to raise public awareness of child safety in the car, and to learn more about the cutting-edge technologies behind CYBEX products. As a leader in the car seat market, the brand will be showcasing recent innovations and development processes that are shaping the future of safety.

**PAVILION 7.1 STAND 71G02**

**F1  
merchandising**

F1 merchandising

Textiles and scale models related to Formula 1 motor sport.

**PAVILION 7.1 STAND 71L12**



GMT94, three-time Endurance World Champion and Supersport runner-up, is a team founded and run by Christophe Guyot. Winner of the 24 Hours of Le Mans motorcycle race and Endurance World Champion, Christophe Guyot leads numerous projects for youth and road safety. GMT94's DNA embodies the spirit of sharing, whether on the track or on the road, bringing together motorsport, motorcycling, karting and sidecars. Discover the GMT94 boutique at the Salon de l'Auto, and the clothing line worn by the drivers and the Val de Marne team in the legendary number 94.

**PAVILION 7.1 STAND 71K12 PAVILLON 7.1 STAND 71L06**



Ircar is a French brand of radio-controlled cars that combines performance, design and innovation. Founded in 2013 by a model-building enthusiast, ircar offers a variety of models suitable for all levels, from beginner to professional. Whether you're a fan of speed, drifting, rallying or off-roading, at ircar you'll find the rc car that's right for you.

**PAVILION 7.1 STAND 71N11**



JUMAJO is a family-owned French company specializing in the online sale of 1/43 and 1/24 scale miniature vehicles, collectible figurines and other related products. As one of Europe's leaders in this market, we offer a very wide range of miniature vehicles: racing, rally, civilian, advertising, military, etc., as well as numerous figurines and merchandising items of all kinds. Our products are delivered worldwide.

**PAVILION 7.1 STAND 71K11**



Nickel Car is renowned for its innovative, easy-to-use automotive renovation products for professional and private customers. Nickel Car products maintain and beautify all body and headlight surfaces. Present at trade fairs and shows for the past 10 years, these products are a must-have for vehicle owners.

**PAVILION 7.1 STAND 71L04**



PAD GL' offers universal PU gel mounts for smartphones, tablets, GPS, coyote, go pro etc... LUMBAR ONE sells lumbar supports for all car seats.

**PAVILION 7.1 Forme STAND 71M03**



« RENAPUR » offers a leather care balm that protects, nourishes and waterproofs all leathers.

**PAVILION 7.1 STAND 71L08**



Sale of textiles under official 24H Le Mans, Gulf and Steeve Mac Queen licenses.

**PAVILION 7.1 STAND 71M11**



We sell ultra-absorbent carbon-fiber cloths for cleaning all car and home surfaces, leaving no traces or lint.

**PAVILION 7.1 STAND 71K06**



We offer a product to remove scratches from cars.

**PAVILION 7.1 STAND 71K10**



VULCANET offers revolutionary cleaning wipes for easy and effective maintenance of your vehicle, inside and out. With our solution, say goodbye to dirt, grease and residues in the blink of an eye, leaving your car spotless and shiny, with no need for water or equipment.

**PAVILION 7.1 STAND 71M12**



## CAR MANUFACTURERS



A.C.A.P.S. (Association des Constructeurs Automobiles de Petites Séries) was founded by Torri Hakim OUABBI, designer and creator of Pantore Automobiles. Its aim is to bring manufacturers together around shared production techniques, while supporting their collective and individual communications. A.C.A.P.S. collaborates with various automotive industry players and institutions to promote mobility and support the development of member automakers.

**PAVILION 5.2    STAND 52A32**



AITO, an intelligent electric vehicle (NEV) brand under SERES, has always been committed to its brand statement “Intelligence redefines luxury”. Since its creation in 2021, AITO has launched three flagship models: M5, M7 and M9. By setting new standards for intelligent electric vehicles in areas such as smart technology, smart space, smart safety and smart driving control, AITO offers every user a totally new and ultimate luxury experience.

**PAVILION 5.2    STAND 52A12**



AIXAM is the benchmark for “Made in France” industrial expertise in new mobility solutions. For over 40 years, the brand has enabled hundreds of thousands of people without a driving license to move around freely, comfortably and safely, in both rural and urban areas. Since 1983, Aixam has grown by adapting to changes in the market and automotive regulations. Today, the brand markets a vast range of licence-free vehicles with different designs and budgets, and now offers as many choices of electric and internal combustion engines.

**PAVILION 6    STAND 6A30**



Alfa Romeo will be present at the Paris Motor Show 2024 with a number of new products, demonstrating the innovative capacity and charm of a brand more than a century old. For the 90th Paris Motor Show, the Italian manufacturer will be presenting a spectacular exhibition to take visitors on a journey to the heart of “Made in Italy”. Through this exhibition, the Italian brand intends to celebrate the automobile, the excellence of craftsmanship and Transalpine culture.

**PAVILION 4    STAND 4A11**

## ALPINE

On October 11, 2024, Alpine will unveil, exclusively on its media site, the A390 show car that prefigures the brand's future fastback sports car, production of which will start in Dieppe in 2025. This new model will join Alpine's 100% electric Dream Garage alongside the A290, its sporty city car launched on the market this summer. From October 14 to 20, 2024, the A390 will make its world debut at the Paris Motor Show. Alpine will also present the Alpenglow Hy6, the latest version of its hydrogen-powered prototype, the A290, and new examples of A110 customization.

**PAVILION 6 STAND 6A22**



For the 90th Paris Motor Show 2024, Audi will unveil a range of innovative, high-performance models that embody the future of mobility. Among them, the Audi A5, an elegant coupé combining performance and technology with MHEV+ (Mild Hybrid Electric Vehicle) engines, offering more environmentally-friendly driving, without ever sacrificing comfort and driving pleasure. The Audi Q5, a compact, dynamic SUV featuring the latest innovations in connectivity and safety, also equipped with MHEV+ powertrains, will also be on offer to visitors. Audi will also be presenting 100% electric models.

**PAVILION 4 STAND 4A61**



A pioneer in automotive innovation for over a century, the BMW brand is resolutely looking to the future with an ambitious vision, a new generation of 100% electric vehicles: the Neue Klasse. Expected in 2025, this new architecture embodies BMW's core values - driving pleasure, personality, technological excellence - and offers a new perspective on the future of individual mobility. Thanks to cutting-edge electric powertrain innovations, the Neue Klasse sets new benchmarks in terms of performance, autonomy and immersive driving. Committed to sustainability for over 50 years, BMW has designed the Neue Klasse to meet current and future environmental challenges at every stage of its life cycle, reaffirming its ambition to be and remain the world's most sustainable premium automotive brand.

**PAVILION 4 STAND 4A12**



BMW Motorrad stands for passion, innovation and excellence in motorcycling. With a history dating back over 100 years, our motorcycles offer the perfect balance of design, technology and unrivalled riding experience. Each model is designed and built to deliver exceptional performance, maximum safety and comfort. Come and discover our electric range on the BMW Group stand.

**PAVILION 4    STAND 4A12**



BYD, world leader in new energy vehicles (NEV), is proud to be exhibiting at the Paris Motor Show for the second time. On a stand of over 500 m<sup>2</sup>, the brand welcomes you and lets you discover its world, its technologies with its DMi platform and its products with its range and new products on trial. Visitors will have the pleasure of taking part in our various activities, which will be held throughout the event.

**PAVILION 5.3    STAND 53A42**



Cadillac has been creating award-winning cars since 1902, and now we're beginning the transition to electric by once again pushing the boundaries of technology and design. We're launching our electric range in Europe, a canvas of personal expression and elegance that reflects the personality of those ready to stand out from the crowd.

**PAVILION 6    STAND 6A30**



Citroën is showing off its revival at the Paris Motor Show 2024 with a fully electrified range and several world premieres, including the new C3 and C3 Aircross. Citroën also unveils a striking showcar and surprises around the Ami, celebrating its four-year anniversary. Citroën underlines its commitment to offering boldly designed, comfortable and accessible vehicles that respond to today's societal challenges. The vibrant and dynamic stand will include a studio in partnership with YouTube to create live content, illustrating Citroën's energy and innovation.

**PAVILION 4    STAND 4A31**



At a time when the automotive world is riding the wave of high technology and ever more, Dacia is taking the opposite tack, defending an honest and pragmatic vision of the car. We see the car as a tool to help people get around, get fresh air and live life to the full. That's why we build robust vehicles that are built to last and withstand all weathers and uses.

**PAVILION 6    STAND 6A12**



For 40 years, Automobiles Dangel has specialized in improving the driveability of commercial vehicles by transforming them into 4x4 or Trek vehicles. A 2nd-tier automotive manufacturer, Dangel is a partner of Peugeot, Citroën, Opel, Toyota and Fiat, offering both professional and private customers a solution tailored to their driveability needs: increased ground clearance and protection of the most sensitive components, with 4x4 or 4x2 transmission depending on requirements.

**PAVILION 5.3    STAND 53A83**



Iconic French brand, Grand Prix World Champion, holder of numerous records; it's even more through the beauty of its cars that DELAGE has left its mark on automotive history, winning more Concours d'Elegance during the 1st half of the 20th century than any other brand in the world. Since 2019, DELAGE has been refounded by Laurent Tapie, a car enthusiast, accompanied by a prestigious group of investors (mainly French) and a first-rate technical team.

**PAVILION 5.2    STAND 52A19**



DEVALLIET, a top-quality French craftsman, produces around 15 hand-sewn, road-approved sports roadsters to order each year, in the pure tradition of Colin Chapman's "light is right" approach. Assembly and finishing are carried out by expert craftsmen trained in automotive arts and crafts. Each highly customized Mugello 375F is a veritable sensation machine. It offers a hedonistic experience to its driver, for a new-found driving pleasure.

**PAVILION 5.2    STAND 52A32**



DEVINCI is part of the great history of the French car industry, with electric vehicles that combine elegant design, innovation and respect for the environment. These true works of art offer a different and unique driving experience. Each DEVINCI reflects the excellence of bespoke French know-how. A 100% electric automobile creation, road-legal and hand-crafted in France.

**PAVILION 5.2    STAND 52A32**





In the current context, Eon motors wants to offer a lightweight, high-performance and environmentally-friendly alternative to the car. Weez is a lightweight, compact and versatile electric mobility solution, combining style and originality to meet the needs of everyday business and personal travel. With Weez, Eon motors wants to offer as many people as possible the opportunity to contribute to the necessary collective effort towards eco-citizenship.

**PAVILION 5.3      STAND 53A71**



Made in France, THE TOY was born from the imagination of a group of enthusiasts. With backgrounds in the automotive world, the press, development testing for carmakers, design offices, prototyping workshops, racing departments and technical training, THE TOY combines all the elements needed to deliver exceptional performance and a unique eco-responsible "French touch".

**PAVILION 5.2      STAND 52A32**



Ford France returns to the Paris Motor Show with a renewed ambition: to thrill the public with a bold vision of the future of mobility, while making a resolute commitment to a world with zero carbon emissions by 2035. The message from Ford, a brand that has left its mark on automotive history, is clear: the future is electric, and it's more exciting than ever. On the stand, a constellation of high-performance electric and hybrid models will bear witness to the brand's radical transformation. From daring SUVs to electric utility vehicles, each model affirms both performance and elegance, without compromising on energy efficiency. The Ford exhibition will be a true journey through time, a tribute to its heritage while affirming its commitment to innovation and the technology of tomorrow.

**PAVILION 6      STAND 6A52**



Dongfeng Liuzhou Motor Co, Ltd, founded in 1954, is a large-scale enterprise located in southwest China. We are the first automobile manufacturer in Guangxi, the first manufacturer of medium-sized diesel trucks in China, and part of the first wave of "China's core domestic vehicle export enterprises". We own the "Forthing" brand of passenger vehicles and the "Chenglong" brand of commercial vehicles.

**PAVILION 5.2      STAND 52A22**



Guangzhou Automobile Group Co, Ltd (abbreviated to GAC Group, 6601238.SH, 02238.HK), headquartered in Zhujiang New Town, is a major joint-stock automotive company listed on the Hong Kong and Shanghai stock exchanges. It currently has 113,000 employees. Ranked 165th in the Fortune Global 500, its main activities cover seven major sectors: research and development, vehicles, parts, energy and ecology, internationalization, trade and transport, and investment and finance.

**PAVILION 5.3    STAND 53A61**



HONGQI, founded in 1958, is China's leading passenger car brand and the country's most recognized luxury brand. Today, HONGQI cars are present in 29 countries and regions around the world, with 14 models on sale in over 550 stores worldwide. HONGQI is gradually becoming "the new global luxury brand".

**PAVILION 5.2    STAND 52A11**



IVECO is a brand that designs, produces and markets a wide range of commercial and industrial vehicles for every activity. IVECO is constantly innovating and expanding its range to provide every customer with the vehicle that precisely matches their needs. IVECO's offer is designed around the driver's needs, with the emphasis on safety and comfort. It is complemented by a range of connectivity-based services developed to support owners in the management of their fleet.

**PAVILION 4    STAND 4A64**



SKYWORTH EV, a subsidiary of the 37-year-old Chinese electronics titan SKYWORTH group, was born in Shenzhen. SKYWORTH excels in various fields of mobility, notably in the manufacture of heavy-duty trucks, LCVs, electric buses and people carriers. For the past 5 years, its passenger car division has been distributing the "K" SUV worldwide, and this year it began distributing its new range in Europe.

**PAVILION 5.3    STAND 53A71**



Kia presents 3 major new products at the Paris Motor Show, on its elegant stand in the colors of its new identity. The European premiere of the new Kia EV3 100% electric compact SUV. This SUV, with its avant-garde design, boasts a record range for the segment, of up to 605 km (WLTP combined cycle) on a single charge. In a French premiere, Kia presents the Kia PV5 Concept, which prefigures the "people carrier" version of the groundbreaking future 100% electric range of commercial vehicles, to be marketed in 2025. And among the flagship models in the Kia range on the stand, visitors can (re)discover the new Kia Picanto petrol city car, which went on sale this summer and is off to a strong commercial start.

**PAVILION 6    STAND 6A32**



**K I L O W**

KILOW is a new French automotive brand manufactured in Haute Savoie by the Savoy International Industrial Group. We manufacture our repairable batteries in our plant, and are supported by ADEME and France 2030. We are one of the leading brands in the L6e and L7e category of intermediate light vehicles, the future market for automobiles and local mobility.

**PAVILION 5.3    STAND 53A81**



**LEAPMOTOR**

Founded in 2015, Leapmotor is one of China's fastest-growing automotive technology companies in the New Energy Vehicle (NEV) sector. Relying on a vertical integration model thanks to integrated R&D manufacturing skills, Leapmotor has already reached 400,000 units sold in China.

**PAVILION 4    STAND 4A01**



Ligier Group is a major player, agile, innovative and fundamentally concerned with offering everyone mobility adapted to their desires and needs. Backed by its "Made in France" heritage and expertise, the Group is a leader in the European market for electric and internal combustion license-free cars, and a pioneer in last-mile electric mobility for professionals.

**PAVILION 6    STAND 6A42**



**LORMAUTO**

Lormauto is a French automotive manufacturer specializing in the design, manufacture and operation of sustainable, eco-responsible electric vehicles. We rethink the automobile by using vehicles available in very large quantities, known for their quality, by offering them a second electric life.

**PAVILION 5.3    STAND 53A75**



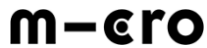
MAXUS is a Chinese carmaker, founded in Shanghai in 2011 and distributed in 73 countries, including 10 in Europe. The brand is part of the SAIC Motor Group, the world's 6th largest automotive group, with over 5 million vehicles produced by 2023, including over 200,000 for MAXUS. In France, MAXUS markets a wide range of light commercial vehicles, available in diesel and electric versions, through major automotive retailers.

**PAVILION 4 STAND 4A74**



Mellowvans are electric delivery vehicles that provide low-cost, efficient, and safe last-mile deliveries. They are attractive, with class-leading range, capacity, and technology. They are unique in a niche market segment, replacing traditional motorcycle-type deliveries often used in the food delivery category and light van-based deliveries, used for e-commerce and parcels. MellowVans are IoT-enabled, and great for urban.

**PAVILION 4 STAND 4A93**



Designed in Switzerland and manufactured in Italy, Microlino is revolutionizing the market for microcars and no-license vehicles with its robust, environmentally-friendly construction, offering a practical, sustainable urban alternative that's ideal for everyone. Microlino and Microlino Lite vehicles bring a new vision to today's mobility challenges. Microlino's vision of individual mobility couldn't be better showcased at the Paris Motor Show 2024. This will also be an opportunity to discover the Microlino Spiaggina, a brand-new vehicle inspired by the world of beach cars, and in particular the legendary vehicles of the 1960s.

**PAVILION 5.3 STAND 53A91**



Since the brand's launch in 1959, MINI has shaken up automotive codes with an iconic design offering maximum interior space in a minimal exterior footprint. Since then, the British brand, which celebrates its 65th anniversary this year, has built its reputation on innovation and racing success, and continues to thrill fans the world over with its distinctive "Go-Kart" feel. Relaunched by BMW Group at the Paris Motor Show in 2000, MINI is now transposing its DNA and sporting heritage by continually reinventing itself, with a range designed to meet the needs of more sustainable mobility accessible to the greatest number. The year 2024 will mark a turning point for MINI, reflecting the brand's commitment to combining tradition and innovation.

**PAVILION 4 STAND 4A12**



## **M**~~O~~BILIZE

Mobilize, a Renault Group brand dedicated to new mobility, offers a wide range of services around the vehicle, such as recharging, financing, insurance and fleet management solutions. It provides comprehensive, sustainable and accessible services, adapted to the changing needs of society.

**PAVILION 6    STAND 6A31**

## **MOKE**

MOKE International and its French partner, Suncar SAS, will be presenting the MOKE Electric and its customization options at this year's Paris Motor Show to mark "60 years of MOKE". Marking an important milestone in the brand's growth, and continuing its heritage of playful open-air driving since 1964, 2 MOKE Électriques will be on display in different color combinations. The first brand of iconic all-electric cars, MOKE International combines timeless design with cutting-edge durability. Manufactured in the UK with 65% European parts, the reintroduction to the French market represents a new phase of growth for MOKE International.

**PAVILLON 5.3    STAND 53A92**



Founded in 2021 by French-Moroccan designer Hakim OUABBI, PANTORE creates sports cars with an original design. Combining advanced technologies such as lasers, mixed gasoline/hydrogen combustion and optimized aerodynamics, PANTORE launches the VAKOG, TEIGNO and a third model to come. At PANTORE, we talk about personalized automotive creations. "Everyone has their own vision of the automobile, this is ours."

**PAVILION 5.2    STAND 52A32**



PEUGEOT, Europe's leading manufacturer of B-segment electric vehicles and light commercial vehicles, offers the widest range of any generalist brand, from city cars to commercial vehicles. Present in over 140 countries and having sold more than 1.1 million vehicles in 2023, the brand will launch the E-3008 and E-5008 SUVs as well as the E-408 in 2024.

**PAVILION 4    STAND 4A21**



PGO is one of France's last small-series brands. From the heart of the Cévennes region, its models are the result of a skilful blend of traditional lines and elegant sobriety. Its attractive colors are as limitless as your dreams. Elaborate designs combining traditional craftsmanship and new technologies make them a true source of emotion and pleasure. With their neo-retro styling and rear-mounted mid-engine, they let you rediscover authentic, unique and forgotten sensations, for a perfect balance between tradition and modernity.

**PAVILION 5.2    STAND 52A32**



Electric Vehicles

Pilotcar is a manufacturer of golf carts, utility vehicles, mini-trucks (category L7e, road-approved) and autonomous golf carts since 2011. We produce on integrated production lines in our own facilities and export to 45 countries.

**PAVILION 5.3    STAND 53A93**



Always avant-garde and popular, Renault is the best-selling French car brand in the world. Renault is inventing the next generation of "cars for living", designing comfortable, pleasant-to-live-in vehicles that democratize intuitive, useful and accessible technologies (OpenR Link with Google applications and Solarbay panoramic roofs). A pioneer in electric vehicles, Renault offers E-Tech 100% electric and E-Tech 100% hybrid powertrains for urban, family and business use. This dual offering enables everyone to make the transition to electric vehicles at their own pace. Committed to reducing its carbon footprint, Renault is developing lighter vehicles and encouraging local and circular production.

**PAVILION 6    STAND 6A11**

**Renault  
Group**

Renault Group is at the forefront of reinventing mobility. Backed by its alliance with Nissan and Mitsubishi Motors, and its unique expertise in electrification, Renault Group draws on the complementary strengths of its 4 Renault brands - Dacia, Alpine and Mobilize - to offer its customers innovative, sustainable mobility solutions.

**PAVILION 5.1    STAND 51A22**

**Renault Pro+**

For over a century, Renault has been developing, manufacturing and selling commercial vehicles to meet the needs of professionals around the world. Express, Kangoo, Trafic and Master, iconic vehicles, are recognized worldwide for their innovations that improve the daily lives of their users.

**PAVILION 6    STAND 6A41**



A pioneer in the automotive industry, Škoda is one of the first major manufacturers in history. Our story began in 1895 on two wheels, with the spirit and motto: "Only the best is good enough for our customers". It was by producing reliable, comfortable bicycles that founders Laurin & Klement set out to innovate people's mobility. Since then, shaping the future has been part of our history.

**PAVILION 4    STAND 4A32**



Softcar is the dream come true of a pure, light and safe car. Starting from scratch, Softcar has designed the car with the lowest carbon footprint, assembled in local "nano factories". We offer a new generation of vehicles for which CO2 emissions have been taken into account throughout their entire life cycle.

**PAVILION 5.2    STAND 52A33**



Stellantis N.V. is one of the world's leading automotive manufacturers, dedicated to providing clean, safe and affordable mobility for all. Known for its unique portfolio of iconic and innovative brands, including Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, FIAT, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys.

**PAVILION 5.1    STAND 51A22**



This ready-to-drive vehicle features a host of cutting-edge electric car technologies, all developed specifically by THK. The design was brilliantly realized by SN DESIGN PLATFORM. The two companies collaborated to bring to life a new vision of future mobility. The platform incorporates two of THK's 93 kW (800 V) variable flux electric motors, located at the rear, complemented by a 220 kW (800 V) motor.

**PAVILION 5.3    STAND 53A41**



Tesla is an innovative company dedicated to accelerating the global transition to sustainable energy. We produce cutting-edge electric vehicles, energy storage solutions and high-tech solar panels to offer environmentally friendly alternatives to fossil fuels. Our mission is to make clean energy accessible to all, by building products that are safe, reliable and fun to use.

**PAVILION 5.3    STAND 53A72**



Volkswagen has been accompanying motorists since 1937, transforming every journey into a unique experience thanks to iconic vehicles. With a vision for a sustainable future, Volkswagen continues its commitment to low-carbon mobility with innovative electric models. More than a brand, Volkswagen is an invitation to explore the world with confidence and design.

**PAVILION 4    STAND 4A42**



Wolf Racing France has built up a strong racing team since 1976, with numerous victories in prestigious European championships. WRF has also positioned itself as a manufacturer of prototype racing cars, developing various models, ranging from single-seater and two-seater prototypes with numerous matches from F4 to F1, as well as endurance racing cars.

**PAVILION 5.2    STAND 52A21**



XPENG, founded in 2014, is the first high-end car brand and a pioneer of EV smart technologies. With the brand founded on the shared vision of transforming future mobility through smart technology, the company harnesses this technology to revolutionize mobility. Together with its partners, XPENG has already established over 100 service centers across Europe.

**PAVILION 6    STAND 6A51**

## ENERGY



Since 2016, Advenir Infrastructures, steered by AvereFrance, has been supporting the installation of charging points for electric vehicles. It has helped finance more than 130,000 private and public charging points. Effective and resilient, the program has been extended until 2027 to finance 250,000 new charging points (roads, collective housing, heavy goods vehicles).

**PAVILION 4    STAND 4A82**



Alpitronic is a fast-growing and innovative technology company, founded in 2009 as a start-up for the development of power electronics in Bolzano, Italy, in the heart of the Alps. As one of the current market leaders for DC fast-charging stations in Europe, Alpitronic plays a crucial role in the expansion of the electric mobility infrastructure in Europe.

**PAVILION 4    STAND 4A82**





Atlante, a company in the NHOA Group (formerly Engie EPS), aims to develop the largest fast and ultra-fast charging network in Southern Europe, operated with 100% renewable energy and integrating energy storage solutions. Atlante now has over 2,300 online charging points in its four countries (Italy, France, Spain and Portugal), and is accessible via most electric mobility applications. Atlante is a preferred network of the Stellantis automotive group.

**PAVILION 4    STAND 4A82**



Autel Energy is a fast-growing European player in the field of charging solutions for electric vehicles. The company offers a range of innovative products, from AC and DC charging stations to energy management systems for businesses and consumers. Autel stands out for its cutting-edge technology and solutions for all types of recharging, tailored to the needs of the European market. Present throughout Europe, the group ensures that its charging stations are deployed and operated with the required quality. Autel Energy is a leader committed to the energy transition.

**PAVILION 4    STAND 4A82**



Bump is a complete French recharging solution for professionals and retailers. Bump installs and operates charging stations, with or without financing. Their availability is guaranteed, with 100% maintenance included. A supervised takeover of over 250 charging station models is also possible. Home recharging solutions, a multi-service recharging card, an application and a management platform make Bump a complete solution for controlling fleet TCO and ensuring employee adoption.

**PAVILION 4**



A French pioneer in vehicle recharging, Driveco's mission is to make electric mobility accessible to all, by offering the simplest experience, developing the most reliable network and supplying renewable energy, to build a greener society. Driveco has a network of 10,000 charging points in operation or in the process of being installed, and the largest network of charging stations open to the public in France, with the best reliability on the market.

**PAVILION 4    STAND 4A108**



Design, production and marketing of power supply and charging systems for all types of electric vehicles, associated services in the fields of IT and multimedia, management of public or private charging infrastructures; maintenance of equipment and applications; rental of all types of electric vehicles.

**PAVILION 4    STAND 4A96**



Eaton is an energy management company with sales of \$23.2 billion in 2023. Eaton provides energy-efficient solutions that help customers manage electrical, hydraulic and mechanical energy more economically, sustainably and safely. Eaton employs nearly 90,000 people and markets its products in over 175 countries.

**PAVILION 4.1    STAND 4A82**



As a major player in the energy transition, the EDF Group has made the development of electric mobility a key part of its low-carbon strategy. Today, the transport sector is the main contributor to greenhouse gas emissions in Europe. In this context, decarbonized electricity and the development of new electrical uses are the solution of the future for clean transport.

**PAVILION 4    STAND 4A92**



Since its creation, Electra's mission has been to accelerate the energy transition by helping motorists move towards electric vehicles. Every day, the company works to revolutionize the experience, with the aim of making recharging as easy as filling up with petrol, but much more user-friendly. Today, Electra is taking another step forward with the launch of Electraline, a charging station that promises to redefine industry standards. This innovation will be previewed at the Mondial de l'Auto during the press day on October 14, 2024, Hall 4 - Stand A86 at 12:10 p.m., and will then be visible to the public throughout the show.

**PAVILION 4    STAND 4A62**



The French specialist company for charging stations for electric and hybrid vehicles: - Only "IN YOUR NAME" - European support and design, Cutting-edge technologies, TÜV and UL certifications, Prices, Global manufacturing

**PAVILION 4    STAND 4A82**



Enedis is a public utility that operates the electricity distribution network and employs 40,000 people. Serving 38.8 million customers, it develops, operates and modernizes 1.4 million kilometers of low- and medium-voltage electricity network (230 and 20,000 volts), and manages the associated data. Enedis carries out customer connections, 24/7 troubleshooting, meter reading and all technical interventions.

**PAVILION 4    STAND 4A82**



ENGIE is a global benchmark in low-carbon energy and services. With its 97,000 employees, customers, partners and stakeholders, the Group is committed every day to accelerating the transition to a carbon-neutral world, through more energy-efficient and environmentally-friendly solutions.

**PAVILION 4    STAND 4A62**



Eve car plug specializes in the installation of charging stations for businesses, both on site and in employees' homes. Eve car plug is also investing in a nationwide network of charging stations.

**PAVILION 4    STAND 4A82**



A pioneer in France and Europe, Freshmile has been helping companies and local authorities to install and operate their charging stations since 2010. Freshmile makes it easy for companies to manage their fleets of electric vehicles. And of course, Freshmile makes it easy for motorists to recharge their batteries, with a pass and a dedicated application providing access to over 450,000 charging stations.

**PAVILION 4    STAND 4A82**



Because the most ecological electric car is the one recharged with green energy, ilek is launching an offer dedicated to electric vehicle owners. It reduces both CO2 emissions and energy bills. With the cheapest kWh on the market during off-peak hours, users save up to €247 a year. To take things a step further, the ilek+ mobile application lets users program their vehicle's charging during these advantageous hours, optimizing savings and environmental impact. ilek is an independent supplier and producer of green electricity and gas from renewable sources.

**PAVILION 4    STAND 4A136**



The Bioethanol Collective will be welcoming visitors in Hall 4, alongside 3 box manufacturers: Biomotors, eFlexfuel and Flexfuel Energy Development. The Ford Kuga hybrid flexifuel will also be on display. Today, Superéthanol-E85 is used by 400,000 original flex-E85 vehicles, or petrol and hybrid vehicles fitted with approved boxes. E85 reduces their CO2 emissions by around 50%. Available at 40% of filling stations, E85 costs €0.80/l (source: DGEC at 1309-2024). For tomorrow, the bioethanol industry is developing a 100% renewable Superethanol-E85.

**PAVILION 4    STAND 4A104**



MICHAUD, an independent family-owned company for almost 70 years, innovates to support the energy transition and the development and distribution of electrical energy. MICHAUD supports the development of electric mobility by deploying charging solutions for condominiums based on the extension of the public network "Le Réseau Électrique Auto" with PARK'ELEC, the ideal solution for charging electric vehicles in condominiums.

**PAVILION 4    STAND 4A82**



Monta is the ultimate platform powering the entire EV charging ecosystem. Whether for drivers, businesses or industrial partners, we offer software solutions that cover all charging needs.

**PAVILION 4    STAND 4A88**



Oze.green is an impact startup incubated at StationF whose mission is to make sustainable mobility accessible to all, thanks to used electric vehicles. Our vision of the future is that of a world where mobility will further preserve the planet by emitting less CO2 and consuming fewer natural resources. To actively contribute to this vision, we have created EVscore, the first quality label dedicated to used electric vehicles ([www.evscore.io](http://www.evscore.io)).

**PAVILION 4    STAND 4A93**



PointBornes specializes in the installation and maintenance of charging systems for electric vehicles and photovoltaic panels on the ground, roof or carport.

**PAVILION 4    STAND 4A98**



R3 is a French fast-charging network for electric vehicles, with over 60 stations across the country. Our stations, manufactured in France, offer up to 180 kW of power for ultra-fast recharging. We distribute 100% green energy and set up in key transit areas to create an optimal local network. With R3, we're making electric recharging more accessible, practical and sustainable, facilitating the transition to greener mobility throughout France."

**PAVILION 4    STAND**





Schneider Electric is a multinational company specializing in energy management and automation. Founded in 1836, it offers solutions for energy efficiency and sustainability, covering a wide range of sectors such as residential and commercial buildings, data centers, industry, electric mobility and many others. The company is recognized for its commitment to technological innovation and its contribution to the transition to cleaner, more sustainable energy.

**PAVILION 4    STAND 4A82**



SEVB, born from Sunwoda which is a global leading brand in the field of lithium-ion batteries with a history of nearly 30 years, is a world-leading comprehensive new energy technology enterprise integrating production, marketing, and research of battery cells, modules, BMS, and PACK, and is committed to providing competitive and scenario-based power battery solutions and energy storage cells for the new energy industry.

**PAVILION 4    STAND 4A132**



TotalEnergies brings you practical solutions to help you get around cleanly AND with peace of mind. Because you need to be able to find a charging station along the way, we are investing heavily in the deployment of charging infrastructures for electric vehicles, accessible to as many people as possible, in France and in Europe.

**PAVILION 5.1    STAND 51A22**



The UPANDCHARGE charging station aims to recharge all types of electric vehicles automatically, without any user intervention, and controlled by an application (on the user's smartphone or on the vehicle's on-board screen). Automatic, economical, ecological and socially responsible, the UP&CHARGE induction charging solution is designed to...

**PAVILION 4    STAND 4A106**

## ENTERTAINMENT



Modern, bright and welcoming, this unique museum to the glory of the Matra brand features some 70 vehicles, divided into 3 distinct areas: the industrial adventure, the sporting achievements and the Matra spirit of innovation. A visit to the sumptuous engine room completes this surprising tour of the heart of the Matra Automobile adventure.

**PAVILION 5.2 STAND 52A39**



Škoda France challenged 2 editorial teams to design their own electric model based on a first-generation Octavia from the 1960s. The only constraint: a range of at least 180km. Automobile Propre, a media pioneer in electric mobility, chose a Combi in compliance with French regulations to present the Voltavia, while Turbo opted for a more radical approach by approaching W-Auto Sport to design an ORNI based on an Octavia Sedan, the Projet X.

**PAVILION 7.1 STAND 71K05**

## EQUIPMENT MANUFACTURERS



Automotive Cells Company (ACC) aims to become the European leader in batteries for electric vehicles by producing sustainable, affordable, high-capacity and longer-lasting energy sources. Our project is backed by TotalEnergies-Saft, Stellantis and Mercedes AG, as well as by the European, French, German and Italian authorities. We have invested 7 billion euros in the initial stages of our development. Our R&D center of expertise is operational in Bruges (Nouvelle-Aquitaine), as is a pilot plant in Nersac (Nouvelle-Aquitaine). Our gigafactory in Billy-Berclau Douvrin (Hauts-de-France) is the first of its kind in France. Inaugurated in May 2023, it will produce its first batteries.

**PAVILION 5.1 STAND 51A22**



“ANYOS manufactures France's first eco-designed, scalable and modular electric charging stations, and provides turnkey support to companies, public authorities, local authorities and condominiums for the audit, installation, operation, maintenance and upgrading of their charging infrastructure. Our charging stations are eco-designed and manufactured in France using low-carbon production methods.

**PAVILION 4 STAND 4A94**



With over 20 years' experience in research and development, Blue Solutions is a pioneer in the design and manufacture of solid-state batteries. Blue Solutions is accelerating the development of its 4th generation SSB, benefiting from real-world experience and 12 years of production and integration of lithium metal sheets and solid electrolytes.

**PAVILION 4    STAND 4A102**



Driven by innovation and motivated by the desire to reduce transport-related emissions, we develop and produce high-power recharging solutions for electric passenger cars, buses and heavy-duty vehicles. Founded in 2009 in Poland with the exclusive aim of providing recharging solutions, we are one of the pioneers of the electric mobility industry.

**PAVILION 4    STAND 4A131**



Eramet transforms the Earth's mineral resources to provide sustainable solutions for the energy transition. A major player in the recovery of essential metals such as manganese, nickel, lithium and cobalt, Eramet is an indispensable partner for the next-generation battery industry.

**PAVILION 5.1    STAND 51A22**



A leader in sustainable mobility technologies, FORVIA brings together the complementary technological and industrial strengths of Faurecia and HELLA. FORVIA designs solutions and systems for safe, affordable, customizable and sustainable mobility. With more than a century of history behind us, we are currently the world's seventh largest automotive supplier, a position that enables us to play an essential role in the industry's future developments and to be a player in the transformation of mobility.

**PAVILION 5.1**



« GCK, a French industrial group, offers technological solutions to accelerate the decarbonization of transport. Thanks to its agnostic vision, the group is now developing a range of technologies for mobility: 100% electric, hybridization and hydrogen. Comprising 8 companies, GCK adopts a 360° approach, enabling it to develop vehicles incorporating its own technologies, to ensure their development and refueling, and thus to meet its customers' requirements. »

**PAVILION 5.3    STAND 53A94**



Research, development and production of safety belts for original equipment and special vehicles.

**PAVILION 4    STAND 4A115**

## **MEGMEET**

MEGMEET is a complete solutions provider for hardware and software R&D, production, sales and service in the field of electrical automation. With expertise focused on power electronics and automated control, MEGMEET's main activities include power solutions, industrial automation, new energy solutions, intelligent equipment, control solutions for household appliances and precision connection. MEGMEET has established a strong R&D, manufacturing, marketing and service platform, with over 6,800 employees worldwide.

**PAVILION 4    STAND 4A97**



OPmobility is a world leader in innovative solutions for a unique, safer and more sustainable mobility experience. Driven by innovation since its creation, the group designs and produces intelligent exterior systems, complex custom modules, lighting systems, energy storage systems and electrification solutions for all mobility players.

**PAVILION 5.1    STAND 51A22**



Founded in 2006, ProLogium is an innovative energy company specializing in the research and manufacture of next-generation lithium ceramic batteries. It focuses on providing lithium ceramic battery solutions for electric vehicles, consumer markets and industrial applications. ProLogium has delivered nearly 8,000 samples of these new-generation batteries, produced on fully automated pilot lines, to global automakers for testing and module development.

**PAVILION 4    STAND 4A112**



REPT BATTERO Energy Co., Ltd. was founded in 2017 as the first company invested by Tsingshan Industry in the field of new energies. REPT BATTERO mainly focuses on research and development, production and sales of lithium-ion batteries, providing solutions for electric vehicles and smart energy storage systems. REPT BATTERO develops innovative products and services to accelerate the global transition to green energies.

**PAVILION 4    STAND 4A138**





At ST, we are over 50,000 creators and manufacturers of microelectronic technologies. We control the entire semiconductor supply chain with our production sites. As an integrated component manufacturer, we collaborate with over 200,000 customers and thousands of partners for a more sustainable world.

**PAVILION 5.1**



A pioneer in hydrogen mobility, Symbio is Europe's industrial leader in fuel cell systems. With an annual capacity of 16,000 systems, SymphonHy is the largest integrated fuel cell production site in Europe, from system design to component production and assembly. Competitive and high-performance, the Symbio range offers a zero-emission solution that is particularly well suited to intensive and long-term use, on and off the road. A joint venture between Forvia, Michelin and Stellantis, Symbio boasts over 30 years' experience, and its solutions have covered more than 8 million kilometers.

**PAVILION N 5.1    STAND 51A22**



Valeo, a technology company and partner to all automakers and new players in mobility, works for cleaner, safer and smarter mobility through its innovations. Valeo is a technological and industrial leader in electrification, driving aids, the reinvention of life on board, and lighting inside and outside the vehicle.

**PAVILION 5.1    STAND 6A71**



XING Mobility, a global pioneer in immersion-cooled battery technology, was founded in Taiwan in 2015. XING Mobility has developed the world's only patented immersion-cooled battery system, the IMMERSIO™, which can be applied to a wide range of electric vehicles and energy storage systems. This system offers a stable and safe thermal management solution for batteries.

**PAVILION 4    STAND 4A126**



ChargeGuru and Zeplug share a common mission: to encourage the energy transition for all, by making it easier to switch to electric mobility. As pioneers in this market, we design simple, high-performance, scalable solutions for charging vehicles in individual homes or condominiums. Over a million French households have already chosen Zeplug as their operator. ChargeGuru has equipped more than 15,000 single-family homes, and we also support companies in their transition to the mobility of tomorrow.

**PAVILION 4**

## TRAINING AND EMPLOYMENT



CREAPOLE - ESDI is a higher education establishment for design and creation located in the heart of Paris in the 1st arrondissement. Training the designers, creators and design managers of tomorrow, CREAPOLE - ESDI's strengths lie in its links with companies and a teaching concept in tune with the professional world.

**PAVILION 7.1 STAND 71E18**



ECE -The Grande Ecole of digital engineering offers everyone the opportunity to build a career path according to their tastes and projects. ECE offers 3 programs: Grande École Engineering program with a Master's Degree, Bachelor's degree with 4 specializations with RNCP Titles, 3 Master's degrees and 5 MSc accredited by the CGE or RNCP, including a Master's Data Engineer Apprenticeship program.

**PAVILION 7.1 STAND 71E20**



The EPF Engineering School is a general engineering school offering 3- or 5-year courses aimed at acquiring the scientific and technical skills needed to support technological and organizational change in companies in France and abroad. Located in Cachan (94), Montpellier, Troyes and Saint-Nazaire, EPF is accredited by the CTI and has the EESPIG label. After 3 years of multi-disciplinary training that characterizes a true generalist engineer, students continue their studies in one of the 9 majors offered in the Master's cycle, which enables them to acquire the professional skills of the automotive industry, from design to marketing and production (design, performance optimization, consulting and management, research and development).

**PAVILION 7.1 STAND 71F17**



As a school for new forms of mobility, ESTACA trains engineers to meet the challenges of sustainable transport. Its various courses (5-year engineering degree with student status, apprenticeships, specialised Masters, etc.) are anchored at the heart of the emerging needs of the aeronautics, space, automotive, rail, urban transport and naval sectors. The school is at the forefront of technological innovation and values passion, commitment, pragmatism and openness to the world. It has three campuses: ESTACA Paris-Saclay, ESTACA Laval and ESTACA Bordeaux.

**PAVILION 7.1 STAND 71E14**



Created by automotive and mobility professionals, GARAC is the profession's national school. It provides training for 25 diplomas and certifications in cars, motorbikes and industrial vehicles, in technical, commercial and sales fields, from Bac Pro, CQP/TFP, Bac + 1, BTS, Licences and Engineers, under school (lycée) or sandwich courses (CFA and professionalisation).

**PAVILION 7.1 STAND 71F14**



With the automotive industry, we have a future to build! The automotive sector and its 8 "Campus des Métiers et des Qualifications" (CMQ) invite you to discover the future of the automotive industry, its new professions, as well as fun and educational projects and training courses leading to these professions.

**PAVILION 7.1 STAND 71F18**

## GAMING

### GAME ONE

GAME ONE is the pioneering brand of French geek culture, which continues to reach out to its entire audience on TV, on social networks and at events. With a team of geek culture experts led by Julien Tellouck and Marcus, the channel offers gaming all year round with its LIVE talk shows #TEAMG1 and Level One, as well as films with #CINEG1, TV series and the best of Japanese anime in French.

**PAVILION 7.1 STAND 71E11**



Mercedes AMG F1 Simulation Experience: 7-time world champion Lewis Hamilton taking you on 2 laps of the Bahrain circuit.

**PAVILION 7.1 STAND 71C13**

## AUTOMOTIVE INSTITUTIONS



The Advenir Formations program is a national awareness-raising and training program on electric mobility aimed at private individuals, elected representatives and local players, as well as property professionals. It was developed by Avere-France in 2021. The aim is to remove the obstacles to electric mobility by organizing training and awareness-raising events.

**PAVILION 7.1    STAND 71E02**



Avere-France is the national association for the development of electric mobility. Created in 1978 to represent the entire electro-mobility ecosystem in the industrial, commercial, institutional and associative fields, its aim is to promote the use of electric and rechargeable hybrid vehicles.

**PAVILION 47.1    STAND 4A82**



MOBILIANs / Anfa is the leading movement for business leaders in the automotive trade, repair and mobility services: cars, motorbikes, bicycles, commercial vehicles, scooters, etc. A professional organization representing nearly 180,000 local businesses and 560,000 jobs throughout France.

**PAVILION 4    STAND 4A91**



The Automotive Platform (PFA) brings together the French automotive industry and 3,500 companies in the sector. It defines the industry's strategy in terms of innovation, competitiveness and employment. Its governance is based on a Council of Presidents made up of a college of French manufacturers (STELLANTIS, RENAULT GROUP, CCFA), and a college of equipment manufacturers and subcontractors (FORVIA, MICHELIN, OPmobility, VALEO, FIEV + trade federations). Other associate members include Toyota, IVECO, Renault Trucks, ACC, Hyvia, A2MAC1 and SYMBIO.

**PAVILION 5.1    STAND 51A22**



## RETAIL SERVICES

**Annonces  
Automobile**.com

Since 1990, Annonces-automobile.com has been the leader in premium and prestige car classifieds. In partnership with AutoScout24.fr, you have access to the largest selection of new and used vehicles in Europe, with more than 2,000,000 ads. With 45 million visits a month and 42,000 professional customers, we are the leading automotive platform in Europe.

**PAVILION 5.2    STAND 52A31**



**YOUR LUXURY AND PRESTIGE VEHICLE SPECIALIST.** Marketing of exceptional new and used vehicles. Personalised search. Vehicle importation. Estimates and trade-ins.

**PAVILION 7.1    STAND 71J04**

**Auto  
Scout24**

Since 1990, Annonces-automobile.com has been the leader in premium and prestige car classifieds. In partnership with AutoScout24.fr, you have access to the largest selection of new and used vehicles in Europe, with more than 2,000,000 ads. With 45 million visits a month and 42,000 professional customers, we are the leading automotive platform in Europe.

**PAVILION 5.2    STAND 52A31**



BCLMS Parking systems are a range of different parking solutions that enable vehicles to be parked vertically, using a combination of mechanical means, conventional controllers and automatic controllers. At the cutting edge of technology and with unrivalled know-how, BCLMS parking systems are the solution to meet the requirements of the PLU and optimise the occupancy coefficient in restricted spaces for private individuals and professionals.

**PAVILION 7.1    STAND 71J06**



Car & Cup is a French brand born from the fusion of two passions: automobiles and artistic creation. The company creates 3D paintings of your favorite cars in miniature to furnish your home, whether it's the car of your dreams, the car of your youth, or even your own collection.

**PAVILION 7.1    STAND 71N11**

Caradisiac is the reference site for automotive news in France, offering comprehensive, up-to-date information on all vehicles. The media site offers tests, comparisons and expert advice to guide consumers in their choice.

**PAVILION 7.1 STAND 71K14**



With 5 100% electric vehicles on display on its stand, CA Mobility, which houses Crédit Agricole's mobility-related activities, is reaffirming its support for the transition of the car fleet to electric vehicles in response to environmental challenges. With the ambition of becoming the leader in electric mobility in Europe, it is presenting the mobility continuum it has built to support individuals, businesses and professionals, based on Crédit Agricole Auto Bank and its subsidiary Drivalia, the pan-European leader in car financing, leasing and mobility, Crédit Agricole Mobility Services, a comprehensive range of services dedicated to mobility, and Agilauto, which distributes mobility solutions in Crédit Agricole and LCL retail banks in France.

**PAVILION 4 STAND 4A41**



« Du volant à la plume » is the story of two car and adventure enthusiasts, determined to take up the challenge of the 4L Trophy, a young and committed event where solidarity and surpassing oneself are at the heart of every kilometer. Our objective is clear: to support "Colore mon hôpital" and offer hospitalized children moments of escape and comfort through creative and colorful initiatives. Each stage of this unique adventure is an opportunity to transform the energy of the race into concrete action.

**PAVILION 7.1 STAND 71G12**



E-MOTION® is a network of sim centers dedicated to putting technology at the service of the democratization of motorsport. E-MOTION® is the leading network for talent spotting, from the virtual to the real world, with the highest level of certified professional simulators to discover the drivers of tomorrow. The Grid® is the official E-MOTION® sim racing championship, the first stage of which will take place at the Paris Motor Show 2024.

**PAVILION 6 STAND 6A61**



The Gendarmerie Nationale is an armed force set up to enforce the law and ensure public safety and order, particularly in rural and suburban areas, and on transport routes. It contributes to the mission of contact and proximity, intelligence and information of public authorities, the fight against terrorism, and the protection of the population.

**PAVILION 7.1 STAND 71G26**



Hype, Official Taxi Supporter of the Paris 2024 Olympic and Paralympic Games, offers the only zero-emission booking application for the full range of services (Classic, Van, PMR, Premium) and all 100% electric technologies (hydrogen and battery), at no extra cost compared with polluting vehicles. With the support of Paris 2024, Hype has launched #2024jeBASCULE, an operation designed to accelerate customers' switchover to zero-emission and make Paris a benchmark in urban pollution reduction.

**PAVILION 4    STAND 4A66**



Jantes Alu Services is a French brand specializing in the remanufacturing of aluminum wheels. Starting out as a simple mobile truck traveling the length and breadth of Brittany, the company quickly won over professionals thanks to the quality of its services. Jantes Alu Services stands out for its state-of-the-art equipment and know-how, including powder coating and digital machining.

**PAVILION 7.1    STAND 71H06**



La Centrale is the first 100% auto marketplace in France. Our mission: to simplify the car buying and selling experience for everyone in France. Whether you're a buyer or a seller, an individual or a professional, we simplify your transactions with a modern, intuitive interface and personalized services.

**PAVILION 7.1    STAND 71K14**



The Croisière Verte is a modern expedition deeply inspired by the vision of André Citroën. He succeeded in making entire generations dream by being daring, curious and innovative, while also being able to take risks. That's the spirit in which we've organized this expedition! Our aim is to take up the same challenge 100 years later, but this time with electric cars powered by green energies.

**PAVILION 7.1    STAND 71M04**



Logivolt is the solution for financing charging infrastructure for electric vehicles in collective housing. No out-of-pocket expenses. Turnkey. At lower cost.

**PAVILION 4**



OBDeleven is a reliable, user-friendly automotive diagnostics and customization tool designed for every driver. It is approved by leading automotive manufacturers such as Volkswagen Group, BMW Group and Toyota Group. OBDeleven is the easiest way to diagnose, customize and improve your vehicle's performance, saving time and money in the long run.

**PAVILION 7.1 STAND 71H12**



RestorFX is a unique and innovative paint renovation technology. Thanks to its technology, RestorFX eliminates scratches, dulling, haze and revives colors without the need for repainting, preserving the vehicle's original appearance. Services include paint restoration, varnish reinforcement and long-lasting protection against the elements. Environmentally-friendly, RestorFX is the economical and ecological solution for revitalizing and upgrading any vehicle

**PAVILION 7.1 et 4 STAND 71H11 et 4A93**



We would like to present our Simplicar franchise, which specializes in the sale of used vehicles (cars and motorcycles) as well as leasing. We're also presenting a new car brand we've created (SIMPLICI) and its 1st model, the SIMPLICI S1. A fully-equipped car that can be driven from the age of 14. The show will mark the official launch of this car, which will be distributed by our network of franchised dealerships. 90 sales outlets in France, Belgium, Reunion and Guadeloupe.

**PAVILLON 7.1 STAND 71H04**



At the Mondial de l'Auto, SNCF Réseau intends to make its mark with the most striking Concept Car of this 2024 edition. To achieve this, SNCF Réseau has recreated a crash scene on a level crossing. Here, in a setting inspired by real-life events, wreckage mingles with the personal effects of the victims. It's all there: the wrecked car, the numbered easels scattered everywhere, each object adding a new dimension to the accident.

**PAVILION 7.1 STAND 71F26**



Importer, distributor and installer of StarLine automotive security and geolocation systems.

**PAVILION 7.1 STAND 71K04**





Supercar Tour specializes in organizing luxury rallies and road trips for sports and prestige cars. Since 2001, we have been offering all-inclusive experiences in exotic destinations such as Corsica, Sardinia, Austria, Switzerland, Bavaria and Dubai. Supercar Tour also organizes customized rallies for private groups.

**PAVILION 7.1    STAND 71F12**



VAN-IT has been a pioneer in the rental of converted vans in France since 2008. With over 5,000 rentals a year and a solid foothold in the French market, VAN-IT now aims to expand internationally, while always upholding the Vanlife values of authenticity, harmony with nature, spontaneous travel and traveler satisfaction.

**PAVILION 7.1    STAND 71G07**



West Forever, the specialist in premium itinerant tours around the world, is pleased to present its new brand of 4x4 adventure tours. "Caravan Adventures" are small-group tours accompanied by a destination specialist, with each crew driving its own rental 4x4. These trips guarantee a total change of scenery and a multitude of strong emotions, in the heart of countries as sublime as they are atypical. You'll appreciate the beauty of the landscapes you'll cross, the life you'll live and the moments you'll share.

**PAVILION 7.1    STAND 71E12**



Thanks to its instantaneous recharging (the "swap"), ZEWAY removes the constraints of recharging time and range for electric two-wheelers, offering private individuals and professionals clean, economical and high-performance urban mobility, from 145€/month All Inclusive! Exchanging an empty battery for a full one at one of the 130 ZEWAY battery exchange stations available in Paris (and its suburbs), Lyon, Bordeaux, Nice and Toulouse, enables recharging in 50 seconds on a wide range of electric scooters (eq. 50cc & 125cc).

**PAVILION 4**

## BtoB SERVICES



We are a global, technology-driven engineering solutions company, addressing product development, cost optimization, manufacturing and aftermarket challenges for leading automotive original equipment manufacturers (OEMs), off-road vehicle manufacturers, commercial vehicle manufacturers and their suppliers. Our award-winning technologies, combined with highly advanced processes, provide our customers with actionable insights that accelerate R&D programs, fuel growth decisions, reduce costs and improve efficiency.

**PAVILION 4    STAND 4A111**



Energy transition for all. Clem' is an operator of shared electric vehicles and charging stations for local authorities and businesses. 14 years of innovation, 3 patents in the service of low-carbon, inclusive mobility. The first European platform for sharing vehicles and charging stations and optimizing individual and collective self-consumption. Upstream, users benefit from economical mobility and energy. Downstream, energy and self-consumption are optimized.

**PAVILION 4**



An engineering consultancy firm operating in France and internationally for 10 years. As an engineering consultancy, E2TS can support your projects with our teams of technicians and engineers on short- or long-term technical assistance or Work Package assignments. As a design office, we also develop in-house projects, particularly in the field of mobility.

**PAVILION 7.1    STAND 71E22**



Flexis is revolutionizing urban logistics with innovative, sustainable and efficient solutions designed specifically for last-mile delivery. We integrate our innovative electric LCVs (light commercial vehicles) and our digital B2B platform into our customers' systems. We offer a comprehensive range of services tailored to professional logistics operators.

**PAVILION 4    STAND 4A78**



Gireve, a key global player in electric recharging and the decarbonization of transport. Present in 35 countries, Gireve is a key player in electric vehicle recharging. As a key partner to the industry, Gireve connects mobility players to the various charging stations, making electric vehicle charging easy and seamless worldwide.

**PAVILION 4**



INTERGATE is a company specialized in the road transport of vehicles. THE INTERGATE GROUP offers logistics services from loading to unloading according to our customers' needs. THE INTERGATE GROUP is a group of companies located in various European countries and in North Africa. The Intergate Group was created by transport professionals in the automotive market.

**PAVILION 4    STAND 4A133**



Banque des Territoires is one of the five business lines of Caisse des Dépôts. It brings together the Group's in-house expertise for the benefit of local and regional authorities. A single point of contact for its customers, it works alongside all local players: local authorities, local public enterprises, social housing organizations, legal professions, businesses and financial players. It supports them in carrying out their public-interest projects by offering a continuum of solutions: advice, loans, equity investments, consignments and banking services.

**PAVILION 4    STAND 4A84**



As France's leading provider of customer care and lead generation solutions for the automotive industry, we accompany consumers throughout their purchasing journey, via chat, telephone and live video in our studios.

**PAVILION 4    STAND 4A129**



Mobility Solutions Volkswagen Group is the joint organization of Volkswagen Group France, Volkswagen, Audi, SEAT, Cupra, Skoda and Volkswagen Commercial Vehicles to offer and sell mobility solutions, in partnership with Volkswagen Financial Services for related financial services.

**PAVILION 4    STAND 4A83**



In order to reduce the environmental impact of transport and make the transition to responsible, sustainable mobility, MOVIVOLT is committed to the development of electric mobility, and offers long-term leasing of electric vehicles for professionals, associations and local authorities. Our experts offer studies and support for the transition to electric mobility.

**PAVILION 4**



Our recycling method uses enzymatic processes to recycle textiles and convert them into three distinct products, which we then offer back to the market: multifunctional pulp, nanocellulose, and bioethanol. Not only do we enable businesses to switch to recycled materials, but we also help them reduce their carbon emissions. Multifunctional pulp is customizable for nonwoven applications in the automotive, furniture, and textile industries. To date, we have successfully tested and produced various automotive products.

**PAVILION 4    STAND 4A93**



RE'cycling & UP'cycling to turn waste into resources! RE'UP offers unique, tailor-made solutions, deployed at every stage of an event, to effectively reduce environmental impact. Through concrete actions such as the identification of reusable materials, sorting management, eco-design and the reclamation of event facilities, RE'UP raises awareness and helps industry players to adopt more responsible practices.

**PAVILION 7.1    STAND 71E05**



TOLV, France's leading commercial vehicle retrofit company: we convert internal combustion vehicles into 100% electric vehicles!

**PAVILION 4    STAND 4A86**



VINCI Autoroutes finances, designs, builds and operates freeways in France, welcoming more than 2.5 million customers every day and up to 4 million in summer on its 4,443 km network, managed by the concession companies ASF, Cofiroute, Escota, Arcour and Arcos. As France's leading motorway concession operator, its 5,500 employees' main mission is to ensure the viability and maintenance of the network, its safety and the continuity of the public motorway service, whatever the circumstances.

**PAVILION 7.1    STAND 71E26**

# PARTNERS OF THE PARIS 2024 WORLD MOTOR SHOW

Thanks to all our partners for their support

## OFFICIAL PARTNERS



Capgemini, a partner in the business and technological transformation of its clients, supports them in their transition to a more digital and sustainable world, while creating a positive impact for society. The Group, responsible and multicultural, employs 340,000 people in over 50 countries. For over 55 years, our clients have trusted us to meet all their needs through technology. Capgemini offers end-to-end services and solutions, from strategy and design to engineering, leveraging its cutting-edge skills in artificial intelligence, cloud, and data, as well as its industry expertise and partner ecosystem. The Group achieved sales of 22.5 billion euros in 2023.



Google's mission is to organize the world's knowledge and make it available to as many people as possible. Artificial intelligence is at the heart of this mission, powering the Google products you use every day, such as Google Maps for seamless navigation, Google Search for ever more relevant results, Gmail for simplified communication and Pixel devices for a fluid, intelligent user experience. Thanks to AI, we aim to make your interactions with technology more natural, useful and efficient every day.



BCG works with leaders around the world (companies, governments, NGOs, etc.). We are at their side to help them meet their greatest challenges. Founded in 1963, BCG was a pioneer in strategy consulting. Today, we help our customers transform their businesses to accelerate growth, strengthen competitive advantage and generate real impact. The success of today's organizations depends on their ability to combine the best human and digital resources. Our teams bring in-depth industrial and functional expertise to our customers. BCG offers solutions based on high-level consulting, design, the deployment of new technologies and the creation of digital businesses - always respecting the company's *raison d'être*. We work with our customers on a unique collaborative model, at all levels of the organization.





BNP Paribas is the leading bank in the European Union and a major international banking player. It is present in 63 countries and employs nearly 183,000 people, including almost 145,000 in Europe. A long-standing player in mobility in Europe, the Group draws on its integrated model and the expertise of its business lines to offer coordinated solutions to help customers achieve the mobility of tomorrow. Under the BNP Paribas Mobility umbrella, the Group is making the transition to a more sustainable, secure and accessible form of mobility through several of its businesses, operating across the entire value chain, depending on the type of customer.

- Arval deploys vehicle fleets and new mobility solutions
- BNP Paribas Personal Finance supports its individual customers in their automotive projects, offering them extensive financing solutions ranging from personal loans to leasing with purchase option or long-term leasing.
- The commercial banks, and BNP Paribas Cardif, offer their customers financing and insurance solutions for their mobility needs, as well as a wide choice of vehicles via platforms dedicated to individual customers.
- BNP Paribas CIB advises and supports major players in the automotive sector worldwide, and related industries, in their transition to electric vehicle production, as well as institutions that finance infrastructure at national and local level, in particular through innovative financing such as green bonds and loans.
- BNP Paribas Leasing Solutions offers companies financing solutions for equipment and related infrastructure, and supports them in their transition to electric mobility.

BNP Paribas Mobility is committed to mobility in a changing world, for the benefit of all its customers.



As a global supplier of automotive parts, we're focusing on autonomous driving, connectivity and electrification to become a leader in the era of intelligent mobility. Based on three modular automotive components (chassis, cockpit and front end), we work to make driving safer and easier, and we also offer service parts that best meet this objective. Our vision is to become a provider of differentiated mobility solutions by combining software and hardware in the mobility industry of the future. To realize this vision, we have expanded our business areas to include Intelligent Mobility, Urban Air Mobility and Robotics, drawing on our R&D capabilities as well as our production capacity.

## MEDIA PARTNERS



The 1st magazine that puts itself in the driver's shoes. A real buyer's guide to the latest models, and the best products and services to accompany a driver's life. Exclusive: The LABO Auto Plus, an independent laboratory that carries out exclusive tests



BFM Business, the No. 1 medium for economic and financial news, supports business leaders in their decision-making and business development, and celebrates successful entrepreneurs. A winning bet: BFM Business has the strongest affinity with decision-makers on the market.

Every month, BFM Business reaches nearly 7 million French people via TV, radio and digital channels. BFM Business has been voted the media of reference on the economy by the French (Harris Interactive survey, December 2023). For this new edition, the Mondial de l'Auto has chosen BFM PARIS ILE DE FRANCE, the 100% Ile-de-France, 100% local channel, to be the TV partner of the 2024 edition!

BFM Paris Ile-de-France, the leading local news channel for Parisians. Local news, weather, traffic, sport, culture, find all the local news on BFM Paris Ile-de-France every day.

- From 6:30 am "Bonjour L'Ile de France" presented by Marguerite Dumont
- From 12pm "Le 12-18" presented by Djena Tsimba
- From 6pm "Bonsoir L'Ile de France" presented by Alexia Elizabeth
- Every weekend "Ile de France Week-end" presented by Maeva Lahmi



Join us on BFM PARIS ILE DE FRANCE to experience the Paris Motor Show as if you were there!

BFM Paris Ile-de-France, available on channel 30 of local DTT, on box operators and on digital.

Also available on Molotov TV, on BFMParis.com in replay on the free VOD RMC BFM PLAY platform and the dedicated application; BFM Paris Ile-de-France, your local news reflex!



For this new edition, the Mondial de l'auto has chosen BFMTV, France's No. 1 news channel, to be the TV partner of the 2024 edition!

BFMTV is France's No. 1 news channel, with 12 million viewers every day. BFMTV is also the leading news channel on all screens, with 44 million live and replay viewers every month.

Through a wide range of reports, duplexes and live interviews from the show, BFMTV will bring the highlights of the event to life for the French.



Caradisiac, France's leading motoring website, is also the No. 1 car community, with more than 100,000 messages per month on its forum. To mark the Paris Motor Show, Caradisiac is transferring its editorial staff to its stand for the duration of the show. Our journalists will be on hand to help visitors make the right choice for their next car..



Chante France, the radio station dedicated to the most beautiful French songs. Chante France has been present for over 30 years in Paris and now in all major French cities. Listen to a playlist of French chanson classics and new releases.



Evasion, your local radio station, offers you a varied playlist of both new and unmissable music. With a strong presence in your region, Evasion accompanies you on a daily basis with local news, your weather, friendly programs, artist interviews and not-to-be-missed events.



100 years since its creation in 1924, the UTAC Autodrome in Linas-Montlhéry has been the scene of numerous races, championships and meetings between drivers and fans. The Centenary Festival, on October 12 and 13, will celebrate its history.

Six sets of cars, from the years 1924 to 2020, will be presented, as well as two sets of motorcycles. Car clubs are invited to attend.



GAME ONE is the pioneering brand of French geek culture, which continues to reach its entire audience on TV, on social networks and at events. With a team of geek culture experts led by Julien Tellouck and Marcus, the channel offers gaming all year round with its LIVE talk shows #TEAMG1 and Level One, as well as movies with #CINEG1, TV series and the best of Japanese anime in VF.



Green Innovation has been the magazine for innovation and sustainable development since 2013. It promotes concrete solutions for the ecological transition, with a particular focus on decarbonizing mobility.



Hydrogen+ is the reference magazine for the hydrogen industry. Regulations, innovations, solutions, deployment... The H2 revolution is underway.



Since 1927, the mission of the Société des Ingénieurs de l'Automobile (SIA) has been to promote the development and sharing of knowledge. Its journal, Ingénieurs de l'Automobile, is one of the vectors of this transmission, as are the events organized by the SIA, thanks to six issues per year. With Ingénieurs de l'Automobile, executives, managers and, of course, engineers working for automakers, parts manufacturers and the entire automotive value chain can discover the latest trends and future challenges. In France as well as abroad, since the magazine's major feature is bilingual, French-English.



Ipsos is one of the world's leading market research and opinion polling companies, present in 90 markets and employing nearly 20,000 people. Our researchers, analysts and scientists are passionately curious and have developed multi-specialist capabilities that provide in-depth information and analysis on the actions, opinions and motivations of citizens, consumers, patients, customers and employees. Our 75 solutions draw on primary data from our surveys, social network monitoring and qualitative or observational techniques. Our signature "Game Changers" sums up our ambition to help our 5,000 customers evolve with confidence in a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on Euronext Paris since July 1, 1999. The company is included in the SBF 120, Mid-60 and STOXX Europe 600 indices, and is eligible for the deferred settlement service (SRD).

## la centrale

La Centrale is the benchmark platform for buying and selling used vehicles in France. With thousands of verified ads, it facilitates secure and transparent transactions between private individuals and professionals. The site has also become the benchmark for private customer quotes, with 30 million quotes per year.

## *l'auto-journal*

The news of all automotive pleasures. Appreciated for its expertise, Auto-Journal is aimed at future car buyers and enthusiasts. Published twice a month, it features 6 pleasure events: Discover, Understand, Drive, Vibrate, Share and Treat, with a resolutely positive tone.

## L'Automobile MAGAZINE

L'Automobile Magazine is France's leading automotive magazine. It has been at the heart of automotive news since its creation in 1946.

L'Automobile Magazine is defined by its values of passion and expertise, covering all aspects of the automobile and mobility: internal combustion and electrified cars (hybrid, electric, hydrogen), commercial vehicles, as well as motorized two-wheelers and leisure vehicles (campers and vans).

Every month, L'Automobile Magazine attracts 1.2 million readers and 4 million unique visitors to its website. These audiences are made up of car enthusiasts, car owners and car shoppers.

L'Automobile Magazine is also "Les ambassadeurs de L'A.M.", a community of enthusiasts made up of 3,000 individuals who actively participate in the life of the magazine after registering for free directly on the site.

L'Automobile Magazine also boasts a strong presence on social networks, with 130,000 fans on Facebook, 20,000 subscribers on X (ex-Twitter), 14,000 fans on Instagram and 10,000 followers on Tik Tok.



## **Le Journal de l'Automobile**

The Journal de l'Automobile, a key player in the automotive distribution sector, was founded in 1979 by Jacob Abbou. A pillar of the automotive press, the title offers a unique perspective on all aspects of the sector: design, production, technology, sales and after-sales. Monthly with its magazine and exclusive investigations, the Journal de l'Automobile is daily on the internet, via the website and social networks. Le Journal de l'Automobile also organizes several events: Homme de l'Année, Les Grands Prix de la Distribution Automobile, Les Etats-Majors du Véhicules d'Occasion, Invest'Auto Day, as well as programs throughout the year.

## **Le journal des Flottes**

Created in 2015, the Journal des Flottes has quickly established itself as a quality media for fleet decision-makers with more than 50 vehicles and mobility hubs. The Journal des Flottes is a genuine decision-making aid for its readers. In a world where mobility is changing at high speed, anticipation through information is more essential than ever. You can find all the latest news from the title on its LinkedIn page, as well as through its fortnightly newsletter and themed programs. With the support of the Journal de l'Automobile, the magazine is organizing an event that is open to all players in the fleet sector, as well as to all professionals working on the subject of mobility in their company or local authority (fleet managers, general services, purchasing, CFO, HR, CSR, etc).

## **Le nouvel Economiste**

« Know today to understand tomorrow »

Every day on its website, and every Friday in its digital and print editions, Le nouvel Economiste deciphers the stakes and issues in economic, political, social and professional news.

In the form of analyses, surveys or interviews, Le nouvel Economiste publishes subjects that are often unpublished, and original, non-conformist angles that enable readers to form their own opinions.

## **FG.**

Maison FG is a major player in electronic music in France, particularly in radio, audio-digital and brand consulting.

The FG Radio program offers a unique format within the French radio landscape, focusing on house, dance and electro, with a particular emphasis on discovering new talent and new scenes.

FG DJ Radio currently broadcasts its program in 115 towns and cities on DAB+, and in 36 towns and cities on FM.



A popular radio station, neither elitist nor populist, RMC offers unrivalled proximity to its listeners, accompanying them in their daily lives to share their problems and give them the keys to understanding all subjects. Rooted in its time, with constantly evolving technological innovations, RMC is a radio station on the move, with a wide range of media including radio, TV, digital and podcasts. Keeping it simple, speaking the truth, RMC's constant aim is to be at the cutting edge of the major issues of concern to the French. RMC is a general-interest radio station whose programming is organized around two main editorial areas:

- news (5 a.m. to 3.00 p.m.)
- sports (from 15:00 to 00:00)

As the second-largest private radio station (in the 13+ demographic), it attracts 3.2 million listeners every day, who enjoy constructive debate, information on the big news stories, and the strong emotions generated by major sporting events.

As the only radio station to open its switchboard throughout the day, it gives a very large place to its listeners, direct witnesses of current events and their implications for their daily lives.

Constantly evolving to keep pace with listeners' new habits, RMC's radio/TV/digital offering is extremely effective on mobile devices, social networks and podcasts: on digital, it is France's leading private radio station and second-largest radio station, with 21.8M active listeners per month. It also has 31.7M podcasts downloaded (April 2024 figures).

From 6 a.m. to 3 p.m., RMC's radio programs - Charles Matin, Apolline Matin, Les Grandes Gueules and Estelle Midi - are broadcast simultaneously on RMC Story, a DTT channel.

Renowned for the quality of its sports programming, RMC holds the monopoly on sports, with 24M cumulative podcast downloads for its three second-half programs, from 3pm to midnight (the Super Moscato Show, Rothen s'enf lamme and l'After Foot).

On the strength of these successes, aware of its role as a support network and keen to answer listeners' questions, RMC is stepping up and strengthening its digital presence, while maintaining its on-air presence with its flagship weekday and weekend programs (La Matinale Week-end, Les Grandes Gueules du Sport, l'Intégrale Sport, l'After Foot, Bartoli Time, Stephen Time).

RMC, much more than a radio station.



Voted France's favorite DTT channel in 2023 in the Harris Interactive survey, RMC Découverte is exploring new prospects this year. 2024 sees the return of Top Gear France, with content creators Vilebrequin at the helm of this iconic program. The channel will also present new seasons of SOS Garage hosted by Vincent Lagaf', and Vintage Mecanic presented by François Allain. Surprising journeys and captivating adventures will also be on offer this year, with J'irai dormir chez vous presented by Antoine de Maximy, and Pêche XXL : derniers géants, hosted by Cyril Chauquet.

France's No. 1 documentary channel with 42 million viewers in 2023, the channel offers original productions as well as singular documentaries with the Egypt and Maya cycles. RMC Découverte will continue to put the spotlight on XXL professions, with programs such as Trésors de casse, Bucheron : un métier à haut risques, Les reines de la mécanique and Chalets sur-mesure, exploring the reality of everyday life



Science & Vie is the leading science magazine for the general public. From the vertigo of astrophysics to the most practical questions of everyday life, via the major issues of society, Science & Vie promises each month to cultivate the curiosity, wonder and intelligence of its readers. Through numerous columns and spectacular images, the magazine shows how the most recent advances in science illuminate, reveal and transform the world we live in. All the while remaining faithful to a tradition that goes back more than a century: remaining accessible to all!



Discovering, decoding, raving  
Eager to discover, curious to explore, keen to understand, Science & Vie Junior is a stimulating, intelligent and funny read for teenagers. Each month, the editorial team covers the latest scientific and technical news in 84 pages of news briefs, reports, richly illustrated features, cartoons and experiments...



The magazine for top-of-the-range automobiles. Sport Auto is for passionate men and women, sharing with them the best that motoring has to offer, whether in terms of performance, design or competition, and telling the story of the men and women who bring motoring passion to life.



WAVE Les Elles de l'Auto is a non-profit association whose aim is to promote gender diversity in the automotive and mobility professions. Created in 2008 at the instigation of several women working in the automotive sector, the association is aimed at all employees (women and men) of companies in the automotive and mobility sector: automakers, importers, parts manufacturers, distribution and repair networks, service providers, etc.

WAVE's aim is to raise awareness among women of the wide variety of jobs available in the sector. Indeed, opening up the sector to women brings complementary expertise and a new dynamic.

The sector boasts a wide variety of exciting professions that are still too little known to women. Inviting more women into the automotive and mobility world means opening up to a wider range of talents, and taking advantage of specificities that are different from and complementary to those of men.

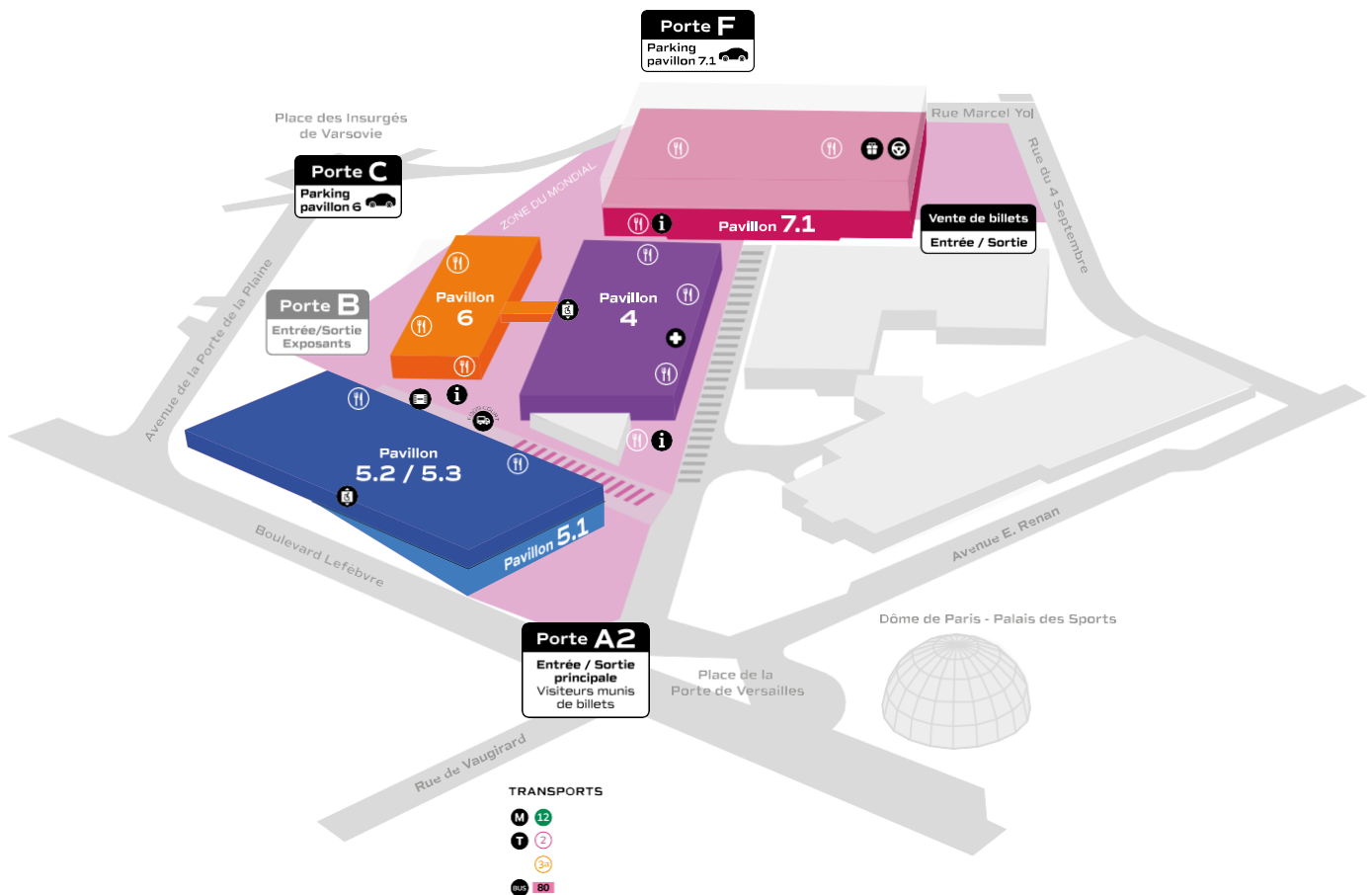
## TECHNICAL PARTNERS



Since 2008, MATCHevent has been a trusted partner for your events, combining audiovisual technical expertise, event decoration and digital technology. We offer turnkey solutions to enhance your projects: sound, lighting, video and customized design. Thanks to a dedicated team and top-of-the-range equipment, we transform every event into an unforgettable experience. With MATCHevent, you benefit from a personalized, innovative service that matches your ambitions.

# PRACTICAL INFORMATION

## PLAN OF HALLS AND EXHIBITORS






[Download the map here](#)



































# EXHIBITORS









	<b>O</b>	4A22 ACC
	4A22	ADVENIR INFRASTRUCTURES
	52A12	AITO
	6A30	AIXAM-MEGA
	4A11	ALFA ROMEO
	GA22	ALPINC
	4A82	ALPITRONIC
	71F22	THE AUTOMOLOGIST
	52A31	AUTOSCOUT24 X
	4A94	ANYOS
	71G08	ARMOR ALL
	4A82	ATLANTE ENERGY
	4A61/4A49	AUOI
	4A82	AUTEL
	71J04	AUTOCONCEPT
	4A84	
	71J06	BANQUE DES TERRITOIRES
	1A102	BCLMS
	4A12	BLUE SOLUTIONS
	4A12	BMW
	71K24	BMW MOTORRAD
	53A42	BOUTIQUE DU MONDIAL
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	53A52	CADILLAC
	51A21	CAPGEMINI
	71.N11	CAR & CUP
	71.K14	CARADISIAC
	4A.31	CARESOFI GLOBAL
	71.K12	CITIOEN
	71L03	CLASSIC LEGEND MOTORS
	4A96	CLEANUP
	71.E18	LA COLLECTIVE DU BIOETHANOL
		CREAPOLE
		CRÉDIT AGRICOLE PERSONAL FINANCE
	4A41/4A4:3	AND MOBILITY
	71M04	LA CROISIERE VERTE
	71G02	CYBEX
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	53A83	DANGEL
	52A19	DELAGE
	51A22	DELOITTE
	62A32	DEVALLIET
	52A32	DEVINCI
	52A22	DONGFENG FORTHING
	4A1.08	DRIVECO
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	4A82	EATON
	4A82	ELECTEM
	4A92	
	4A1.31	EKOENERGETYKA
	4A81	ELECTRA
	71E02	ELECTRIC BOX AVERE
	4A82	ELEET-EV
	6A61	THEGRIO - EMOTION JUST RACE
	4A82	ENEOS
	4A62	ENGIE
	53A71	EONMOTORS
	71.F17	EPF ENGINEERING SCHOOL
	51A22	ERAMET
	52A32	EPC
	4A93	ESPACE START UP
	71E14	ESTACA
	4A82	EVECARPLUG

PAVILLON		4A79	FLEXIS
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	<b>CD</b>		
		53A61	GAC
		71E11	GAME ONE
		71F14	GARAC
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		4A97	MEGMEET ELECTRICAL
		71.C13	MERCEDES AMG FI SIMULATION
		4A82	EXPERIENCE
		4A82	MICHAUD
		53A91	MICROLINO
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		4A91	MOBILIAN / ANFA
		4A83	MOBILITY SOLUTIONS (VOLKSWAGEN GROUPE FRANCE)
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		53A89	MICROESENSORS
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		51A22	OPMOBILITY
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		52A32	PANTORE
		4A21	PEUGEOT
		71.F1.8	PFA - CAMPUS DES MÉTIERS & DES QUALIFICATIONS
		52A32	PGO
		53A03	PILOTCH
		4A98	POINTBORNES
		4A1.12	PROLOGIUM

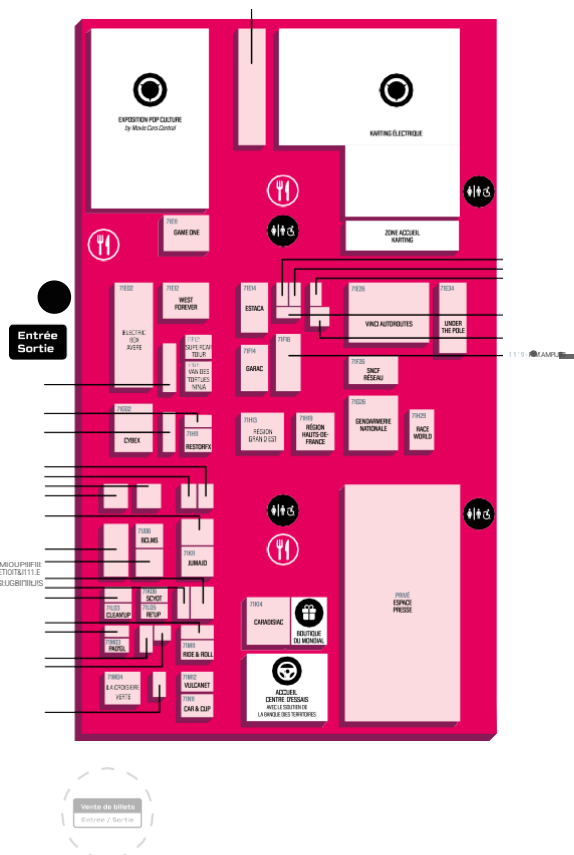
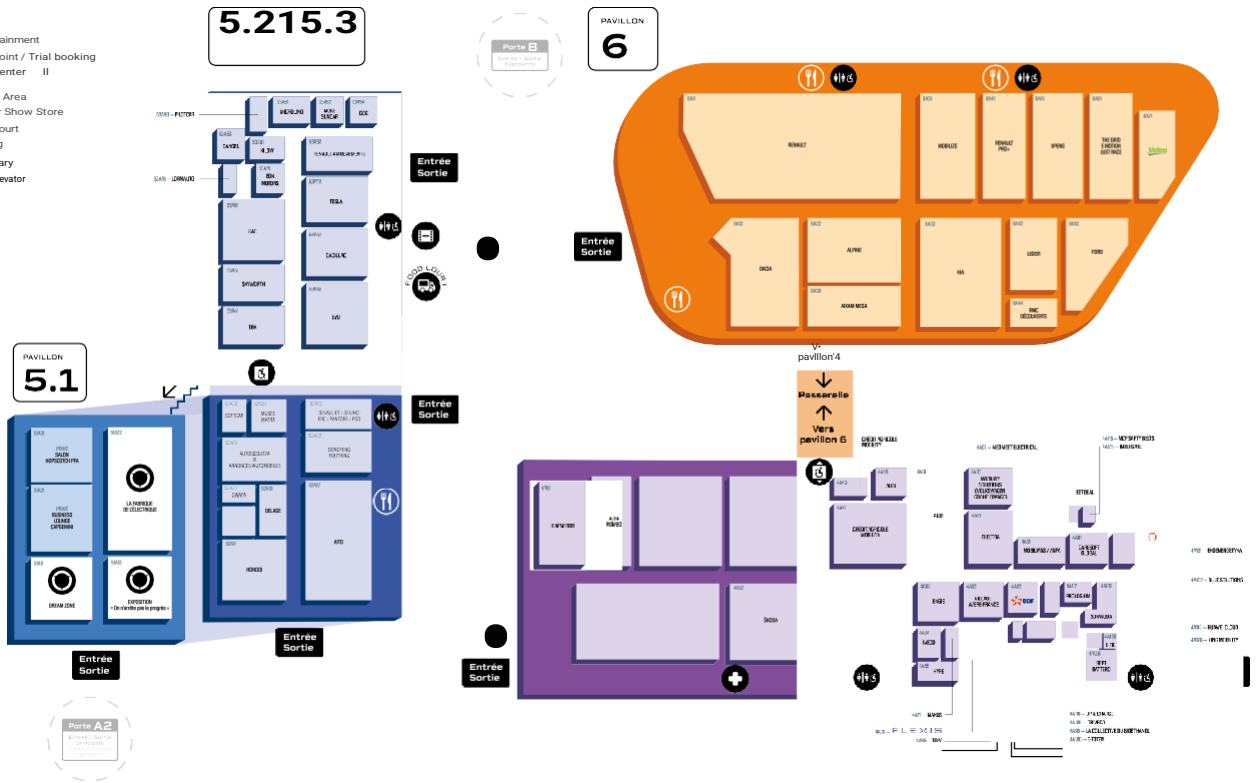
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		61A22	RENAULT GROUP
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		71L05	REUP
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		GA71	VALEO
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		71G07	VILLAGE AVERE - FRANCE
		4A82	VINCI AUTOROUTES
		71E26	VOLKSWAGEN VÉHICULES UTILITAIRES
		71M1.2	VULCANET
		4A02	VOLKSWAGEN /
		62A21	WOLFRABER/FRANCE - SIROS TO FL
		<b>o</b>	
		4A126	XING MOBILITY
		6A51	XPENG
		4A82	ZEPLUG

## ANIMATIONS

-  EXPOSITION POP CULTU11E by Movie Cars Central
-  KARTING ELECTRIQUE
-  ESPACE CONFÉRENCES
-  EXPOSITION • On n'irrite p.is le progrès •
-  OREAM ZONE
-  LA FABRIQUE DE L'ÉLECTRIQUE

FRENCH

- LEGEND**
- Entertainment
  - Info point / Trial booking
  - @ Test Center
  - II Relaxation Area
  - ft Motor Show Store
  - a Foodcourt
  - TI Catering
  - TI Infirmiry
  - + PMR Elevator
  - IM Toilets



[Download the map here](#)

## OPENING HOURS AND TICKETING

The **PARIS MOTOR SHOW 2024** welcomes the public from **Tuesday October 15** to **Sunday October 20, 2024**. Monday October 14 is reserved exclusively for the **Press**.

Public **opening hours** are as follows

**Tuesday, October 15:** 09:30-20:00 (last entry 19:00)  
**Wednesday, October 16:** 09:30-20:00 (last entry 19:00)  
**Thursday, October 17:** 09:30-20:00 (last entry 19:00)  
**Friday, October 18:** 09:30-22:00 (last access 21:00)  
**Saturday, October 19:** 09:00-22:00 (last access 21:00)  
**Sunday, October 20:** 09:00-18:30 (last admission 17:30)

On Friday and Saturday, visitors will be able to enjoy the **Paris Motor Show** for longer, in a festive spirit!

Prices and ticketing: <https://mondial.paris/infos-pratiques/billetterie>

## PRESS CONTACT

For all press inquiries, filming and interview requests, please contact our press office.

### HOPSCOTCH

[presse-mondial@hopscotchgroupe.com](mailto:presse-mondial@hopscotchgroupe.com)

Angélique Warain +33 6 85 54 36 33

Stéphanie Hasson +33 6 21 77 03 72

## FIND OUT MORE ABOUT THE PARIS MOTOR SHOW 2024

Links to social networks The Paris Motor Show -

The meeting place for all automobile enthusiasts since 1898:

<https://twitter.com/mondialdelauto>

<https://www.facebook.com/lemondialdelautoparis/>

<https://www.instagram.com/mondialdelautoparis/>

<https://www.linkedin.com/company/mondial-de-l-auto-paris/>

More information at <https://mondial.paris/> Visuals available by clicking.

### About The Paris Motor Show 2024

The Paris Motor Show 2024 is one of the world's leading motor shows in terms of attendance and longevity. The event was created in France in 1898 by automotive pioneers, and takes place every two years. Supported by the automotive industry, The Paris Motor Show is the showcase for an industry at the forefront of innovations, which outline the central role the automobile will play in the mobility of the future. Since 2019, the PFA and Hopscotch have joined forces to organize the event.